

Rotterdam Jewelers

Rotterdam Jewelers' Concierge Custom Design Makes Engagement Ring Shopping Easier Than Ever Before

With the virtual store and Concierge services offered by Bellissima, couples can order their perfect ring without ever leaving the house.

MICHIGAN, September 6, 2019 (NewsWire.com) - Many of today's brides-to-be have dreams of a gorgeous [custom-designed](#) engagement ring, but may be intimidated by the design process. But worry no longer!



Enter: [Bellissima's](#) Concierge service at Rotterdam Jewelers.

This service, which is offered at the jewelry retailer's Brighton and Milford showrooms, allows couples to design their ideal engagement ring without ever leaving the comfort of their home.

Starting with 120 base designs, shoppers can tweak their chosen blueprint to their preferences in Bellissima's virtual store. Hundreds of thousands of variations are available to choose from; change everything from the type and characteristics of the [engagement ring's](#) center stone and [side stones](#), the metal of the setting, and the engraving on the inner band. And when it comes to gemstones, the array of options include diamonds, sapphires, rubies, emeralds, and even morganites!

If any more modifications are needed, a note sent along with the ring design will ensure that the finished piece looks exactly as intended.

Alternatively, for a totally custom look, couples can turn to Bellissima's global network of master jewelry designers and CAD technicians. Because these are experts carefully selected by the brand itself, those interested in going this route are in the most capable of hands.

No matter the approach taken, Bellissima's Concierge services at [Rotterdam Jewelers](#) ensure that future brides get exactly what they want in their forever ring.

For more information on the Concierge service, contact the retailer's Milford location at (248) 685-1150 or their Brighton store at (810) 220-0015. The company can also be reached through email at info@rotterdam.com.

About Rotterdam Jewelers

Since its establishment in 1984, Rotterdam Jewelers has served as a trustworthy purveyor of all things fine jewelry and [luxury watches](#) for the people in Milford and Brighton, Michigan. Inspired by his hometown's focus on family and community, founder Dean Rotterdam set out to build a business that emulated these traits as well. That's why, for more than 35 years, the retailer has donated over \$460,000 to local charities and non-profit organizations like the American Cancer Society and ALS of Michigan, Inc. Today, Rotterdam Jewelers is renowned for its unparalleled inventory, top-notch customer care, and expert custom jewelry design and other services.

Get in touch with the jewelry retailer by sending an email to info@rotterdam.com or by calling (248) 685-1150 for their Milford location and (810) 220-0015 for their Brighton location.

Source: [Rotterdam Jewelers](#)

Additional **Links**

- [Rotterdam Jewelers website](#)
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