

Lightcase Pro – professional pop up photo studio

New York, NY- June 17th, 2015,

Lightcase Pro, the newest version of the hugely successful Lightcase has just been launched in New York. Lightcase Pro launched a Kickstarter campaign for their new Pro model, a bigger, more durable, more versatile version of the original Lightcase.

"Last year we created a hugely successful Kickstarter campaign for the original Lightcase" says founder, Dominic Crinson, well-known designer of ceramic tiles and wall coverings. "As a person who is constantly in contact with product designers as well as retailers the one constant complaint they have is a lack of high quality photographs for their products. That's where the idea for an inexpensive, portable photo studio took shape".

The original portable photo studio, Lightcase allowed anyone with a smartphone to capture beautiful, professional photographs in a snap. With the ability to do away with expensive lighting equipment, all you need is enough natural light and you can take product photographs like a pro.

Based on feedback from happy customers Dominic thought he should redesign the initial Lightcase to be bigger and more versatile.

About Lightcase Pro:

There is no need for expensive lighting gear - Lightcase Pro is made of special material that offers exceptional, even, ambient light no matter where you are. Use it with your smartphone or camera for professional quality photographs.

For more information, please visit the Kickstarter campaign or contact the creator Dominic Crinson on.

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Campaign: <https://www.kickstarter.com/projects/21122133/lightcase-pro-professional-pop-up-photo-studio>

Media Kit: <http://photolightcase.com/press-kit/>