

**TABLE FOR TWO and JETRO’s
“ONIGIRI ACTION with SAKANA” Campaign in San Diego**
Aims to Provide School Meals to Children in Need

San Diego, CA – January 10th, 2025, TABLE FOR TWO USA (TFT) and Japan External Trade Organization (JETRO) invite everyone to participate in the “ONIGIRI ACTION with SAKANA” campaign, which will be held in San Diego to provide school meals to children in need from Friday, January 31 to Sunday, February 9, 2025.

ONIGIRI ACTION with SAKANA is a social good campaign connecting the simple act of taking a photo with helping to feed school children in need. The campaign highlights *Onigiri* (rice balls), a traditional Japanese comfort food made with love to share with others, and *Sakana*, seafood from Japan. During the campaign, 10 participating restaurants in San Diego will feature new “Onigiri” menu items made with rice and seafood from Japan. When ordering one of the onigiri menu items, take a photo of it and post on social media using **#OnigiriAction** and **#JapaneseSeafood** to provide 5 school meals to children in need in the United States and East Africa.



ONIGIRI ACTION with SAKANA will take place at the following **Participating Restaurants:**

Baikohken, Beshock Carlsbad, Beshock East Village, Hatsuzakura, Hinotez, Matsu, Mi’So Hungry, Tanuki, Yakitori Hino, Yakyudori. At Mi’So Hungry, it will be held from January 25 – February 9.

There is an additional opportunity: the “Stamp Quest,” where participants have a chance to win an original “Onigiri” bag and 2 pounds of Japanese rice from The Rice Factory. To participate, follow these three steps: First, order one special onigiri to get a Stamp Quest card, and post your onigiri photo on social media with **#OnigiriAction** **#JapaneseSeafood**. Second, return to a participating venue on a different day and order another special onigiri. Third, show the Stamp Quest card to the restaurant staff to claim your prize.

Upcoming Events

Several ONIGIRI ACTION with SAKANA events have been planned:

- **Saturday, February 1:** Onigiri Photo Taking at Mi'So Hungry, Little Italy Farmer's Market
- **Sunday, February 2, 11 AM - 1 PM PT:** Onigiri with Sakana Making at the Japanese Friendship Garden in San Diego (<https://www.niwa.org/setsubun>)
- **Sunday, February 2, 3 PM - 4:30 PM PT:** Onigiri with Sakana Making Workshop at Beshock (Register from this link: <https://shorturl.at/Psoif>)

Enjoy special onigiri featuring Japanese rice and seafood at the participating restaurants to make a difference!

For more information visit: <https://usa.tablefor2.org/onigiri-action>.

About Sakana (Japanese Seafood): Japan is an island nation surrounded sea, where fresh seafood is caught at various fishing ports daily. The country has advanced aquaculture technology and thorough control quality so that high-quality Japanese seafood can be enjoyed anywhere.

JAPANESE
SEAFOOD

About JETRO: JETRO is a non-profit organization that connects businesses with the resources they need to successfully expand to Japan. Since 2003, JETRO has supported more than 20,000 business investment projects and helped over 2,000 companies successfully invest in Japan.

About TABLE FOR TWO USA: is a non-profit organization that addresses the issues of hunger and health issues related to unhealthy eating by educating about healthy eating practices and providing nutritious school meals to children in need.
