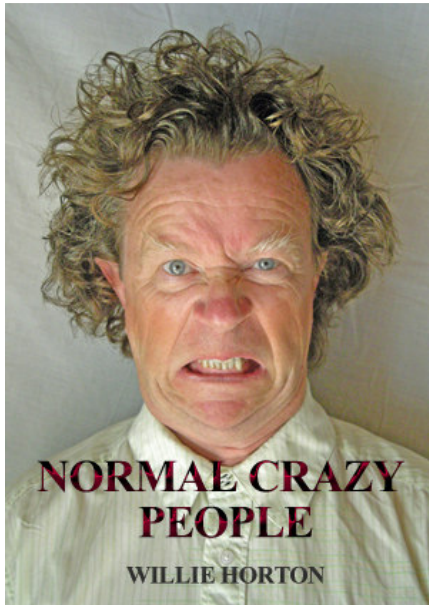


IT WILL MAKE YOU LAUGH – IT *SHOULD* MAKE YOU CRY – AND IT MIGHT JUST WAKE YOU UP



Normal Crazy People is a book about you and me – normal people just trying to get by. But just getting by ain't living! And most of us will never experience life as it should be. Why? Because we're all mad. Seven decades of research proves that our minds control us, not the other way 'round – the classic definition of madness! And the problem is that we seem to be comfortable enough with the idea of just getting by – or not uncomfortable enough to do something about getting a life.

OK, millions of self improvement and feel-good books are sold every year – but readers end up feeling worse because life's only that way in books. In reality, life's no fairy tale! Only desperate people are motivated enough to take concrete action to change their life – you've got to become desperate.

Normal Crazy People is deliberately a feel-bad book – it's time you started feeling bad enough to do something about it. Filled with all too familiar stories about the crazy everyday behaviour of normal people caught in the act of self-destruction, this hilarious sideways look at what passes for life may just wake you up enough to do something about making your own life better, happier, more successful... you name it, you can have it. And, just in case you really want to get a life for yourself, Chapter 17 has the simple instructions to get you started.



About the Author

Willie Horton, author of *Normal Crazy People*, has been working in the field of personal development since 1996. Born in Dublin, Ireland, he rose through Ireland's financial services industry to be the youngest banking Senior Vice President in Europe, when he was appointed to the position with Ireland's ACCBank in 1990 at the age of 31.

Having been a senior executive with a number of financial institutions, Willie became a leading consultant and mentor, working with business leaders in major corporations such as Pfizer, Merrill Lynch, Deloitte, Nestlé, KPMG, Allergan and PwC. He is much sought-after as an adviser and a highly entertaining and insightful speaker.

Willie is a prolific writer – with nearly 300 personal development and business success articles published in various magazines, periodicals and syndicated websites. His first book, *To Succeed... Just Let Go*, was published in London in 2006 by Janus. And he regularly appears on US radio talk-shows and is well known for his humour and what US radio hosts call his 'Irish brogue'!

In 2008 he launched Gurdy.Net - his personal development website which includes his online workshop, *Change Your Life*. Each week thousands of people worldwide tune into his Monday morning video – and read a brand new article each Wednesday.

Willie now lives with his wife, Lisa and their three children, high in the French Alps. From his base looking out over Mont Blanc, he now travels the world working with his corporate clients, speaking at events and hosting his Personal Development Workshops.