TechBlocks
Digital Product Engineering

Anyone can build an app.
We build digital experiences.

TechBlocks Digital Transformation Philosophy through Product Engineering Principles

We enable companies to breakdown silos and move away from just building software to transforming into a Digital Business

DIGITAL TRANSFORMATION PRINCIPLES

OUR PHILOSOPHY FOR DIGITAL ENABLEMENT

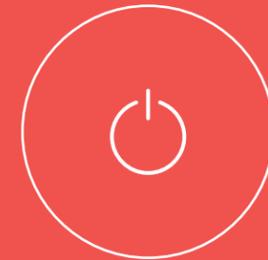## CONSULTING
BUILDING
MANAGES
SERVICES

Defining your digital business goals

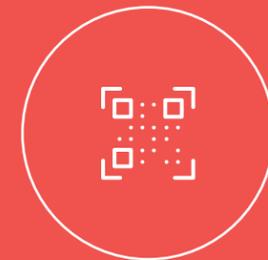**Re-imagining customer experience and operations with digital at core**

Identifying KPIs that will measure success

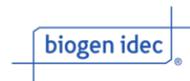**Building seamless and frictionless experiences between physical and digital world across channels**

Mapping and Transforming your existing user journeys

Re-defining channels in a digital world

"With techblocks we found a partner who continuously went above and beyond. They were able to translate our business priorities into a cohesive solution and were able to roll with all the ups and downs on our side. Their focus on our needs and the way they collaborated with our various user groups has been exceptional."

■ **Veresh Sita, Colliers International**

CASE STUDY

RESULTS | CONSULTING DEFINES YOUR PRODUCT + SYSTEM INTEGRATION REQUIREMENTS

Rx source   biogen idec®   Torex Gold RESOURCES INC.
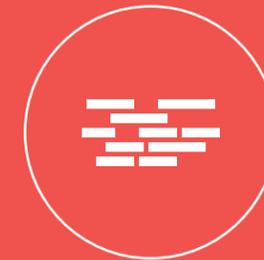
OUR PHILOSOPHY FOR DIGITAL ENABLEMENT

CONSULTING
BUILDING
MANAGES
SERVICES

"We have been very pleased working with TechBlocks. TechBlocks is able to deliver high quality solutions within a very short time frame and they are competitively priced. Most importantly, the dedication of the TechBlocks team to our success is unrivaled. They offer excellent advisory and customer service and continue to be a valued partner of SmartCentres. In fact, we are currently partnering with them in additional areas of our IT portfolio."

■ Egil Moller Nielsen, SVP of SmartCentres

CASE STUDY

PRODUCT LIFECYCLE PRINCIPLES

Product Envisioning

- Creating a Product + Technology Roadmap
- Implementation Plan, Solution Architecture, high level user stories & use cases, UI/ UX Architecture

**CLIENT GETS:
A BLUE PRINT
TO BUILD YOUR
PRODUCT**

Product Engineering

- Build a cross functional agile teams with governance frameworks. The Team: Product Owners/ BA, PM/ SCRUM MASTER, ARCHITECT, QA, UI/UX SPECIALIST)
- Create: Solution Design, Product Book logs, User Stories/ Use Cases, UI/UX Design
- Code Branching &Merging, Versioning, Build Automation
- Quality Assurance & Quality Control
- Iterative Product Releases (Including MVP), DevOps

**CLIENT GETS:
DIGITAL PRODUCT
TO TAKE TO MARKET**

Go-To-Market

- Business Readiness Planning & Readiness Planning
- Change Management & Training
- User Feed back & UAT

**CLIENT GETS:
ADOPTION OF
DIGITAL PRODUCT**

RESULTS | **PRODUCT/ SOLUTION FOR DIGITAL BUSINESS IS READY**

SMARTCENTRES

S&P Global

OEC GROUP
Global Logistics Performers

SUPPORT PRINCIPLES

OUR PHILOSOPHY FOR DIGITAL ENABLEMENT

CONSULTING
BUILDING
MANAGES
SERVICES

Flexible model for on-going support of product releases

Continuous analysis for product enhancement and on-going modernization

On-going training for user adoption

Long-Term partnership for new product creation

"TechBlocks has been able to deliver quality work on tight deadlines. They demonstrated immense flexibility in working with us in terms of budget, style, and schedules. We have been extremely satisfied with the customized solutions...and look forward to collaborating again with them in the future."

■ John Klayh, Manager Marketing, Koodo

CASE STUDY

RESULTS | **A TECHNOLOGY PARTNER WHO KNOWS YOUR BUSINESS & YOU CAN TRUST**

VALEANT
Pharmaceuticals International

just energy

ABOUT TECHBLOCKS

Founded in 2007, TechBlocks is an award-winning technology firm that uniquely combines consulting, design and technical expertise to deliver innovative IT solutions for medium and large enterprises. We pioneer digital transformation initiatives withwell-recognized global brands such as Valeant Pharmaceuticals, S&P and Colliers International. We specialize in leveraging web, mobile and cloud technologies along with our business acumen to help our clients transform their technology assets into a competitive advantage. Our technology expertise not only shows in the solutions we provide but also in our thought leadership. From inception to implementation, we focus on creating custom solutions for our clients that improve efficiency, communication and collaboration all while saving time and money.

Our passion for building customer first solutions is reflected across our diverse team of project managers, developers and creative visionaries and is at the center of everything we do. We design our solutions with your customers in mind allowing you to deliver the ultimate user experience. Our commitment to our customers as well as our dedication to timely delivery and stakeholder adoption have allowed us to successfully carry out complex projects for industry leaders like Smart Centres, Koodo Mobile, Just Energy, TELUS, Bell and many more.

TechBlocks Group is headquartered in Toronto, Canada and has development centers in Toronto and three offshore development centers in India, employing over 140 staff members.

techbl▥cks

CONTACT US

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TANGIBLE RESULTS

Decreased IT costs by
35%
Potentia Solar

Our PoC methodologies have increased client go to market time by
33%

Improved customer satisfaction by
50%
Koodo Mobile

20%
increase in website conversions
Workopolis

37%
increase in mobile traffic
CAAMP

63%
increase in operational efficiency
Bell Canada

43%
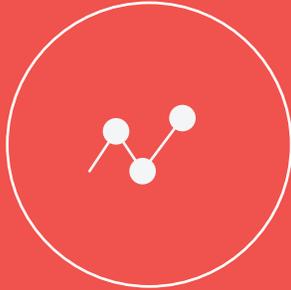decrease in number of support tickets
Just Energy

MODERN WEB

CRM

BI

MOBILE & IOT

CLOUD

E-COMMERCE

techbl:::cks