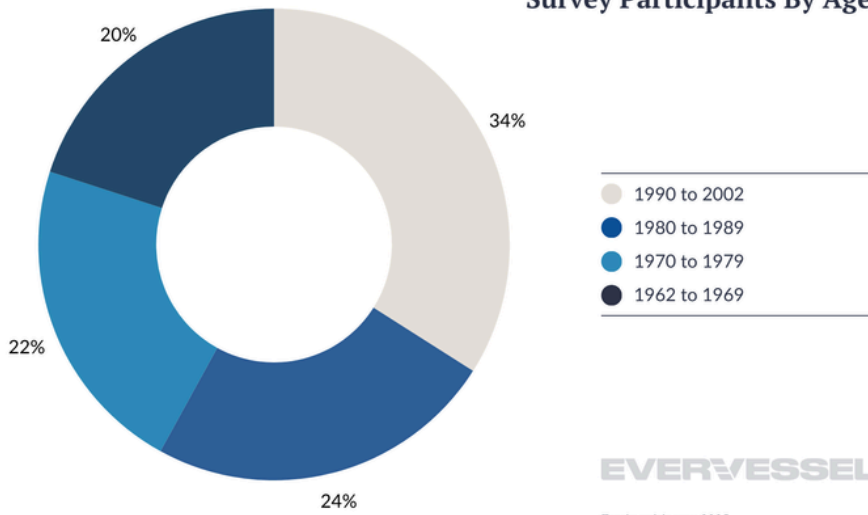
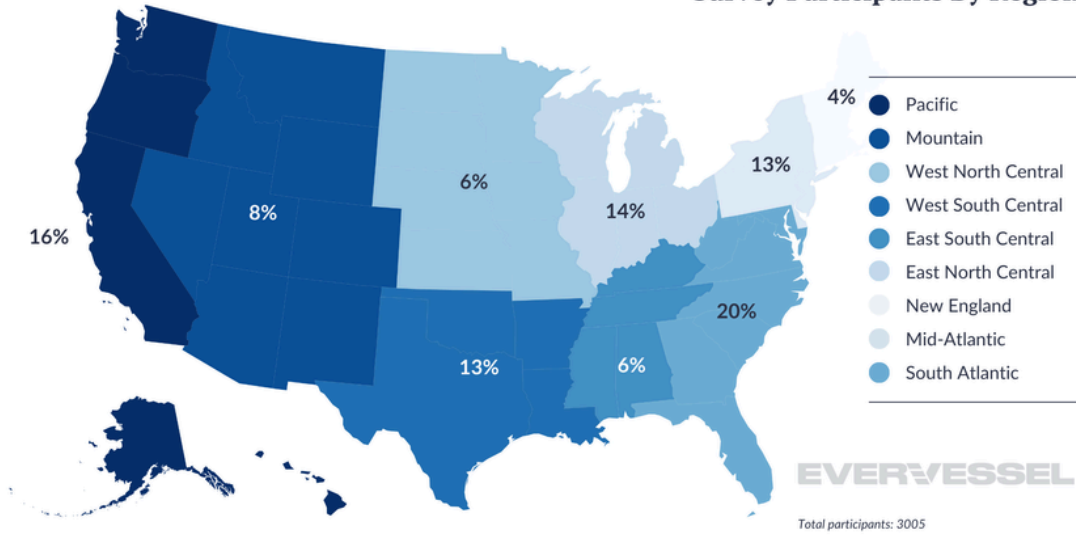


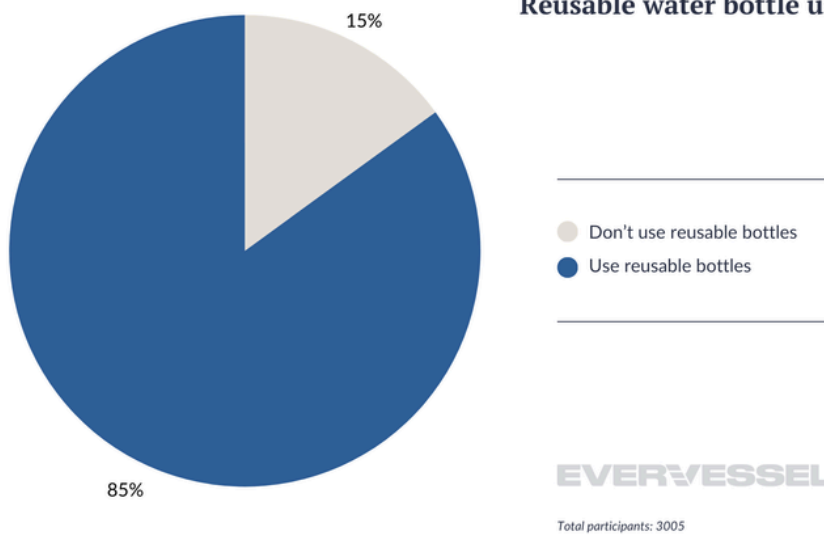
Survey Participants By Age Group



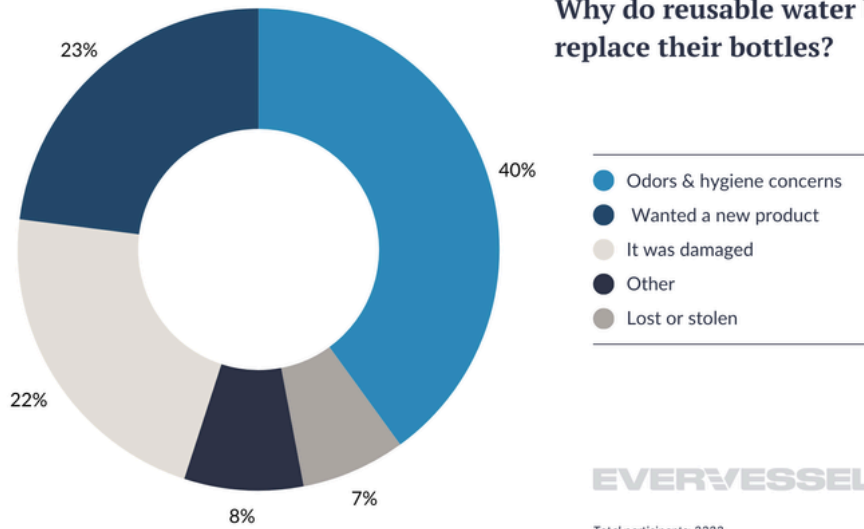
Survey Participants By Region



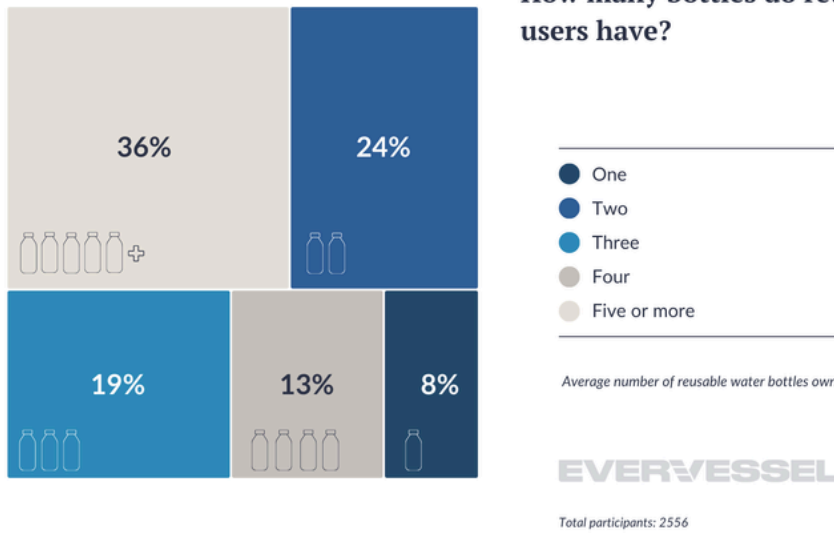
Reusable water bottle usage



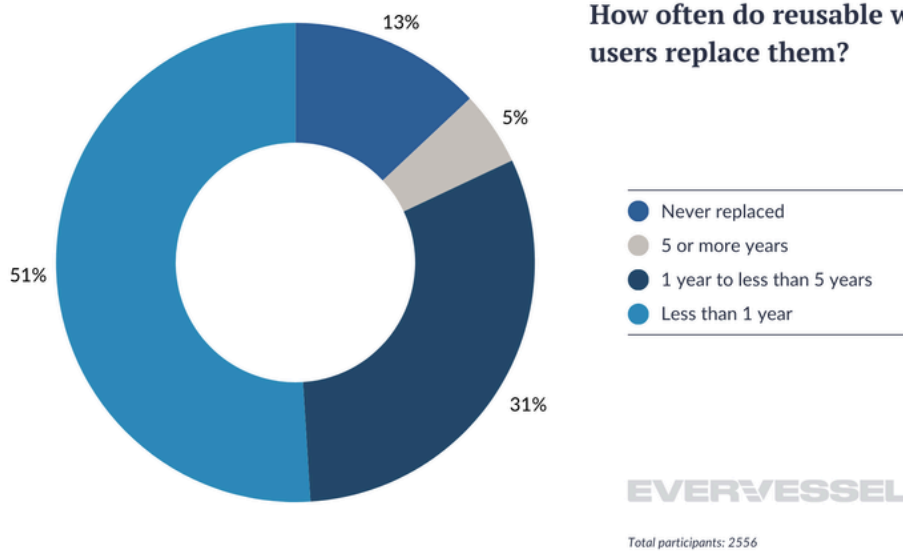
Why do reusable water bottle users replace their bottles?

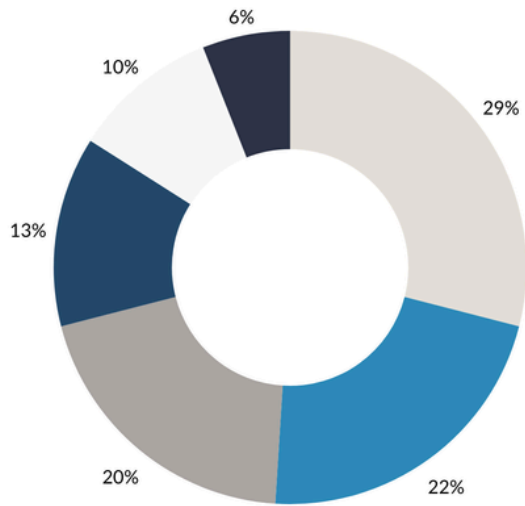


How many bottles do reusable bottle users have?



How often do reusable water bottle users replace them?





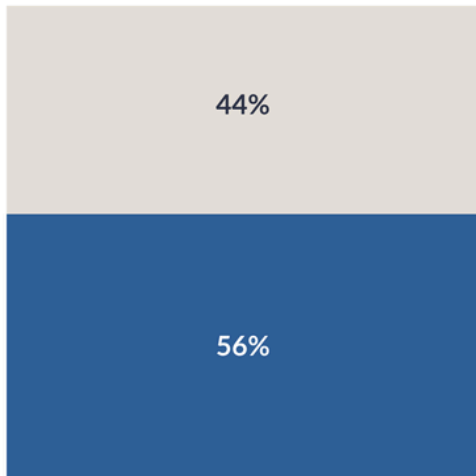
What are the primary reasons for not using a reusable water bottle?*

- Prefer the taste of bottled water
- Don't want to carry one
- Don't trust public refill water refill stations
- Don't want to clean one
- Don't want to buy one
- Other

*These statistics are only from those surveyed who are not reusable water bottle users - 15% of total surveyed.

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Total participants: 449



Do reusable water bottle users find them difficult and time consuming to clean?

- No
- Yes

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Total participants: 2530