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CELEBRATE MOTHER'S DAY WITH ARTIZAN JOYERIA'S NEW HERRADURA BANGLE: THE ULTIMATE GIFT FOR THE SUPERHERO MOM



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Artizan, the Miami-based jewelry brand known for empowering individuality and defying conventions, is launching a special edition Herradura Bangle just in time for Mother's Day. The bangle, featuring the brand's iconic Herradura symbol of good luck and fortune, is a heartfelt tribute to mothers as our ultimate lucky charms.

With the tagline "Mom, you are my lucky charm" Artizan's campaign celebrates the many roles and adventures that define motherhood. The brand recognizes and celebrates that mothers embody the spirit of not settling for the conventional and continuously seeking the best for their children. Designed as a steadfast companion through the unique adventures of motherhood, this new jewelry piece highlights the true essence of being a mother.

In their Mother's Day campaign, Artizan showcases the bangle's universal appeal by featuring authentic images of mothers navigating daily life with their little ones. The new Herradura bangle, made of 18k gold and silver-plated stainless steel, offers a hypoallergenic and tarnish-resistant solution for moms seeking a stylish and durable accessory.

