

**FOR RELEASE on 3/16/2021:**

## **evo To Open Two Satellite Stores This Summer**

*The new stores will be located near popular outdoor recreation areas in Washington and Oregon and will focus on equipment rentals.*

**SEATTLE, WA (March 16th, 2021)** – Seattle-based outdoor and action sports retailer evo has announced it will open satellite stores at [Snoqualmie Pass](#) in Washington and in [Hood River](#), Oregon this summer.

“evo satellites will serve as extensions of our flagship stores. We see them as a great way to connect with members of our community in the places where they love to get out and play,” said Bryce Phillips, Founder and CEO of evo.

While smaller than evo’s flagship stores, the satellites have been designed to bring many of the hallmarks of the evo retail experience to these popular outdoor recreation destinations.

evo’s satellites will be highly focused on equipment rentals. The new stores will also offer full-service ski, snowboard, and bike shops; seamlessly integrated online ordering; and a convenient will-call experience. In addition, each satellite will carry an assortment of essential gear that’s well suited for local adventures.

“At our satellite locations, we’ll be offering an unmatched selection of high-quality rental equipment for everyone, regardless of skill level. Our goal is to make it as fast and easy as possible for you to get exactly what you need,” said Pete Citrano, evo Director of Retail.

The satellites will feature many other evo signature touches, including gallery spaces for showcasing the work of local artists and flexible design in order to accommodate community events.

evo’s new stores will share buildings with partner businesses in order to create welcoming hubs for the outdoor community. evo Snoqualmie Pass will be co-located with Laconia Market & Cafe. The site will also include co-working spaces provided by The Pass Life. evo Hood River will share its location with KickStand Coffee & Kitchen, a popular restaurant which emphasizes local ingredients.

Find more information about the [new satellite stores](#) at [evo.com](#).

**About evo:** evo is an innovative action sports and outdoor lifestyle retailer with roots in the Pacific Northwest. The company’s focus on community and crafting extraordinary customer experiences has propelled it from its humble beginnings in a small Seattle apartment to one of the fastest-growing lifestyle retailers in the nation. Over 20 years, evo has grown from its strong

online presence to open stores in [Seattle](#), [Portland](#), [Denver](#), and [Whistler, BC](#). All locations proudly showcase evo's trademark blend of sport, culture, art, retail, and service. Through [evoTrip](#), customers can experience the evo lifestyle of sport and culture through destination travel to ski, snowboard, surf, or mountain bike around the world. Leveraging our success to give back, evo helps underserved youth through volunteer time, donations, and other support for local and national non-profit organizations including Indigenous Life Sport Academy, SOS Outreach, and SHRED foundation. For more information about evo and its programs, please visit [evo.com](#).

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