

PRESS RELEASE

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**GALLERIES BORGIA srl UNVEILS THE NEVER-BEFORE-SEEN PRIVATE
COLLECTION OF MADISON ARMAN FEATURING ART WORKS BY KEITH HARING
IN A LANDMARK PODCAST EPISODE: “LOVE, KEITH”**

Florence, Italy— Galleries Borgia is honored to announce the public debut of the profoundly intimate and historically significant private art collection of Madison Arman. The paintings, drawings, photographs and personal letters included in the private collection are all by iconic artist Keith Haring, unveiled to the public for the first time, in the newest episode of *The Art of Collecting* podcast, produced by Galleries Borgia and Borgia, Inc. Fine Art Acquisition & Advisory.

The episode is entirely focused on the presentation of the 15 never before seen images to the public and is entitled “Love, Keith: The Love Life of Keith Haring.” The podcast includes the research analysis of the literature history unique to the Arman Family and the artist Keith Haring and features a rare and moving conversation between Borgia, Inc. CEO Rosa Lena Reed Robinson and Madison Arman, the beloved goddaughter of Keith Haring and the owner of the Madison Arman Art collection outstanding for the unparalleled emotional depth of artwork by Keith Haring.

This extraordinary collection, never shown to the public, comprises 15 artworks—photographs, drawings, paintings, letters—both intimate and monumental, created by Keith Haring as personal gifts of affection and love to his beloved goddaughter, Madison Arman. These art works offer a revelatory new insight into the life

of the artist Keith Haring; an artist defined by experimental art practice, brilliantly fierce activism and profound cultural impact on the 21st century and beyond. There was a lot of love in the life of Keith Haring.

“My godfather Keith Haring was family. The art my godfather made for me and my family was made with love. In the line, the letter, the photograph is proof immortal, love lives forever. Keith had the love and he gave it to me before he died, and it is my intention to now share the legacy of love with the world.” says Arman.

“The private becomes public now, not as spectacle, but as legacy of love and a reminder to celebrate life,” says Robinson. “What Madison shares with the world is evidence that art lives forever. The intention to promote and protect the legacy of the artist Keith Haring has motivated Borgia, Inc. and Madison Arman and I share the Madison Arman collection with the world. Art is for everybody. The Madison Arman Collection is proof of the true love in the life of the artist Keith Haring.”

The never-before-seen collection has been meticulously researched and authenticated through the due diligence provenance research conducted by Galleries Borgia, Borgia, Inc., The Keith Haring Estate and Artist Foundation, The French and Spanish Police, The Art Loss Register and Nadison Arman. Featured in the Collection Presentation are the beloved friends and collectors of the artist Keith Haring including Gil Vazquez, Juan Rivera, Grace Jones, Princess Stephanie of Monaco, Jean Michel Basquiat, L’Wren Scott, Arman, Yves Arman, Debra Arman and Éliane Radigue. The Publications referenced within the literature history include the authorized Biography on the artist, the Journals of Keith Haring and the recent authorized publication *Radiant* by Brad Gooch. The scholars Julia Gruen and John Gruen have been consulted throughout and the artist’s authorized biography, his journals, and the recent publication *Radiant* have been exclusively referenced in determining provenance. The artwork’s provenance, or history of ownership, has been verified in full by the fine art experts at Borgia, Inc. including a full analysis of exhibition and literature history.

The podcast episode honors not only Keith Haring but the constellation of cultural icons who orbited his luminous world and the rigorously militant experimental art practice pursued with reckless abandon by the brilliant artist in life and in death. The episode is also marked by the announcement of two poignant life events for the collector, Madison Arman. The Art of Collecting solemnly announces the recent passing of Debra Arman, mother of Madison Arman and an indomitable presence in the New York Factory art

world and the devoted best friend and patron of Keith Haring. In the same episode, The art of Collecting joyfully celebrates the birth of Madison Arman's daughter, Sophie Arman Tanabe, born in 2025, heralding a new generation of art collectors in a long line of fine artists and true lovers of fine art.

Through the podcast episode, Galleries Borgia, Borgia, Inc. Art Advisors, and Madison Arman invite the world to experience another side of the great artist known for street art and large scale, public murals and to peer inside Keith Haring's profoundly private, inner emotional world. The art of collecting invites everybody to celebrate life and the legacy of innovation and experimentation of the artist Keith Haring by exploring the artistic development of the artist, in his own words, presented simultaneously with highly personal works of art. If Fine art is born from depth of life experience, a depth of feeling, perhaps then the Pop commercialism often evident in contemporary art flourishes not because of economic incentive but in the name of love. love is more than a feeling, love is the answer. In art we trust.

For exhibition proposals, publication requests, press inquiries, questions or comments and access to high-resolution images or excerpts from the podcast, please contact:

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Listen to the podcast now:

The Art of Collecting — Episode: "Love, Keith"

<https://open.spotify.com/show/6YPMK9GLummFRlz0F0ent0?si=GUEhSJR4QICN7gz0UJfPnA>

Available on Spotify, Apple Podcasts, and www.galleriesborgia.com

<https://borgiainc.com/the-art-of-collecting>

<https://open.spotify.com/show/6YPMK9GLummFRlz0F0ent0?si=GUEhSJR4QICN7gz0UJfPnA>

<https://open.spotify.com/episode/1zbSD8LqtYRigXcGUAlu3g?si=Uc3YtEsdRZaNiWY-qTgcpA>

GRAZIE MILLE

ROSA LENA REED ROBINSON, CEO BORGIA, INC.







KEITH HARING

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DEAR MADISON,

HAPPY BIRTHDAY! HERE
IS A LITTLE ELEPHANT AND
SOME T-SHIRTS SO YOU CAN
BE ELEGANT IN MONTE CARLO!
DON'T LET YOUR FATHER
CUT UP YOUR LITTLE ELEPHANT
LOOKING FOR POT BECAUSE
THERE ISN'T ANY. TELL HIM
I AM MORE CONCERNED
ABOUT MY LITTLE PUMPKIN
THAN HIS DRUG PROBLEMS.
I'M ANXIOUS TO SEE YOU!

LOVE,
Keith



MADISON THE
CLOWN - Keith





MADISON -

BYE. I
LOVE YOU.

SEE YOU
SOON -

Keith

