



WHAT IS INJII?

A technology media platform that exclusively showcases artists' content to help promote charitable causes.

WHAT DOES IT OFFER?

A single online broadcast where viewers all over the world watch content together.

Real-time scheduled broadcasting where artists can select a specific content showtime.

Artists support charities by producing content to help raise donations and awareness for the cause.

Charities have customized profiles that highlight their work, accept donations and hyperlinking to their charity website and social media accounts.

Charities have the opportunity to discuss content with viewers in real-time as the associated content is being aired.

Viewers get involved in the cause and are able to donate to the charity at any time.

WHY IS INJII NECESSARY?

The national average cost for public charities to raise funding is 34 cents on the dollar. That means a third of all funds raised don't actually go to the cause, they go to pay for the fundraising event.

In 2013, \$335 billion were raised by all U.S. public charities combined. However, roughly \$114 billion were lost in expenses. Needless to say, charities need a more efficient way to raise donations.

OK. WHAT DOES IT COST?

Nothing.

WAIT, THAT CAN'T BE RIGHT. WHAT'S IN IT FOR INJII?

Our goal is to make a positive difference in the world. The way we have set out to do this is by raising awareness and funds for great causes by leveraging the content of phenomenal artists and entertainers.

WHAT DO I NEED TO DO?

Charities can also sponsor their own artists to perform content on behalf of the charity.

Charitable organizations on injii must be a 501(c)(3) registered non-profit organization that is active status and up-to-date in their filing.

Provide basic contact information to publish information on public charity profile page.

In order to maximize awareness and viewership (and, in turn, potential donations) we would highly recommend that the charity post information regarding upcoming performances related to their cause on their electronic communications and social media.