

A Simple Visual Cue to Help Prevent Medication Errors



MEDICATION ERRORS CAN LEAD TO ADVERSE DRUG EVENTS

ADEs are typically caused by medication errors and may result in:

- Prolonged hospital stays
- Higher costs
- Increased risk of in-hospital deaths

7000 deaths per year in US hospitals caused by medication errors*

60% of serious medication errors involve IV drugs*

A NEW WAY TO IMPROVE IV MEDICATION ADMINISTRATION SAFETY

Dr. Christopher Walters is a practicing anesthesiologist who identified the need for a visual alert at the IV port for medication allergies or warnings.

"Anesthesiology is a very unique field where we're taking medication from the vial and going right to the port where there's no physical reminder. We're constantly under pressure and moving fast."

"The IV Port Clip cues your memory, shakes you out of any routine, and stops you from making an error."

- Christopher Walters, M.D. Anesthesiologist



NEW IDENT-ALERT® IV PORT CLIPS

A Simple Visual Cue to Help Prevent IV Medication Errors

These color coded clips are designed specifically for IV injection ports to act as a last step visual cue and reminder for medication warnings or allergies. They help prevent potentially lethal medication administration errors by alerting the anesthesiologist right at the site of the drug injection.

- Highly visible
- Securely clips directly onto IV lines
- Available in six colors to align with existing alert color protocols
- · Made of durable, pliable plastic so clips will not break or damage easily
- · Easy to implement in the OR, ICU and other departments
- FDA 21 CFR 175,105 designated with no toxins or harsh chemicals

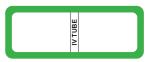


Write medication notes or dosing instructions directly on the clips.



MORE IV PATIENT SAFETY PRODUCTS:

Secure IV Tube to Bed



This label uses a clear laminate to secure the IV line onto a patient's bed to prevent discomfort or accidental removal.

PRODUCT NUMBER	LABEL SIZE	QTY.
59713555	2-5/8" x 1"	1000 per roll

Track IV Bag Usage



PRODUCT NUMBER	LABEL SIZE	QTY.
59713455	1" dia.	1200 per roll, 240 of each color

These labels are applied to IV bags to denote and track how many bags of fluids are used during a surgery.



PARTNER WITH THE IDENTIFICATION EXPERTS

With more than six decades of experience, PDC is a trusted leader in identification and patient safety solutions. Over 90% of hospitals rely upon PDC products today, which help reduce medical errors, minimize risk, and improve workflow efficiency.

Get free samples and information about a trial Call **800.435.4242** or visit pdchealthcare.com/IVportclips

