

FOR IMMEDIATE RELEASE

Headline:

BidHits Launches Innovative Public Bid Search Engine to Revolutionize Government Procurement in the U.S.

Subheadline:

Pioneering Platform BidHits Unveils a Free, Powerful Tool for Suppliers to Easily Navigate and Capitalize on Government Bidding Opportunities.

Body:

The landscape of public procurement in the United States is set to advance significantly with the launch of BidHits, a comprehensive search engine aggregating public bids from government agencies nationwide. Available through a free trial at www.bidhits.com, BidHits provides a user-friendly portal to vast bidding opportunities, simplifying the intricate search process.

"Since our launch this year, we've cataloged over half a million bids, allowing us to identify market trends and highlight the most valuable opportunities for our clients," states Marcelo Emmel, CEO of BidHits. "Our platform processes a substantial volume of data, enabling detailed tracking and analysis. This equips each user with tailored insights and identifies their main buyers."

BidHits is unique in its comprehensive database that encompasses U.S. agencies nationwide, offering business solutions aligned with user-specific filters and detailed statistical analyses to identify prime opportunities.

In the fiscal year 2022, federal government contracts totaled approximately \$694 billion, underscoring an upward trend in public spending—a trend BidHits is well-equipped to capitalize on. The platform is more than a search engine; it is a strategic partner, providing daily email notifications about business opportunities and individualized statistical performance analysis to highlight the most promising prospects for each client.

Real testimonials from active users in other markets, where BidHits has been tested and proven, underscore the platform's efficacy:

"I don't search for the bid; it finds me!" - G. Moura

"I got deals based on the information collected from the search engine. There's no need to scour different media." - J. Comunale

"It's fast and convenient. I input what I'm looking for, and it locates the bids I need." - Tango Ltda

"There are good recommendations. Having the bidding process link right in the email body is a huge time-saver." - V. Kafka

BidHits is on a mission to facilitate access to government business opportunities, advocating for fairer and more transparent procurement processes. By simplifying the search for business opportunities, BidHits is committed to enhancing the U.S. bidding market for suppliers.

Interested parties are encouraged to visit www.bidhits.com for more information and to explore the platform's capabilities.

About BidHits:

BidHits is a technology company democratizing access to government business opportunities. With its robust search engine and statistical analysis tools, BidHits is redefining the approach suppliers take nationwide.

Contact:

Marcelo Emmel, CEO

BidHits

Email: bidhits@bidhits.com

Website: www.bidhits.com

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