



For Immediate Release

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MetroList® Announces New Executive Team: Rick Trevino named CEO and Dave Howe named President

SACRAMENTO, CA -- The MetroList® Board of Directors has announced it has appointed its new executive team, Rick Trevino as chief executive officer and Dave Howe as president, to lead MetroList, Northern California's largest Multiple Listing Service (MLS). Trevino and Howe will succeed Bill Miller who will be retiring after 26 years of service, including the past five years as CEO.

Rick and Dave have a combined experience and knowledge in the MLS industry of more than 60 years. "They are the ideal executive team to lead MetroList in today's ever changing real estate market," said Wayne Rose, Chairman of the MetroList Board of Directors. "Rick and Dave have been integral to the growth and expansion of MetroList, in addition to their active participation and leadership in local, state and national real estate trade organizations."

Rick Trevino is a 31-year veteran with MetroList and is credited for supporting and managing the technical infrastructure for the business, including building an impressive team of network administrators and technical support professionals.

As Vice President for Information Technology, Rick's responsibilities include managing and maintaining MetroList's various technology systems and for evaluating new real estate products, programs, and systems. A core component of Rick's responsibility is maintaining and updating MetroList's Multiple Listing Service system that utilizes the professional real estate applications from Rapattoni Corporation.

In addition, Rick is responsible for MetroList's Real Estate Standards Organization (RESO) Data Dictionary compliance, and he also served as Chair of the RESO Payloads Workgroup.

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Rick holds a Bachelor of Administration degree with concentrations in Business Computer Information Systems and Management from California State University-Stanislaus.

As Vice President, Client Success & Compliance, Dave Howe has a 34-year track record at MetroList with responsibilities for MLS operations, policy, rules compliance and communication/marketing programs. Dave has also been instrumental in the expansion of MetroList which resulted in the acquisition of three regional MLS systems.

Dave is an MLS policy expert and industry relation's specialist. In 2021 Dave served as Board Chair for the National Council of Multiple Listing Service (CMLS) where he also earned his Certified Multiple Listing Expert (CMLX3) designation. Dave is currently serving on the NAR MLS technology and Emerging Issues Advising Board and the NAR MLS Statewide Data Share Presidential Advisory Group. Prior to his tenure at MetroList, Dave spent five years with the Sacramento Association of REALTORS®.

"Rick and Dave are both innovative thinkers and have led their teams to increase the value and benefits to our real estate Subscribers and ultimately to the real estate buyers and sellers," said Bill Miller, CEO of MetroList. "Under their leadership, Rick and Dave will continue to bring even more value to the brokers and agents who depend on MetroList for their real estate business.

This leadership evolution is consistent with the MetroList Board of Directors' corporate strategy and demonstrates the strength of management development within the organization.

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About MetroList Services, Inc.

MetroList Services Inc. (www.metrolist.com) is the official Multiple Listing Service (MLS) and technology provider to more than 22,500 real estate brokers and agents in Amador, Butte, Colusa, El Dorado, Merced, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Yolo and Yuba Counties. MetroList acts as a seamless real estate information network and has been in operation for more than 35 years, is the largest MLS in Northern California and serves a geographic market area covering over 10,000 square miles. MetroList operates ten regional administrative centers that provide a full range of value-added tools, resources, and services to help real estate professionals in their businesses.