

Artinii.Pro Announces Launch of First Global SaaS Solution for Film Distribution at Festival de Cannes

Cannes/Prague, 15 May 2025 – At the 78th Cannes Film Festival, Artinii.Pro is making waves with the launch of the world's first complete global SaaS solution for secure digital film distribution. Unveiled at the heart of the industry's premier event, the newly redesigned platform empowers filmmakers and distributors to deliver and monetize public screenings globally combining online content management with secure offline playback in one scalable, studio-approved ecosystem.

The **78th Festival de Cannes** is in full swing, bringing together the global film industry for a week of premieres, networking, and innovation.

The First Complete Global SaaS Platform for Film Distribution

At the Festival de Cannes 2025, Artinii.Pro is unveiling the world's first comprehensive SaaS solution for secure digital film distribution. The platform is transforming how films are delivered for public screenings, combining online content management with secure offline playback. With its upgraded platform and expanding international presence, Artinii.Pro is setting a new standard for scalable, secure, and studio-approved film distribution worldwide.

Artinii.Pro, a project of **The Inii Way Venture Studio**, is actively engaging with filmmakers, distributors, and industry leaders, showcasing this breakthrough model for secure digital film distribution.

Following a year of technological innovation and global expansion, Artinii.Pro has launched a fresh design, an upgraded tech stack, and a refreshed website—strengthening its position in public screening distribution.

*“Being here at Cannes, in the midst of the industry's most exciting discussions, is the perfect opportunity to showcase our innovations,” says **Ctirad Hemelik, CEO of Artinii.Pro & Founder of The Inii Way Venture Studio**, and added: “Our SaaS model is built to offer filmmakers and distributors a secure, efficient, and globally accessible system for film distribution.”*

A Unique SaaS Model for Film Distribution

Artinii.Pro offers a hybrid approach that combines online content management with secure offline playback—delivered as an accessible, scalable SaaS solution. This model enables rights holders, producers, festivals, and distributors to deliver films globally with a focus on flexibility, automation, and maximum content protection.

A Trusted Global Platform

Artinii.Pro is a modern platform for the legal, global distribution of films for public screenings outside traditional DCI cinemas. It enables rights holders to securely deliver and monetize content, offering tools for licensing, brand-customized marketplaces, offline playback, and full control over where and how films are shown—all within one integrated ecosystem powered by the proprietary **Artinii Cinema Player**.

Artinii.Pro is already trusted by a wide range of filmmakers, producers, distributors, and sales agents, as well as major Hollywood studios to securely deliver films and monetize public and festival screenings of non-DCI content in more than **108 countries**.

Key Features of the Artinii.Pro SaaS Solution

- Global Reach
- Trusted by Major Studios
- Flexible Pricing Plans
- Secure Content Delivery
- Advanced Content Protection
- Cloud-Based Management with Offline Security
- Branded Solutions
- Real-Time Reporting & Analytics

Find more details on <https://www.artinii.com>

The Inii Way Venture Studio | Digital Transformation Platform for Media & Entertainment Industry

<https://www.iniiway.studio>

The Inii Way Venture Studio (TIW) builds and scales tech-driven ventures that solve key challenges in the \$3T global Media & Entertainment industry. Focused on digital transformation, TIW identifies inefficiencies, validates market-fit solutions, and launches capital-efficient startups addressing evolving revenue models, immersive content, and fragmented distribution.

With a portfolio including Artinii.Pro, Cinema.Anywhere, Mytitle and SafeOriginals, TIW delivers secure content distribution, audience engagement, and IP protection. It also partners with industry leaders to develop corporate innovation and hybrid financing solutions that amplify impact across the M&E ecosystem.

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