



/EXPERTDOJO



@EXPERTDOJO



@EXPERT\_DOJO



/COMPANY/EXPERT-DOJO



/EXPERTDOJO



**EXPERT DOJO**  
ENTREPRENEURS BUILDING EMPIRES



## OUR MISSION

Expert DOJO improves the success rate of early-stage entrepreneurs with investment, foundation, showcasing, influence, and community.

## WHO WE ARE

Expert DOJO is the fastest growing accelerator in Southern California based in Santa Monica. We help early-stage startups through investment, foundation, showcasing, influence and community.

Since 2014, we have worked with over 500 startups to accelerate their growth and success. Entrepreneurs love Expert DOJO and the power of our startup community. All entrepreneurs in our programs have agreed to support the whole community as we get stronger together.

# WHAT WE DO

## PRE-ACCELERATOR

**Learn the art of growing a business.**

- Complete courses focused on milestones, branding, and finding investments
- Attend curated investor dinners
- Join a comprehensive community of entrepreneurs
- Learn from industry leading mentors and personal business coaches
- Gain access to an extensive events calendar to meet and learn from the community

## ACCELERATOR

**Start growing together.**

- Have access to everything listed under pre-accelerator
- Expert DOJO takes a personal interest in your company, investing \$50,000
- Attend weekly coaching meetings
- Gain access to all events and the extended community

## INTERNATIONAL

**We work with foreign entrepreneurs, too.**

Our international accelerator is a 6-month program where we partner with local governments and corporations to improve startup's global success. It begins with a local Corporate Venture Partner investing 1 million USD into the development of 20 startups during the year with 100% of the funds being invested in the startups themselves. Local government will support with any tools available.



## MEET THE SENSEI



Brian Mac Mahon, the founder of Expert DOJO, has consulted and coached in over 35 countries bringing a global perspective to starting and growing a small business. He has been teaching the power of connecting in a community and the process of turning a pay it forward mindset into a revenue generator for years. Brian combines this teaching with the experience of working with thousands of small business over the years.

Brian heads the Expert DOJO high-performance accelerator and has access to thousands of experts and mentors who will help any entrepreneur find what they need to pursue their small business dream. He has spoken all over the world about the most efficient ways to start, grow and expand any business. He is a vital partner for any small business team.

Brian and his team are the chosen coaching partner for many of the biggest entrepreneurship conferences in the United States including the Green Festival, Techweek, TechDay, Ideas Festival, Sustainatopia, Digital Hollywood, UPS Conference, Crypto Funding Summit, CryptoBloCon, Start Engine Summit, Crypto Invest Summit.

# FROM THE COMMUNITY

*Expert DOJO taught me how to successfully raise capital and meet my goals with online crowdfunding, and I couldn't have done it without the positive energy and guidance of head honcho, Brian Mac Mahon. I've also learned to scale my business by attending Growth Hacking Classes and Investor Festivals. Expert DOJO has provided me with many opportunities - my favorite one being selected and featured as the startup of the month by American Airlines! I'm truly grateful, and I would highly recommend joining the DOJO!*

**Bobbi Hamilton, CYT**  
Creator & CEO of Chi Universe

*I want to thank you and the team at Expert DOJO. You have made an incredible impact on our startup. From when you first found us as a screaming startup infant on your doorstep to helping us walk and talk and then literally putting us in front of 100's of investors and working with us to refine our presentation. Ultimately, you were directly or indirectly responsible for nearly \$500,000 in capital raised so most of all thank you for all that you do for us and our fellow entrepreneurs. You are making our dreams a reality.*

**Craig Caryl**  
Smart CSM



## CONTACT

395 Santa Monica Place, Unit 308  
Santa Monica, CA 90401

[marija@expertdojo.com](mailto:marija@expertdojo.com)  
+1 (562) 357-2115