



China Visitors Summit 2018

May 22 – 24, 2018 Intercontinental Hotel

Düsseldorf - Germany



What Is CVS: China Visitors Summit 2018?



Since 2009, the China Visitors Summit (CVS) produced and operated around the world by China i2i Group has brought more than 1000 Chinese travel buyers together in face to face matchmaking meetings designed to maximize the business potential for travel from China to the world.

Our Partners:





What To Expect At CVS?

- Each summit offers a mixture of 100 Chinese travel buyers, including key executive decision makers from travel agencies, tour operators, corporate travel managers, MICE planners and shopping consultants.
- 2 days of Face to face matchmaking sessions – one on one – you choose the buyers you want to meet and they choose you too....
- 15 minute sessions – intense, thorough, professional, complete.

How Are These Buyers Selected ?



- **Select:** Target firms are selected that are active or developing travel business for the CVS host region, with a focus on: FIT, Corporate, Group, MICE, Shopping, Sports and Medical.
- **Invite:** Executive decision makers who plan and procure travel products are invited. Including: CEO's, department chiefs, procurement directors and business managers.
- **Pay:** Each Chinese buyer pays a registration fee of 3000 Rmb, approximately €375. And then each buyer purchases and shows CVS their confirmed paid air ticket and travel visa.
- **Confirm:** Buyer registration is confirmed. Now he/she is ready to meet you and get to know your company products.

Some China Buyers for 2018

- Beijing Dignity Int'l Travel Service Co., Ltd
- Beijing Luxtrip Holding.Ltd
- Beijing Tianping Int'l Travel Service
- Beijing Youth Travel Service Ltd
- Beiqi Travel/
- CAS International Travel Service (Beijing) Co.Ltd
- Chengdu China Youth Travel Service
- China Commercial International Travel Service Co., Ltd
- China Women Travel Service
- CITIC Travel Shanghai Co., Ltd
- CITS (Beijing) Travel Service Co., Ltd
- CTS MICE Service Co., Ltd.
- Guangdong Peace Int'l Tourism Co., Ltd
- Guangdong Tianma International Travel Co., Ltd
- Guangzhou Oceanwide International Travel Agency Co.,Ltd
- Shanghai Ctrip Travel Service Company
- Shengli Oilfield Youth Int'l Travel Service Co.Ltd
- Tianjin Siucn Tourism Information Consulting Co. Ltd
- Tsai Hsing Int'l Travel Service Co., Ltd
- Zhong Tang Int'l Travel Service Co., Ltd

(Contact i2i Group for more list)

China Training Day @ CVS



Alexander
i2i Group CEO



Prof. Dr. Wolfgang
Georg Arlt

Director COTRI
China Outbound
Tourism Research
Institute

- Delegate fee per person: €399. Please check back for complete seminar details, speakers and schedule.
 - China Market Overview
 - Understand the Expectations of Chinese Guests
 - China's Food Culture
 - Shopping Habits of the Chinese Travelers
 - Making Stores / Hotels More Chinese Friendly
 - Understanding the Chinese Travel Habits
 - Doing Business with China
 - Social Media in China Market
 - Online and Mobile Trends in China Market
- May 22 - join a one day seminar on China tourism, understanding the market conditions, selling, marketing, business and opportunities. The training day sessions will be led by experts with real market experience, not just theory, with case studies to share and question and answer time plus networking.

May 23 - 24



- Matchmaking Sessions with Buyers
- 40+ Scheduled Meeting Per Supplier Delegate
- Pre-Summit Contact Details Provided
- Dedicated Wechat Networking Platform For Buyers & Suppliers
- Networking Lunches
- Evening Cocktail Reception & Networking

Supplier Registration



- **Why Attend?** – To Meet the most valuable Chinese travel buyers doing global business.
- **Who Should Attend?** – Global travel suppliers, including: national, provincial and city destinations, attractions, museums, airlines, car rental companies, global hotel marketing groups, local hotel operators, receptive tour operators, shopping malls, department stores, national and international brands, transport companies, medical clinics and hospitals, conference centers, MICE venues and services.
- **Networking?** – Morning, noon and evening – events designed for you to meet the buyers you want.

Registration Types

Individual

Individual
One Supplier
Registration

Business

Two Supplier
Registrations –
Separate Meeting
Schedule With
Chinese Buyers

Group

Best for
destinations and
hotel groups –
bring your partners
– up to five supplier
appointment
schedules and get
one for free.

All Supplier Registrations Include:



- Networking luncheon each conference day
- Networking reception each conference evening
- Complete access to the buyer contact database
- Complete access to the conference WeChat networking system
- Your delegate profile provided to all CVS Chinese buyer delegates
- Your delegate profile mini-site on www.i2itravel.net for 12,000 travel buyers in China
- Your Delegate One Page Profile in China Premium Traveler – 180,000 Monthly Readers, China's largest circulating monthly magazine for Chinese global travelers and shoppers.

Supplier Registration Prices

Individual
€2600 PP

Group
€2100 PP+
Bring 5
and Get 1 Free!

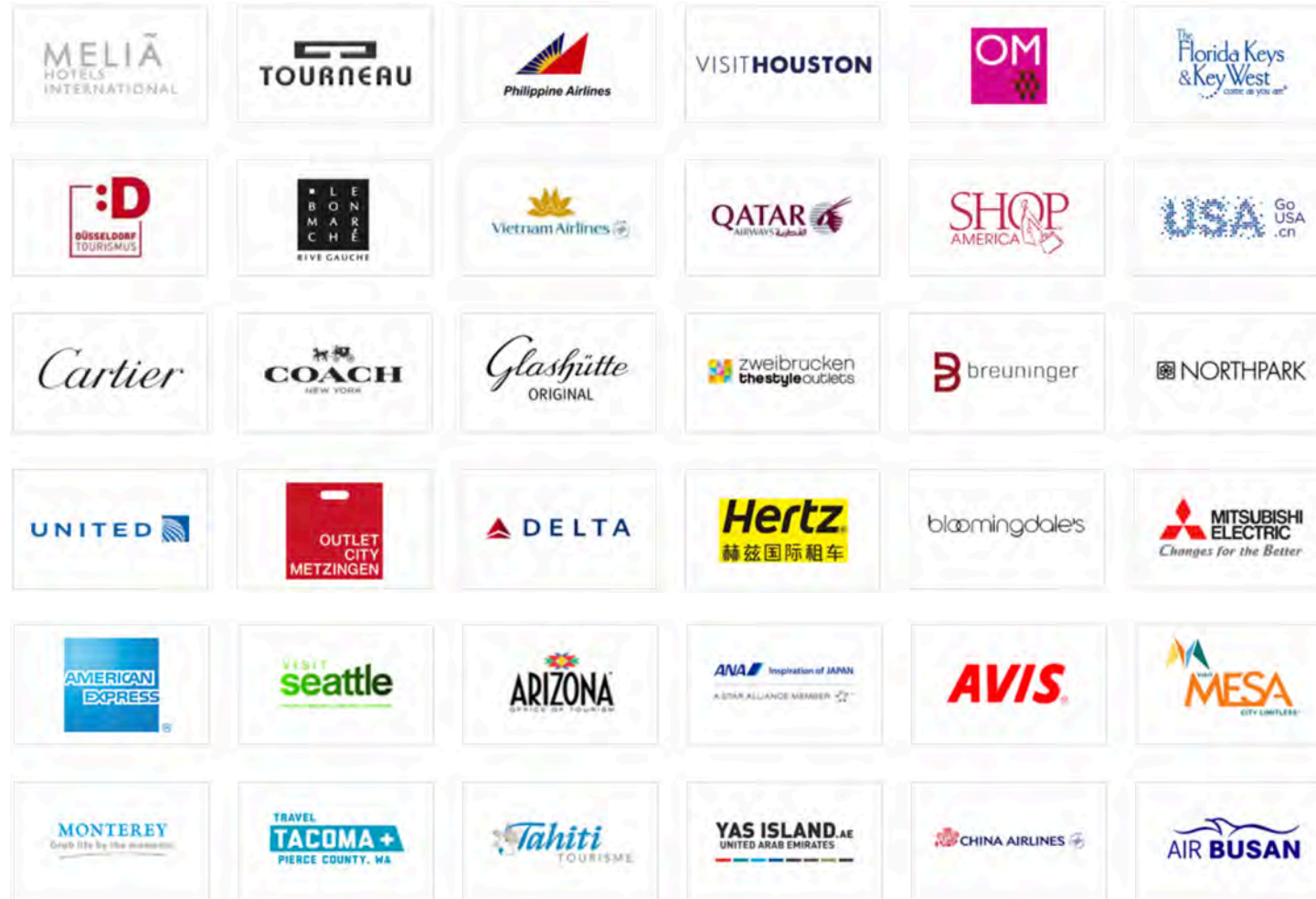
Business
€2300 PP



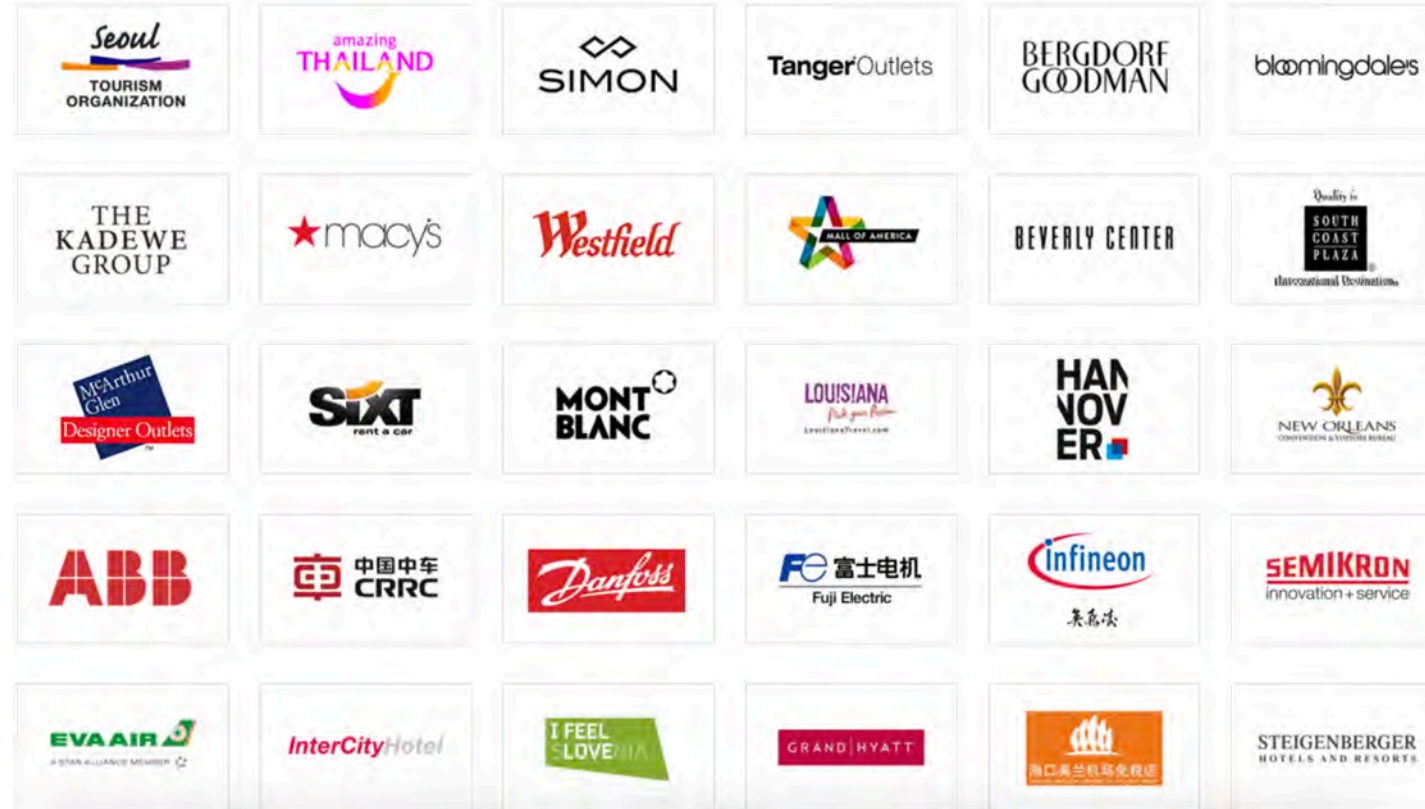
China i2i Group:

- Since 1999 the China i2i Group has been helping global travel suppliers develop their business from China. Our 27 employees in Beijing, Shanghai and Hong Kong offer marketing, sales development, PR & Communications, event management and financial services for a wide range of enterprises.
- i2i Media is the largest travel publisher in China with over 17 million annual readers and 1.8 million followers on its many Wechat social media platforms

China i2i Clients Include:



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More Information & Contact Us:

Alexander GLOS
Email: aglos@i2imedia.net

Min XU
Email: xumin@i2imedia.net

Tel: +86-21-60956570
or +1 202 407 9222

Website:
<http://cvs.i2i-china.com/>