

FOR IMMEDIATE RELEASE:

## Premier Marine promotes Robert Douglass to Product Development Manager

*Wyoming, Minnesota* (July 14, 2016) — Pontoon manufacturer Premier Marine has promoted Robert Douglass to Manager of Product Development.

Douglass began his career working in the production facility almost 10 years ago and has continually proven himself as a key team member. Most recently, Douglass has been responsible for managing all incoming boat orders for all 4 of our current brands. His product knowledge has made him a go-to person at Premier.

“Robert’s intellect and organizational skills impressed me from the moment he joined the Premier family.” says Premier president Lori Melbostad. “I am looking forward to Robert’s involvement as the manager of product development; his sales department experience has shown his ability to translate our customers’ requests into reality. Having the ability to understand the customer needs and incorporate that into our product development projects is essential to the innovation that has become synonymous with the name Premier.”

“I am excited to accept this promotion.” says Douglass. “It is an honor to be asked to lead this team and continue the tradition of innovation that has become Premier’s namesake.”

### **About Premier Marine:**

Premier Marine employs more than 200 workers to design, build and market 94 models of luxury pontoons among the Premier, Palm Beach, Weeres and Leisure brands. Premier Marine holds many patents and trademarks on manufacturing elements such as furniture hinges, J-Clip™ rail fasteners, and the PTXTM performance package. The 24-year-old, family-owned and -operated company sells its pontoons through boat dealers located throughout the United States and Canada. Premier is headquartered in Wyoming, Minn.

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