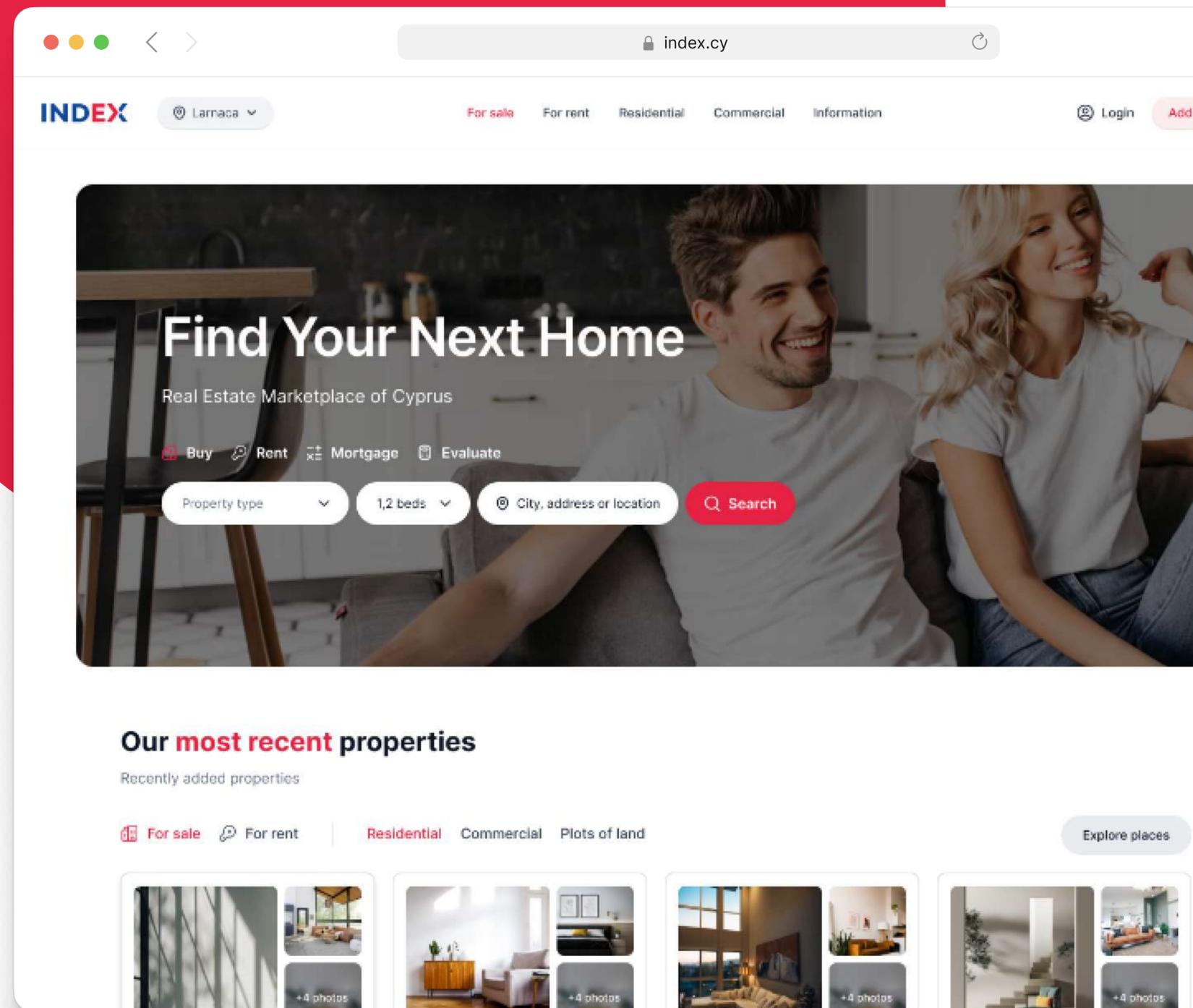


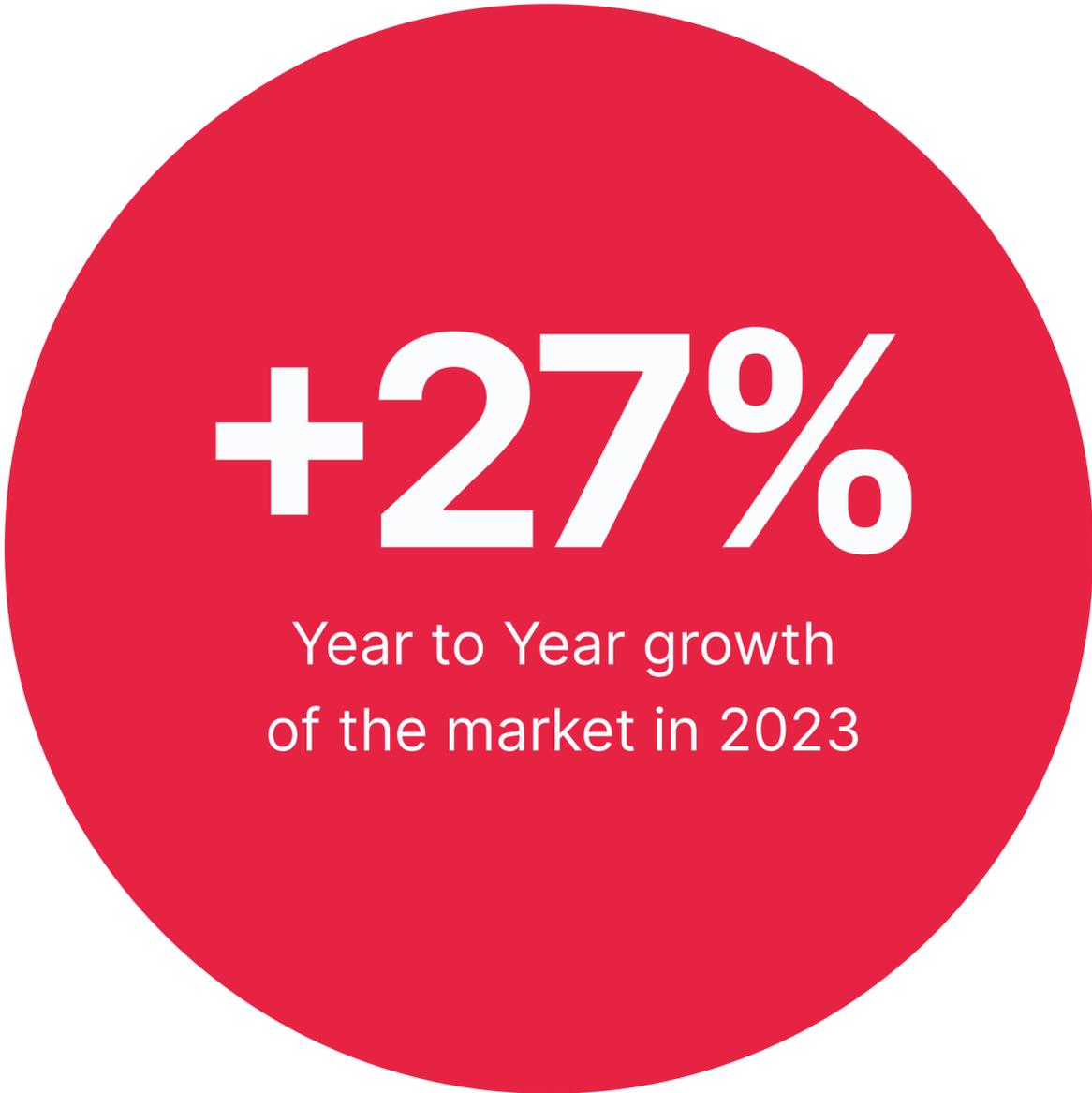
INDEX

Cyprus Real Estate Marketplace

 index.cy



Demand is growing

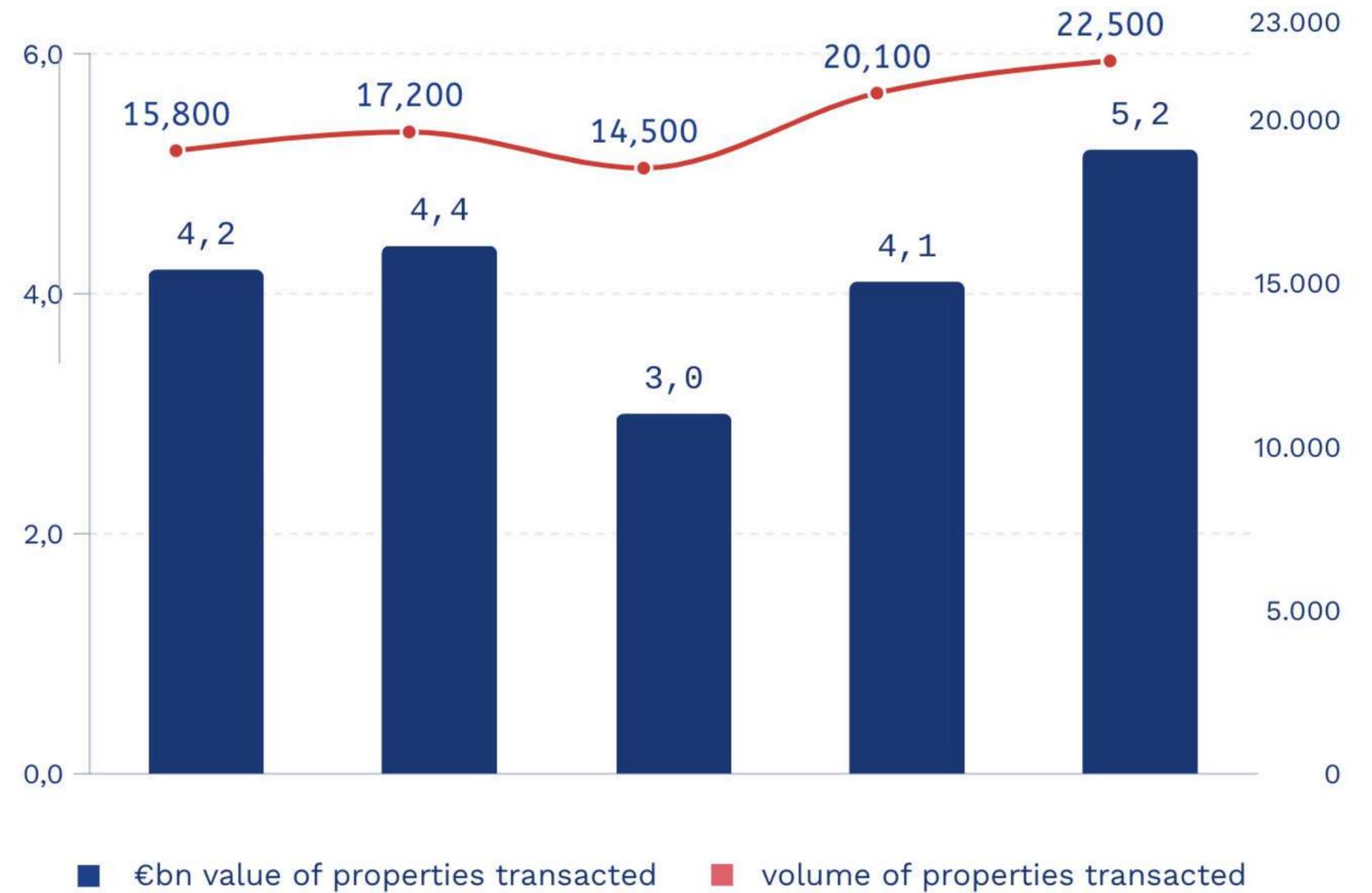


+27%

Year to Year growth
of the market in 2023

Current Market Statistics

Volume and Value of properties transacted



Current Market Statistics

2022 Transaction value

+ 27%

22 500

2022 Transaction volume

+ 12%

€5,2bn

The Real Estate & Construction sector contributed 15% to the country's GVA in 2022 (planned +5% in 2023)

+33%

2022 annual increase in no. of sales contracts

+61%

2022 annual increase in no. of sales contracts

Marketplace Evolution

Face-to-face

Corporate Websites

Brick & Mortar

Word of Mouth



Ads platform

Ads services



Niche marketplaces

Real Estate Marketplace

Electronics Marketplace

Car Marketplace

Other Market Players



INDEX

bazaraki



VOOXEE

II. Section

Tech We Use

We love technology and focus

Our Focus

It is on everything connected with real estate. No couches or used phones.

Our Mission

It is to build a modern trustworthy platform for direct and transparent communication between sellers and buyers.

Modern Technologies

INDEX sets the bar of usability and functionality high.
It is not a Bazaar, its a marketplace



Chat GPT

Use Telegram to search, list properties and get notification.



Telegram Bot

Generate property description in one click with ChatGPT.

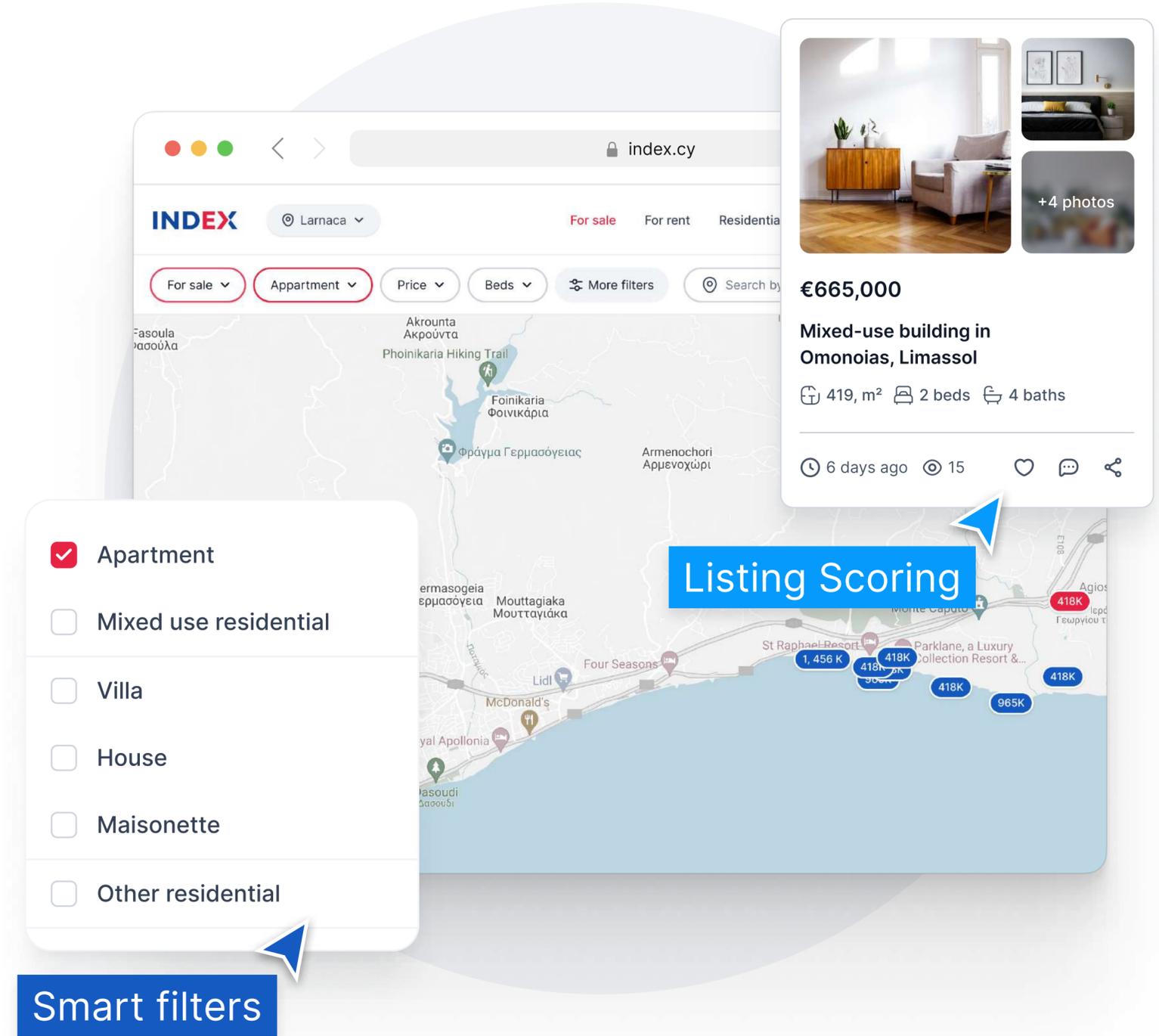


Integrate with Anything

We integrate with Qobrix, Wordpress, Salesforce and pretty much anything else via Zapier.

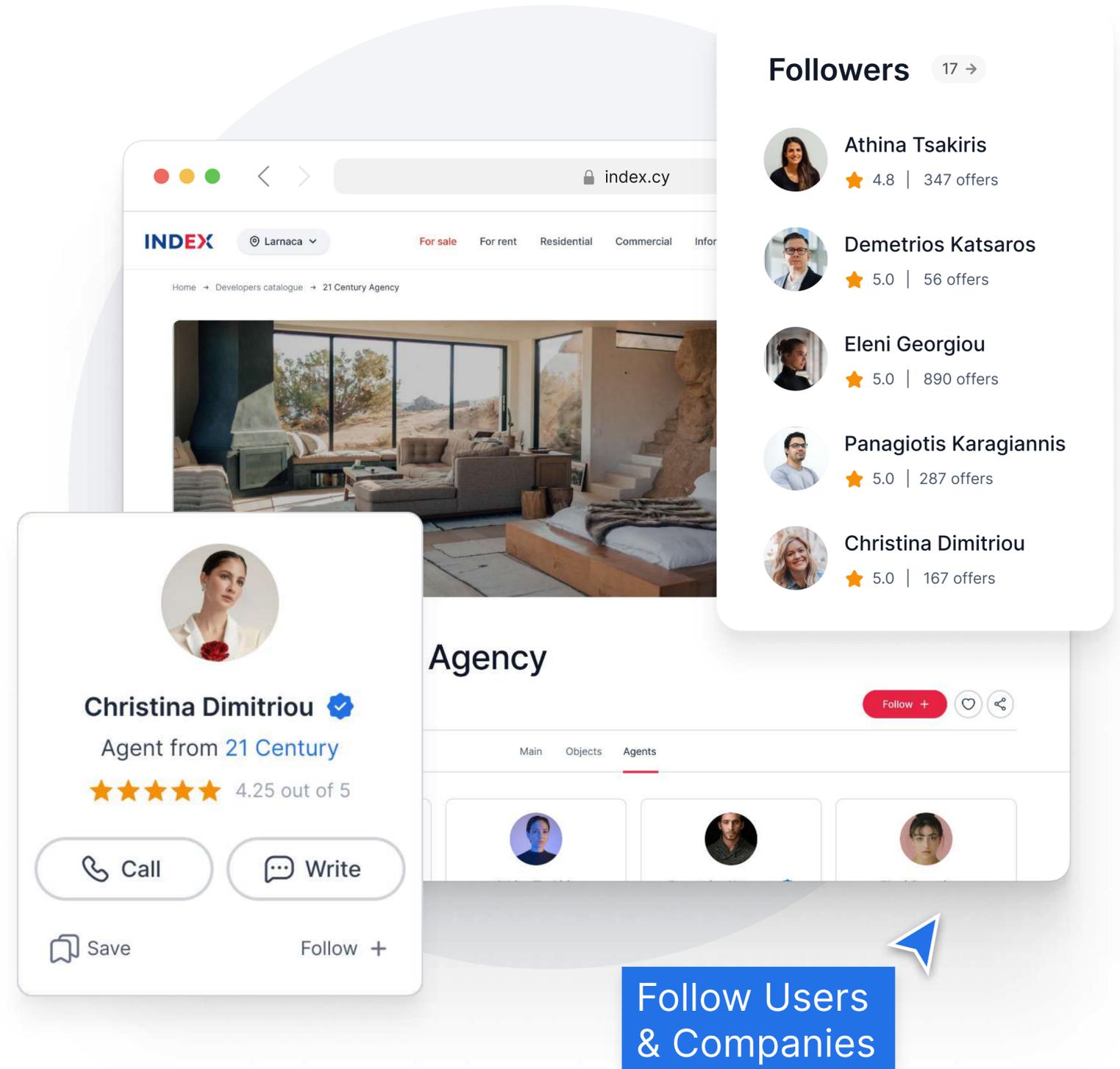
Advanced Search

- 1. Saving Search
- 2. Listing Scoring
- 3. Smart filters



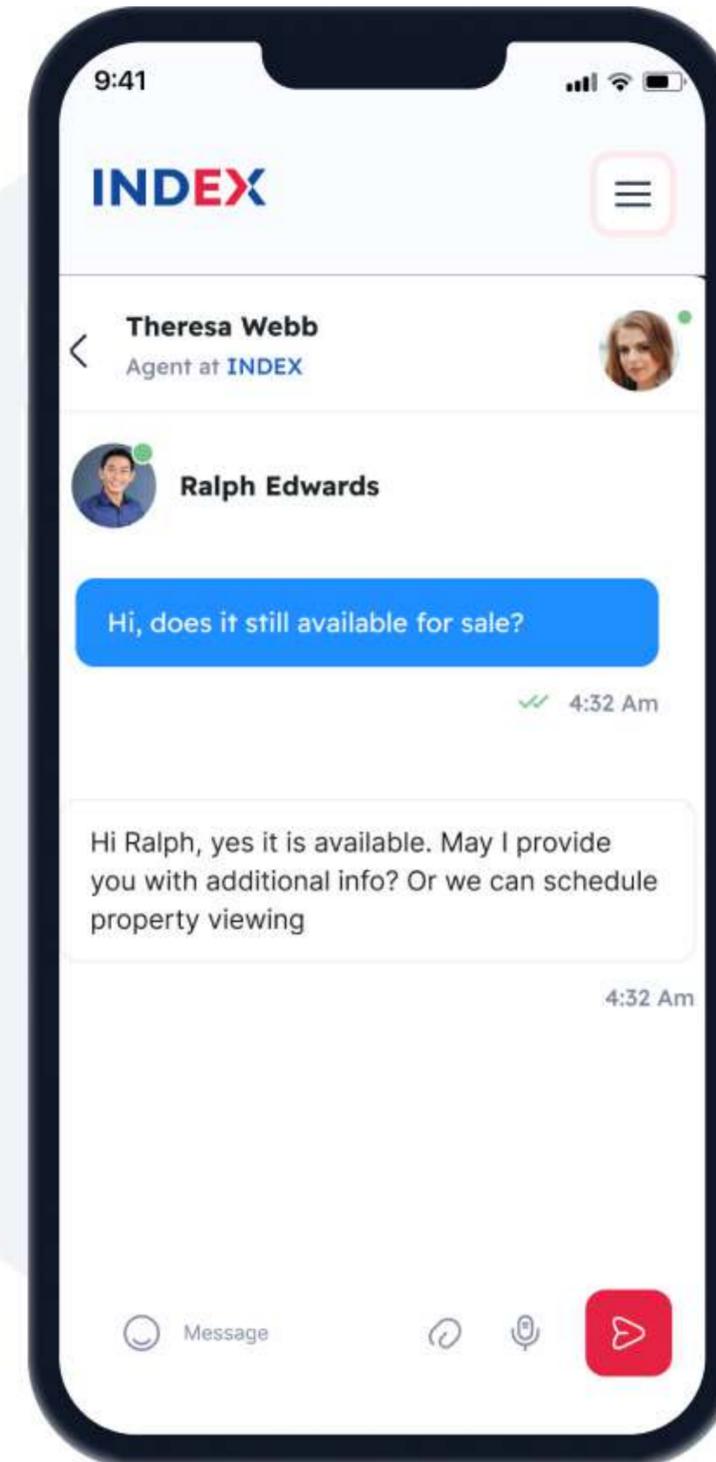
Social Media Functionality

- 1. Follow Users & Companies
- 2. Timeline Updates



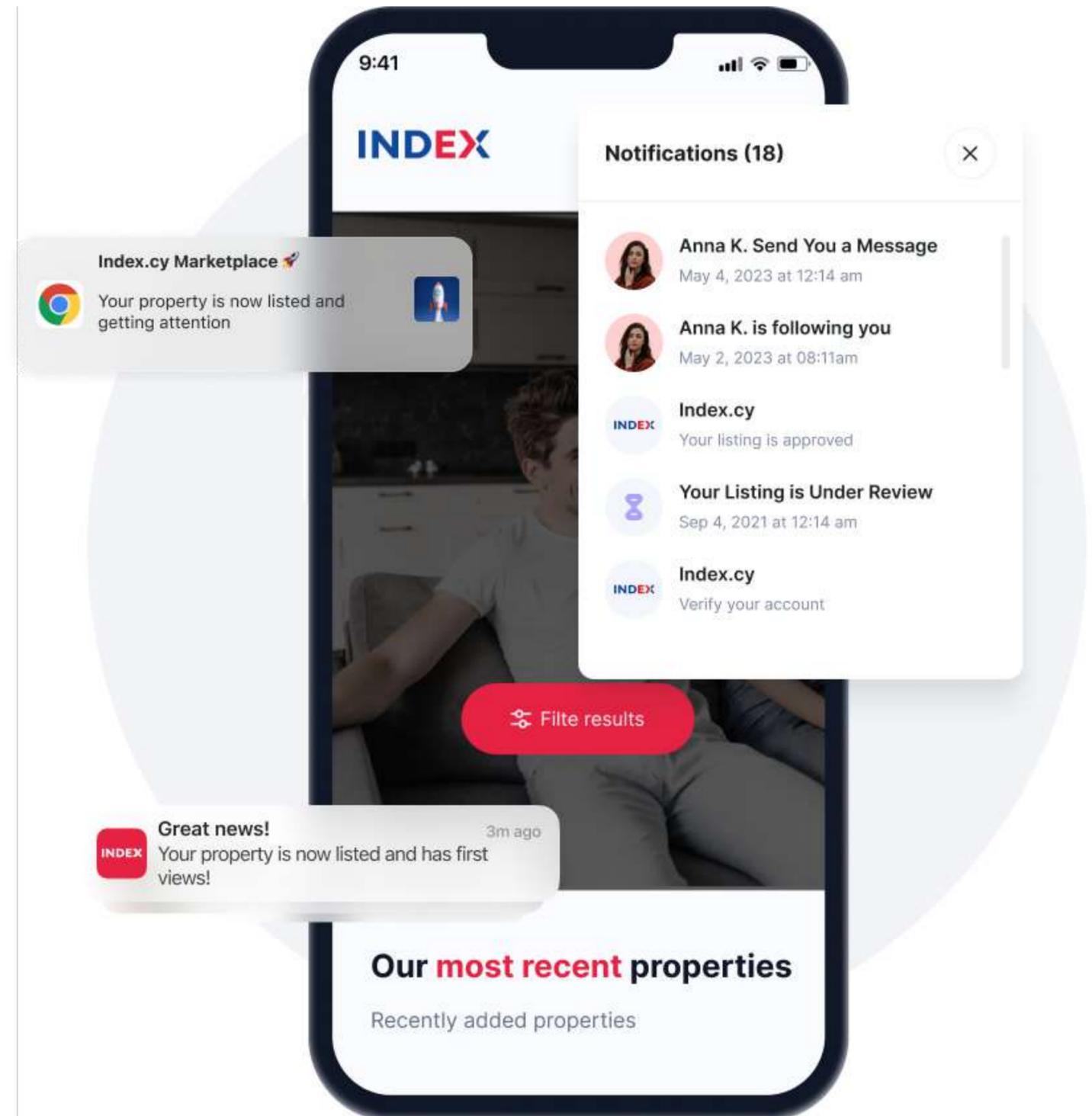
Messaging & Chat

1. Direct to User
2. Direct to Property
3. QR Code Status Update



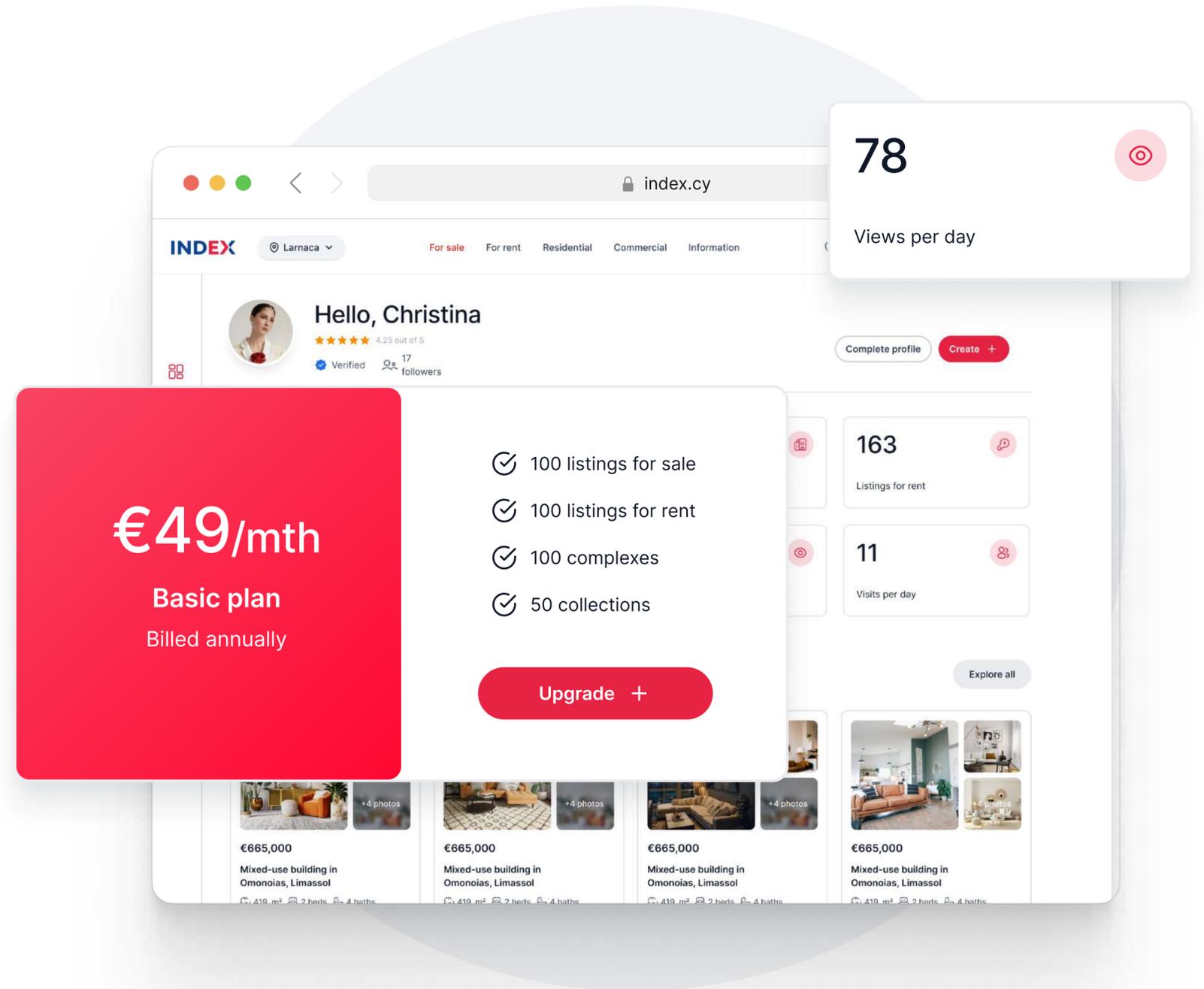
Instant Notifications

1. App Push Notification
2. Browser Notifications
3. Website Activity



Extended Dashboard

- 1. User Statistics
- 2. Listing Status
- 3. Payment Plans



Data & Analytics

1. Regional Stats from AskWire
2. Cyprus Real Estate News and Events
3. Price Change History

index.cy

Latest from our journal

Blog articles

€665,000 +VAT

€610K €620K €590K €640K €665K

04.05 10.05 15.05 20.05 25.05

Price Change History

Market Activity

Showing data from 2016 for apartment properties in Dimos Germasogeias.

Sales Volume	# of Sales	Median Price	Typical Price Range
€1,741,750,616	3526	€362,968	€170,046 - €599,070

Sales Per Year

Sales Price Over Time

Regional Stats from AskWire

Advertising Plans



6 Digit Budget

Use Telegram to search, list properties and get notification.



Off-Line Marketing

Generate property description in one click with ChatGPT.



Worldwide Reach

We integrate with Qobrix, Wordpress, Salesforce and pretty much anything else via Zapier.

III. Section

Advantages

INDEX.cy is great for all market parties.

We are great for Agencies



Reliable Tools

Manage your properties, requests and messages all in one place with opportunity to export, share and integrate your CRM.



Target Audience

Because of our focus on real estate we have quality traffic locally and from prime locations (EU, UK, Israel, UAE, CIS). You will not be listing your property next to a used couch.



Affordable Price

We do not charge a commission. Great pricing packages with more serious leads than what competitors can offer.



Analytics & Data

We give you analytics on property and customers. See how many visits, clicks and leads you had from our website including where the customers are coming from.



Modern Technology

Because of our focus on real estate we have quality traffic locally and from prime locations (EU, UK, Israel, UAE, CIS). You will not be listing your property next to a used couch.



No duplicate or fake listings

We strive to implement intelligent tools that help prevent duplicate listings and lets users complain about fake listings.



We are great for Developers



Direct Sales

Customers see your direct contact information and you get the lead. We are not an agency, or hidden intermediary.



(BIG) Reliable Tools

Manage all your properties, requests and messages all in one place with opportunity to export, share and integrate with your CRM



No duplicate or fake listings

We strive to implement intelligent tools that help prevent duplicate listings and lets users complain about fake listings.



Focused Traffic

Because of our focus on real estate we have quality traffic locally and from prime locations (EU, UK, Israel, UAE, CIS). You will not be listing your property next to a used couch. It is not a bazaar.



Modern Technology

All the latest technologies at your fingertips. Mobile App, Chat Bot, AI Copywriting, Listing Scoring, Data Analysis.



Additional Services

We strive to implement intelligent tools that help prevent duplicate listings and lets users complain about fake listings.



We are great for Buyers and Renters



Direct Contact

You can get in touch with the property owner directly in a few simple click or by phone.



Market Focus

You don't need to look for property among couches and bicycles. We give the best interface and functionality for Real Estate listings. INDEX is not a bazaar.



Clean Database

We implement tools to keep track of duplicate listings, fake listings and listings out-of-market. Report listing and we deal with it.



Analytics & Data

You can get in touch with the property owner directly in a few simple click or by phone.



Modern Technology

Birds eye view on property analytics, price change history, basic regional statistics.



We Are On Your Side

We side with customers by giving all the transparent information about property upfront



Simple Pricing Options

Free

- 2 Listings
- Scheduling Appointments
- No Integrations

Free

Standard

- 20 Listings
- Scheduling Appointments
- No Integrations

€99 per month

Premium

- 100 Listing
- Scheduling Appointments
- Statistics
- Qobrix, CRM

€299 per month

Unlimited

- All Listings
- Scheduling Appointments
- Statistics
- Data
- All Integrations

€499 per month

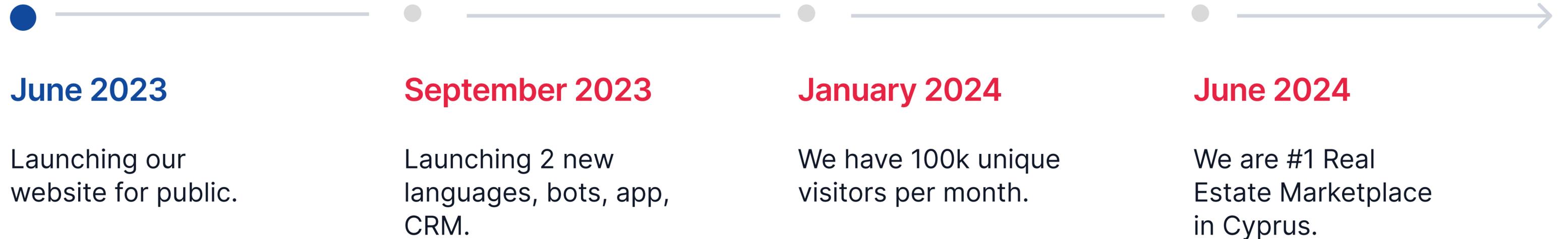
IV. Section

How we monetize

We do not charge commission, just placement.

Our Ambitious Roadmap

Where we are today



Thank you!