October 8, 2019

# Disability Community is Large, Engaged and Contested 

Survey Findings
To: Interested Parties
From: RespectAbility and GQR

The disability community is huge. Just over half the electorate (51 percent) self-identifies as having a disability ( 15 percent), having a family member with a disability ( 26 percent) or having a close friend with a disability (11 percent). While they lean Democratic, they are contested by both parties and paying close attention to the next election. And so far, their priorities have not sufficiently been addressed by the candidates, even in terms of making campaign events and websites accessible to people with disabilities. ${ }^{1}$

## Key Findings

$\checkmark$ The disability community represents half the country. A majority of the nation's electorate describes themselves as having a disability, being related to having a disability or having a close friend with a disability. These results echo a telephone survey taken in 2014 of likely voters by RespectAbility that shows 56 percent of voters declaring a home in the disability community. Outside of women, this community dwarfs any other voting bloc in the country right now.

Not surprising, the disability community grows larger with age, but outside of life cycle, this community captures fairly evenly numbers of white voters (52 percent) and people of color (50 percent), college (46 percent) and non-college voters (54 percent), urban ( 50 percent) and rural voters.
> The disability community is politically contested. On balance, these voters lean more Democratic than voters outside of the disability community. But they are far from a monolithic block and their support for Democrats vary only a few points from national averages.

[^0]

A 50 percent plurality of voters in the disability community rate their enthusiasm for participating in the 2020 elections as a 10 on a 10-point scale, a number comparable to national average ( 48 percent). Among voters who themselves are facing a disability, this number climbs to 52 percent, four-points higher than the national average.
> This community's agenda has not been sufficiently addressed by candidates for public office. Voters in this community focus more on Social Security and Medicare than voters overall. Many people in this community rely on these programs for survival.


To date, some campaigns have started to make an effort to be accessible, but none are fully accessible to all members of this huge community. Nonetheless, an 85 percent majority of voters overall and an 88 percent majority of voters in the disability community believe it is very or somewhat important candidates for President make their campaign accessible. A 61 percent majority of voters in the disability community find it very important candidates make their campaign accessible, 64 percent among individuals facing personal disabilities.

In terms of policy, huge majorities of voters describe themselves as more likely to support candidates who ensure children with disabilities get the education and training they need to succeed and similar majorities describe themselves as more likely to support candidates who back job and career opportunities for people with disabilities. The intensity of these issues ramps up substantially in the disability community, particularly among people who have close friends with disabilities. Unlike family, friends choose to have people with disabilities in their lives.

Please read through the list below of things our leaders can do to address the challenges facing people with disabilities. For each, please indicate whether this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

|  | Ensuring that children with disabilities <br> get the education <br> and training they need <br> to succeed. | Expanding job and career <br> opportunities for people with <br> disabilities, so they can succeed just <br> like anyone else. |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Person <br> w/Disab. | Disab <br> Comm. | Friend of <br> Disab. <br> Person | Total | Person <br> w/Disab. | Disab <br> Comm. | Friend of <br> Disab. <br> Person |  |
| Much more likely | 43 | 52 | 49 | 48 | 39 | 48 | 45 | 48 |
| Somewhat more likely | 30 | 26 | 29 | 30 | 31 | 27 | 30 | 30 |
| A little more likely | 13 | 9 | 10 | 9 | 15 | 11 | 12 | 11 |
| No more likely | 11 | 8 | 9 | 11 | 12 | 9 | 10 | 10 |
| Not sure | 3 | 5 | 3 | 2 | 3 | 5 | 3 | 2 |
| Much/Somewhat more | 73 | 77 | 78 | 78 | 70 | 75 | 75 | 78 |
| A little/No more | 24 | 17 | 19 | 20 | 26 | 20 | 22 | 20 |

## Conclusion

It is rare that a voting block that commands a full majority of the electorate share is ignored by so many people who seek their votes on Election Day. And yet that is the case here as none of the presidential candidates have made sure their materials are fully accessible to everybody. More broadly, with unemployment rates among people with disabilities running more than twice the national average, both voters overall and voters within this disability community believe more needs to be done to help people with disabilities integrate into the work force, starting at a young age.

# Respect Ability Web 

Frequency Questionnaire

September 18-24, 2019
2248 Registered Voters
904 No Disability
1155 Respondent/Friend/Family with a Disability
Q. 5 It's a long way off, but in November 2020 there will be a general election for U.S. President, as well as other statewide and local offices. What are the chances of you voting in the November 2020 general election?

Almost certain to vote .......................................................... 89 \begin{tabular}{c}
Total <br>
Comm. <br>
Crobably

 

Disab <br>
Comm.
\end{tabular}

Q. 11 Please rate your level of enthusiasm about voting in the federal, state, and local elections in November 2020, on a scale from 0 to 10, where zero means you're not at all enthusiastic about voting and ten means you're extremely enthusiastic about voting.

|  | Non-Disab | Disab |
| :---: | :---: | :---: |
| Total | Comm. | Comm. |
| 10 ............................................................................... 48 | 47 | 50 |
| 9.................................................................................. 7 | 9 | 6 |
| 8................................................................................. 12 | 11 | 12 |
| 7.................................................................................... 8 | 9 | 7 |
| 6.................................................................................. 4 | 3 | 4 |
| 5................................................................................. 10 | 9 | 10 |
| 4.................................................................................. 2 | 1 | 2 |
| 3.................................................................................. 2 | 1 | 2 |
| 2.................................................................................. 2 | 2 | 2 |
| 1.................................................................................. 1 | 2 | 1 |
| 0................................................................................. 5 | 4 | 6 |
| (Don't know/Refused) ...................................................... - | - | - |
| 10............................................................................... 48 | 47 | 50 |
| 8-10 ............................................................................ 67 | 67 | 67 |
| 6-10 ........................................................................... 78 | 80 | 78 |
| 0-5 ............................................................................. 22 | 20 | 22 |
| Mean ...........................................................................7.8 | 7.9 | 7.8 |
| (ref:ENTHUSIM) |  |  |

Q. 14 Please rate your feelings toward each of the people, terms, and organizations below: do you feel very favorable toward them, somewhat favorable, somewhat unfavorable, or very unfavorable? If you have no opinion or never heard of that person, term, or organization please check that box.

|  |  |  |  |  |  |  |  |  | Fav |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Very | Smwt | Smwt | Very | Never | Not | Total | Total | Total |  |
| Fav | Fav | Unfav | Unfav | Heard | Sure | ID | Fav | Unfav | Unfav |
| 16 Democratic Party................. 14 | 25 | 14 | 39 | 6 | 1 | 99 | 39 | 54 | -14 |
| Non-Disabled Community .......... 14 | 22 | 14 | 43 | 7 | 0 | 100 | 36 | 57 | -21 |
| Disabled Community................. 15 | 28 | 15 | 37 | 5 | 0 | 100 | 43 | 51 | -8 |
| 17 Republican Party.................. 13 | 22 | 16 | 42 | 6 | 1 | 99 | 35 | 58 | -23 |
| Non-Disabled Community .......... 14 | 23 | 17 | 39 | 6 | 0 | 100 | 37 | 56 | -18 |
| Disabled Community................ 13 | 21 | 15 | 45 | 5 | 1 | 99 | 34 | 60 | -26 |
| 19 Donald Trump..................... 26 | 13 | 8 | 48 | 4 | 1 | 99 | 39 | 56 | -17 |
| Non-Disabled Community .......... 29 | 15 | 6 | 46 | 4 | 0 | 100 | 44 | 52 | -8 |
| Disabled Community.................. 25 (ref:FAVOR04) | 11 | 8 | 52 | 4 | 1 | 99 | 35 | 60 | -25 |

Q. 36 Do you approve or disapprove of the way Donald Trump is handling his job as President?
$\left.\begin{array}{ll} & \begin{array}{c}\text { Non-Disab } \\ \text { Comm. }\end{array} \\ \text { Total }\end{array} \begin{array}{c}\text { Disab } \\ \text { Comm. }\end{array}\right\}$
Q. 39 It's a long way off, but thinking about the presidential election in November 2020, if the election for President were held today, who would you vote for?

|  | Non-Disab | Disab |
| :---: | :---: | :---: |
| Total | Comm. | Comm. |
| The Democratic candidate ................................................ 48 | 46 | 51 |
| Lean The Democratic candidate ......................................... 2 | 2 | 2 |
| Republican Donald Trump ................................................ 39 | 44 | 37 |
| Lean Republican Donald Trump.......................................... 2 | 2 | 2 |
| (Undecided/Refused) ....................................................... 9 | 7 | 8 |
| Total The Democratic candidate ......................................... 51 | 48 | 53 |
| Total Republican Donald Trump ......................................... 41 | 45 | 39 |
| Simulated Total | No | Yes |
| The Democratic candidate ................................................ 52 | 50 | 55 |
| Republican Donald Trump ................................................ 42 | 47 | 40 |
| Not Sure ........................................................................ 5 | 4 | 5 |
| (ref:GPR20VT1) |  |  |

Q. 47 It's a long way off, but thinking about the election for Congress in November 2020, if the election for U.S. Congress were held today, who would you vote for?

Q. 126 Now thinking about the 2020 election. As you think about elections coming up in November, 2020, which two or three of the following issues are the most important as you decide whom to support?

|  |  | Non-Disab | Disab |
| :---: | :---: | :---: | :---: |
|  | Total | Comm. | Comm. |
| Health care | 42 | 41 | 41 |
| Immigration. | 36 | 36 | 34 |
| Dysfunction in government. | 31 | 29 | 32 |
| The economy and jobs | 30 | 35 | 27 |
| Climate change. | 30 | 30 | 31 |
| Social Security and Medicare. | 26 | 21 | 30 |
| Terrorism and national security . | 23 | 23 | 22 |
| Taxes... | 16 | 19 | 13 |
| The federal deficit | ... 13 | 14 | 13 |
| Education. | 12 | 14 | 11 |
| Prescription drug costs. | . 10 | 8 | 12 |
| Crime | . 8 | 7 | 9 |
| Not sure $\qquad$ (ref:RAISS20) | .. - | - | - |

Q. 127 As you think about whom to support for President, how important is it to you that the candidates have campaign events and websites that are open and accessible to people with disabilities, just like everyone else?

|  |  |
| :--- | :--- |
| Total |  | | Non-Disab |
| :---: |
| Comm. | | Disab |
| :---: |
| Comm. |

Q. 128 Please read through the list below of things our leaders can do to address the challenges facing people with disabilities. For each, please indicate whether this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

|  | Much | Smwt | A Little | No |  | Much/ | Little/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | More | More | More | More | Not | Smwt | No |
|  | Likely | Likely | Likely | Likely | Sure | More | More |
| 128 Ensuring that children with disabilities get the |  |  |  |  |  |  |  |
| Non-Disabled Community .. | . 38 | 32 | 15 | 14 | 3 | 69 | 28 |
| Disabled Community. | . 49 | 29 | 10 | 9 | 3 | 78 | 19 |

129 Expanding job and career opportunities for people with disabilities, so they can succeed just

| like anyone else | 39 | 31 | 15 | 12 | 3 | 70 | 26 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-Disabled Community | 34 | 32 | 17 | 14 | 3 | 66 | 32 |
|  |  | 30 | 12 | 10 |  | 75 |  |

Disabled Community.................................................. $45 \quad 30 \quad 12 \quad 10 \quad 3 \quad 75 \quad 22$ (ref:RABLEBAT)
Q. 130 A disability can be a physical, cognitive, sensory, mental health, chronic pain or another condition that is a barrier to everyday living. Do you, a family member, or a close friend have a disability? Please check off all that apply.

|  |  |
| :--- | :--- |
| Total | Non-Disab <br> Comm. |
| Disab |  |
| Comm. |  |

Q. 131 These last questions are just for statistical purposes only. What is the last year of schooling that you have completed?

|  |  |
| :--- | :--- |
| Total |  | | Non-Disab |
| :---: |
| Comm. | | Disab |
| :---: |
| Comm. |

Q. 136 What is your race?

|  | Total |
| :--- | :--- | | Non-Disab |
| :---: |
| Comm. | | Disab |
| :---: |
| Comm. |

[1124 Respondents]
Q. 142 (SPLIT A) Generally speaking, do you think of yourself as a(n) :

|  |  |
| :--- | :--- |
| Total |  | | Non-Disab |
| :---: |
| Comm. | | Disab |
| :---: |
| Comm. |

## [1124 Respondents]

Q. 145 (SPLIT B) Generally speaking, do you think of yourself as $\mathrm{a}(\mathrm{n})$ :

Q. 151 In the 2018 election for U.S. Congress, for whom did you vote?
The Democratic candidate .................................................... 47

Total \begin{tabular}{c}
Non-Disab <br>
Comm. <br>
45

 

Disab <br>
Comm.
\end{tabular}

Q. 152 In the 2016 election for President, for whom did you vote?

Democrat Hillary Clinton ........................................................ 41 \begin{tabular}{c}
Total <br>
Non-Disab <br>
Comm.

 

Disab <br>
Comm.
\end{tabular}

Q. 3 What is your gender?

|  |  | Non-Disab | Disab |
| :---: | :---: | :---: | :---: |
|  | Total | Comm. | Comm. |
| Male | . 47 | 53 | 42 |
| Female.. | . 53 | 47 | 58 |
| (ref:GENDER) |  |  |  |

Q. 4 In what year were you born?



[^0]:    ${ }^{1}$ This memorandum reflects an online national survey of 2,000 registered voters taken September 18-24, 2019. Because the online sample is based on those who initially self-selected for participation in the panel rather than a probability sample, no estimate of sampling error can be calculated. The results have been weighted by region, gender, age and race to reflect the national registered voter universe.

