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## NEWS RELEASE

## FOR IMMEDIATE RELEASE

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### EyeCare Associates Launches You See, We Give Program

BIRMINGHAM, AL - October 8, 2015 - EyeCare Associates (ECA), one of the largest eye care groups in Alabama, is proud to announce the introduction of the You See, We Give project today in honor of World Sight Day.

You See, We Give is an ongoing partnership with RestoringVision, a nonprofit which sources new eyeglasses and supplies them to people in Developing Countries or the underprivileged in the US. For each pair of eyeglasses purchased at ECA beginning October 1, ECA will donate a pair to RestoringVision.

Since RestoringVision's inception in late 2003, it has supplied more than 3,000,000 glasses to people in 75 countries and has worked with more than 800 different outreach groups.

Mark Sachs, RestoringVision Director, is excited to kickoff the partnership, saying, "I've had the distinct pleasure of going on four optical missions to developing countries. It was extremely gratifying to see people experience clear vision for the first time. Equally compelling was seeing adults who could no longer do the things they loved or the things they had to do because they could not focus on their hands. Once they received their reading glasses, their lives were immediately transformed."

Sachs continues, "I applaud EyeCare Associates' staff and their patients for bringing the gift of clear vision to people everywhere. Together we can help people all over the world remain productive and vital for a longer period of their lives."

Dr. Tommy Crooks, President of ECA, adds, "We have such a selfless and hardworking group of caregivers in our offices. They are eager to assist RestoringVision in its mission and help those less fortunate through the You See, We Give project."

#### About EyeCare Associates

EyeCare Associates (ECA) is a highly respected optometry group with locations throughout the state of Alabama. Founded in 1996, ECA provides comprehensive vision and eye health examinations, and is a full service provider of eyeglasses and contact lenses. The doctors of ECA focus on providing state-of-the-art medical eye exams and treatment of medical eye disease. For more information visit [www.webeca.com](http://www.webeca.com).

#### About World Sight Day

World Sight Day is a global observance event that focuses on bringing attention on blindness and vision impairment. It is observed on the second Thursday of October each year to raise public awareness of blindness and vision impairment as major international public health issues, to influence governments to participate in and designate funds for national blindness prevention programs, and to educate target audiences about blindness prevention.