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Introduction

What is PAVE?

The United States Postal service, in cooperation with the mailing industry, has developed a process of evaluating presort software known as Presort Accuracy Validation and Evaluation (PAVE) certification. The process is available only to software and hardware manufacturers who actually develop presort software or manufacture presorting equipment either for retail or for internal use. PAVE provides a common platform to measure the quality of presort products and determines their accuracy in sorting address files according to the requirements set forth in the *Domestic Mail Manual* (DMM). The purpose of PAVE is to improve the accuracy of presorted mailings, thereby improving the flow of your mail.

There are two levels of certification: Gold and Standard. Products that achieve Standard certification participate in an extensive manual review of all documentation. The *USPS Qualification Report*, PS forms, barcoded tray and sack tags, and other user documentation are analyzed for compliance with DMM regulations. Products that achieve Gold certification participate in the same extensive manual review of documentation but are also electronically analyzed. Electronic evaluation allows for in-depth examination for each piece to the test mailing to ensure compliance, particularly with sequencing routines, optional endorsement lines, numeric translations for barcoded container tags, and other elements of a mailing that are not easily inspected via the manual process.

For testing purposes, PAVE supplies software developers with address files that include all necessary information pertaining to each address. The PAVE certification process verifies only the sort accuracy of the software. It does not verify addressing information or the assignment of addressing components. Through the testing process, addressing components such as, In-County eligibility, Zip+4, and eLOT are provided to the developer. While some presort products can and do provide this information as a value added service, many presort programs rely upon the end user to furnish accurate address components. PAVE does not verify where or how software companies acquire the aforementioned information, it is the ultimate responsibility of the mailer to verify that the address information is correct. Incorrect components could effect the proper outcome of the presort and the mailer could be subject to additional postage fees.

The PAVE Certified Products List contains products that have passed the rigorous testing procedures of the PAVE program. The list is organized alphabetically by company name. Each product's listing includes sales contact information and indicates the certified presort categories, presort-related options supported, hardware, software platforms, and price range. Please keep in mind that the product information is for quick reference purposes only; contact the developer directly for specifics concerning their product.

Each product provides the required *USPS Qualification Report* (standardized documentation) needed for mailing under the Classification Reform requirements effective July 1, 1996. Some products also provide postage statement facsimiles, barcoded tray/sack tags, and additional documentation for the mailer's use. These options and others are indicated in the "Options Supported" section for each product listing.

Developer Categories

Software Developers for Retail Companies whose products have successfully completed the PAVE certification process and are developed for use/purchase by the general mailing public.

Service Bureau/Provider Companies that have successfully completed the PAVE certification process and provide presorting services for mailers who do not have their own presorting software.

In-House/Proprietary Use Companies that have successfully completed the PAVE certification process and presort their own mailings.

Postage Statement Facsimile Software Developers Companies that have successfully completed USPS-approved postage statement facsimiles that are developed for use/purchase by the general mailing public. These products do not perform the presorting function but properly calculate rates and postage totals for each PS form listed.

****Special Note****

Information not applicable or furnished by the developer at the time of certification will be shown without a checkmark. Although this program evaluates and validates presort products manufactured by the developers, due to human error in mailpiece generation, PAVE *does not guarantee* acceptance of customer mail prepared by PAVE-certified hardware/software. However, PAVE does provide national approval of computer-generated facsimiles of Postal Service postage statements, standardized documentation, and tray/sack tags.

