

FOR IMMEDIATE RELEASE:

## **Premier Launches First Cabin Cruiser**

*Wyoming, Minnesota* (September 10, 2015) — Pontoon manufacturer Premier Marine has announced the introduction of its first center-cabin pontoon model, the Encounter.

“We saw a need to design a boat that had the stability and luxury of a pontoon with the convenience and comfort of a cabin cruiser,” says Premier president Lori Melbostad. “This model performs like no other pontoon and features a very spacious interior cabin, it will satisfy our customers who like to spend as much time as possible on the water.”

The Encounter—available in 290 and 310 models—comes standard with a 10-foot-wide layout, 42-inch PTX™ package, and sleeper cabin. The center-console cabin, located under the raised helm, includes a plush sleeper with custom mattress, a bedding and accent pillow package. Also standard are the head, internal speakers, deck hatch, port lights, and a convertible dining table.

Other standard features on the pontoon include Prosperity furniture featuring the new Heritage marine-grade fabric, high-end Zenith wheel, Seagrass flooring, Imperial galley with refrigerator, a front bench seat and a sun lounger, new Duro rails and graphics, Marine Audio stereo and speakers, front-mount camera, and a refrigerated cupholder at the helm.

“Any boat lover has had those days when they can’t bear to say goodnight to a perfect sunset on the lake.” Melbostad says. “This model let’s boaters expand their summers with a place to sleep, lounge, or just get away from it all.”

### **About Premier Marine:**

Premier Marine employs more than 200 workers to design, build and market 94 models of luxury pontoons among the Premier, Palm Beach, Weeres and Leisure brands. Premier Marine holds many patents and trademarks on manufacturing elements such as furniture hinges, J-Clip™ rail fasteners, and the PTX™ performance package. The 24-year-old, family-owned and -operated company sells its pontoons through boat dealers located throughout the United States and Canada. Premier is headquartered in Wyoming, Minn.

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