

## **Indiana-Based Albert's Diamond Jewelers Announces a Number of Valentine's Day Launches, Events, and Exclusive Sales.**

Proud to continue their legacy of bringing Valentine's Day excitement, happiness, and love to their Indiana area customers and community, Albert's Diamond Jewelers, located in Schererville and Merrillville, Indiana, has announced an array of product launches, sales, and exciting promotions, all leading up to Albert's Diamond Jewelers' annual Valentine's Day in-store wedding event.

- **Launch of Alex and Ani and Pandora Designer Brand Charms and Fine Jewelry**

Coming to Albert's Diamond Jewelers on January 12<sup>th</sup> is two brand-new collections of fine jewelry and charms from the designers of Pandora and Alex and Ani. The perfect gift for Valentine's Day and other special occasions, from Pandora comes the "Stones of Color" collection of charms, bracelets, and fine jewelry items that focus on those special moments that make life worth living.

Additionally, from the skilled designers at Alex and Ani comes a dazzling new collection of charms, bracelets, necklaces, and other fashion jewelry items, meant to celebrate the various ways from "First Date to Best Friends to Soulmates, Love Comes in Many Ways."

- **Albert's Diamond Jewelers Valentine's Day Catalog and the "Dinner for your Valentine" Promotion**

In addition to the launch of these wonder Alex and Ani and Pandora collections, Albert's Diamond Jewelers has announced the launch of their Valentine's Day Catalog, which will feature details about their exclusive "Dinner for your Valentine" in-store promotion. The Valentine's Day Catalog, which displays, in full and vibrant color, the must-have gifts and deals for this Valentine's Day season.

A part of these exclusive deals, the staff at Albert's Diamond Jewelers extends the "Dinner for your Valentine" sales promotion that offers complimentary flowers, chocolates, and a dinner voucher on all in-store purchases over \$99\*.

(\*Quantities limited. Not valid with other offers. Excludes Pandora, Alex and Ani, and Mantraband products.)


- **Say "I Do" at Albert's!**

Finally, on February 14<sup>th</sup>, from 11 a.m. to 5:30 p.m., Albert's Diamond Jewelers will be hosting their annual "Say 'I Do' Wedding Event" in their Schererville location. This event will feature the marriage and vow renewals of over 20 happy couples, complete with a judge who will officiate the coming together of these loving couples.



Couples interested in being married at Albert's Diamond Jewelers are greatly encouraged to call Albert's today at (219)322-2700, or visit [albertsjewelers.com/say-i-do-at-alberts](http://albertsjewelers.com/say-i-do-at-alberts) for more information.

**About Albert's Diamond Jewelers:** A retailer of designer fine jewelry products that include, designer engagement rings, wedding bands, and fine fashion jewelry, Swiss-made timepieces, GIA-certified loose diamonds, Albert's Diamond Jewelers happily serves the Northwest Indiana area. Founded in 1905 by Albert Rubinstein, Albert's Diamond Jewelers has expanded from their original location into two showrooms located in Merrillville and Schererville, Indiana, and is now owned and operated by Fred

Halpern and his family. For more information on Albert's Diamond Jewelers products and services, including onsite appraisals, jewelry repair, watch repair, and custom jewelry services please visit [Albertsjewelers.com](http://Albertsjewelers.com), or call (219)-322-2700 for more information.



*This Valentine's Day Say*  
**“I do”**  
*At Albert's*









**SCHERERVILLE LOCATION ONLY!**

Albert's very own Fred and Donna Halpern were married on Valentine's Day 1968.  
**NOW IS YOUR CHANCE TO DO THE SAME!!**  
.....  
**GET MARRIED AT ALBERT'S!**  
Alberts will provide a judge to join you and your sweetheart in matrimony.  
**TUESDAY, FEBRUARY 14, 2017**  
All you need is a marriage license, and of course, someone to marry

Visit [albertsjewelers.com/weddings](http://albertsjewelers.com/weddings) or call 219-322-2700 for more information and to reserve your spot!

**ALBERT'S**  
DIAMOND JEWELERS

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