RESERVOIRE
HEALTH

Personalized health intelligence for employee self-care at scale

Drew Bartkiewicz
CEO, Founder

PATRIAPPS
SOFTWARE WITH A MISSION

About
Reservoire Health

What if artificial intelligence could make your employees or patients smarter about health and how to deal with pain?

What if all of the existing research and news on pain and wellness was continually updated into a single source?

What if that information was personalized and delivered to you, exactly when you need it?

The future is personal resilience through Reservoire.

Reservoire Health's mission is to make the world more resilient by crowdsourcing and indexing the world's health information, so you don't have to.

Reservoire Makes Employees Smarter About Health & Pain
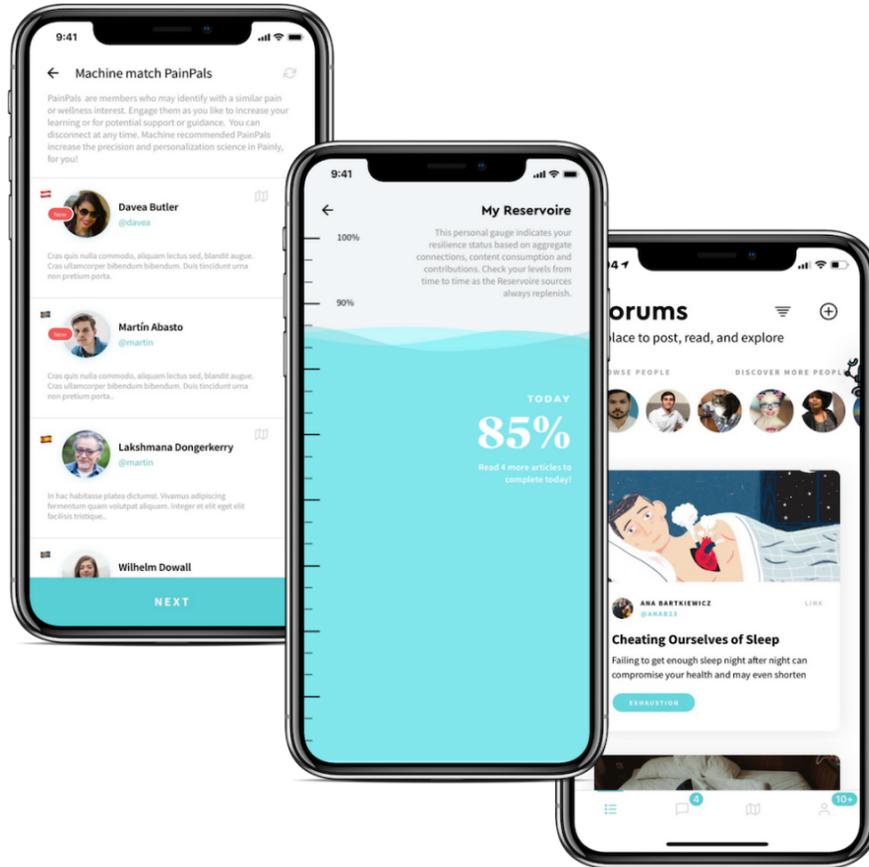
**The platform is designed for the modern workforce, one that is mobile, remote & social**

➢ Machine learning & contextual content, personalized to profile and profession

➢ Real-time tracking to alert, inform and measure

➢ Cognitive behavioral science is practiced in a mobile medium

➢ Intelligent peer matching & collaboration

➢ Free to download, but Reservoire Premium includes intelligent chat with Wellbot, Resilience Meter and Contextual Content via our AI

Health Intelligence for Every Employee

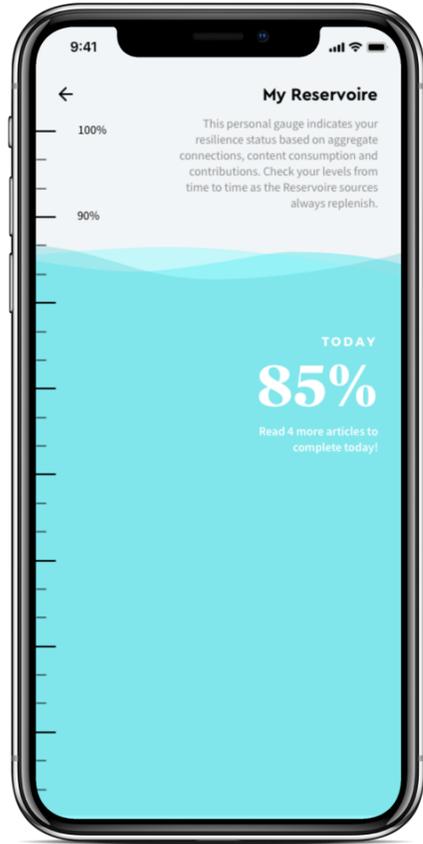Reservoire connects disparate nodes of structured and unstructured content, and personalizes them.

Machine learning delivers a consumable source for sustained self-measurement.

The employee sets his or her own pace.

News

Data

Research

Publications

Blogs

Video

Chat

Social

Deep web
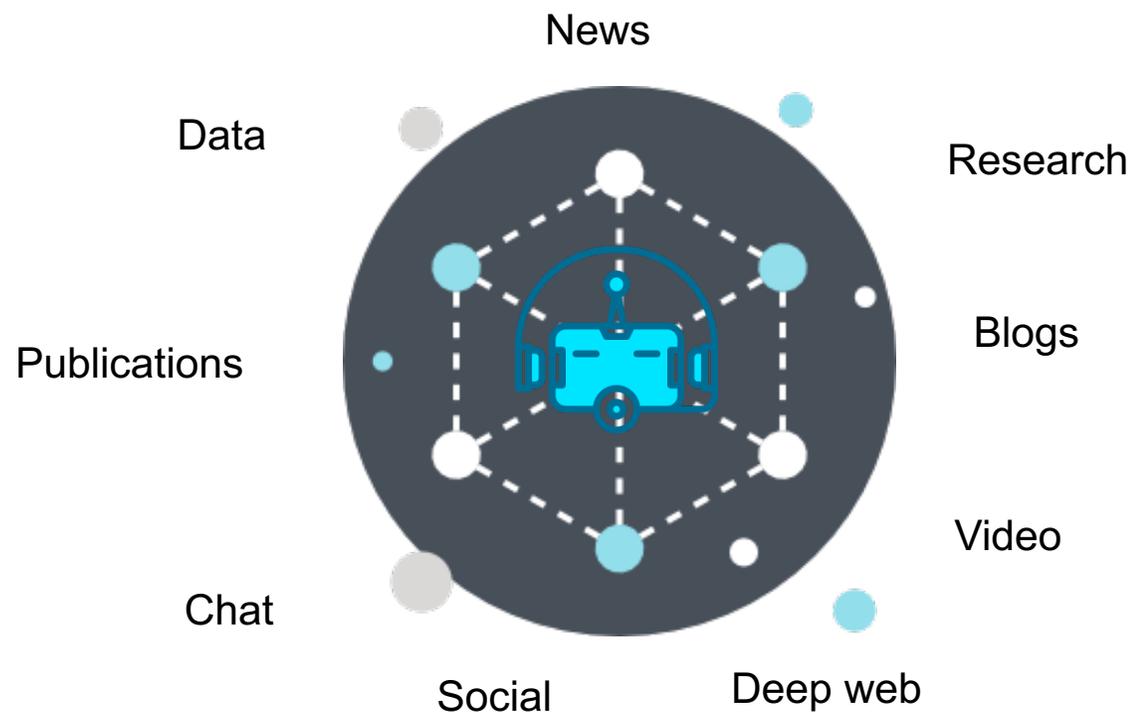
We have an accelerated 12-month timeline to index and contextualize the vast majority of the Internet's content about the top 94 mental and physical health subjects, deliverable in a social and mobile medium for sustained consumption.
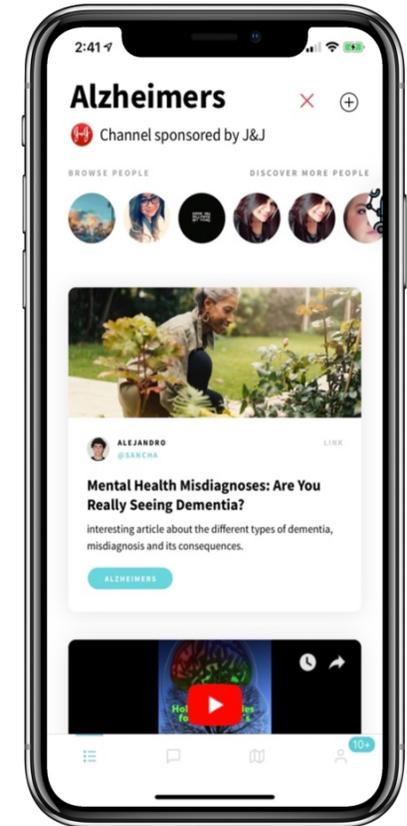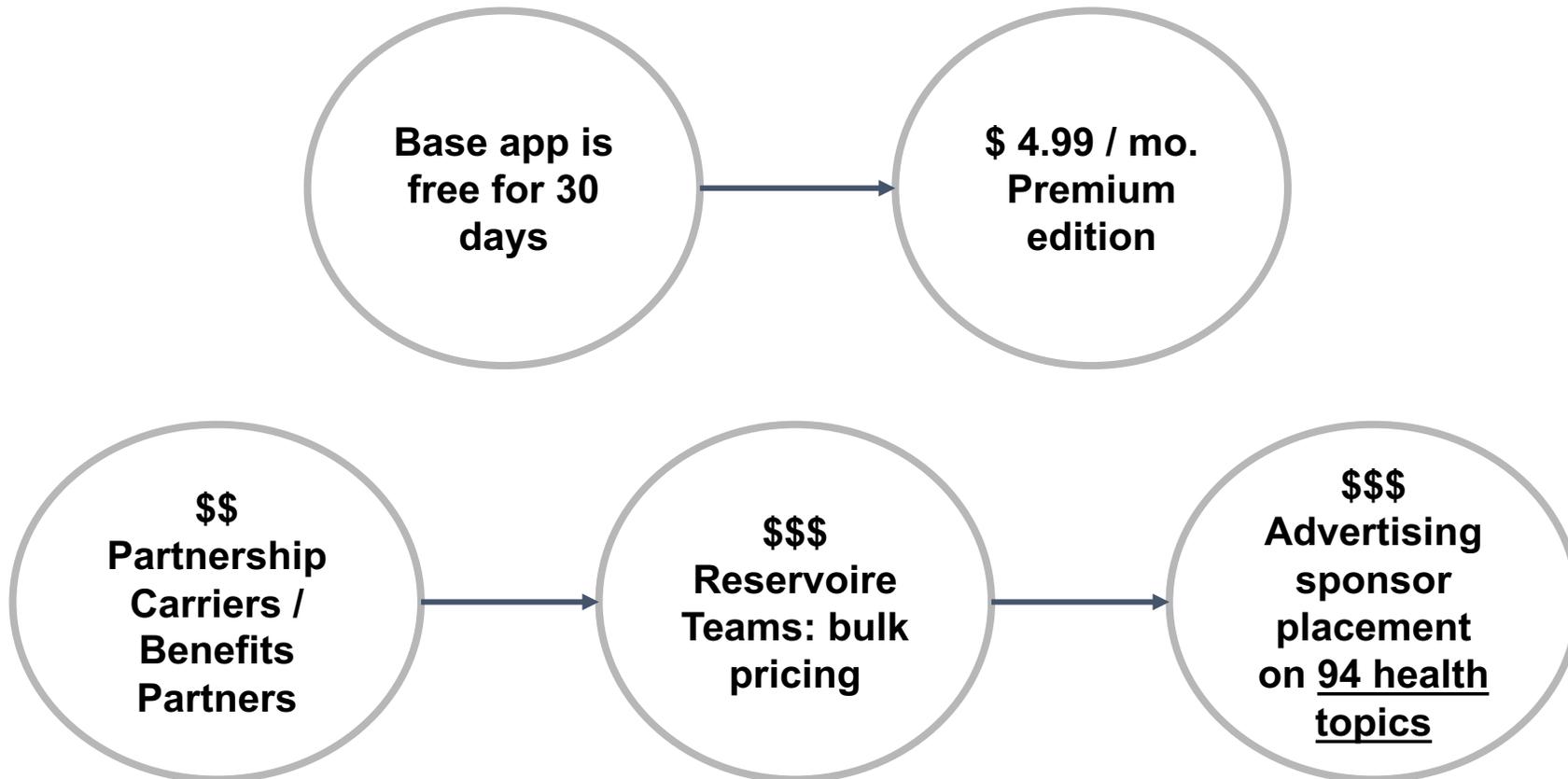
Personalization Powered
by Machine Learning

The <u>My Reservoire</u> meter uses AI, machine learning, and personalization to:

Find → **Filter** → **Contextualize** → **Personalize**

Monitor → **Measure** → **Motivate** →
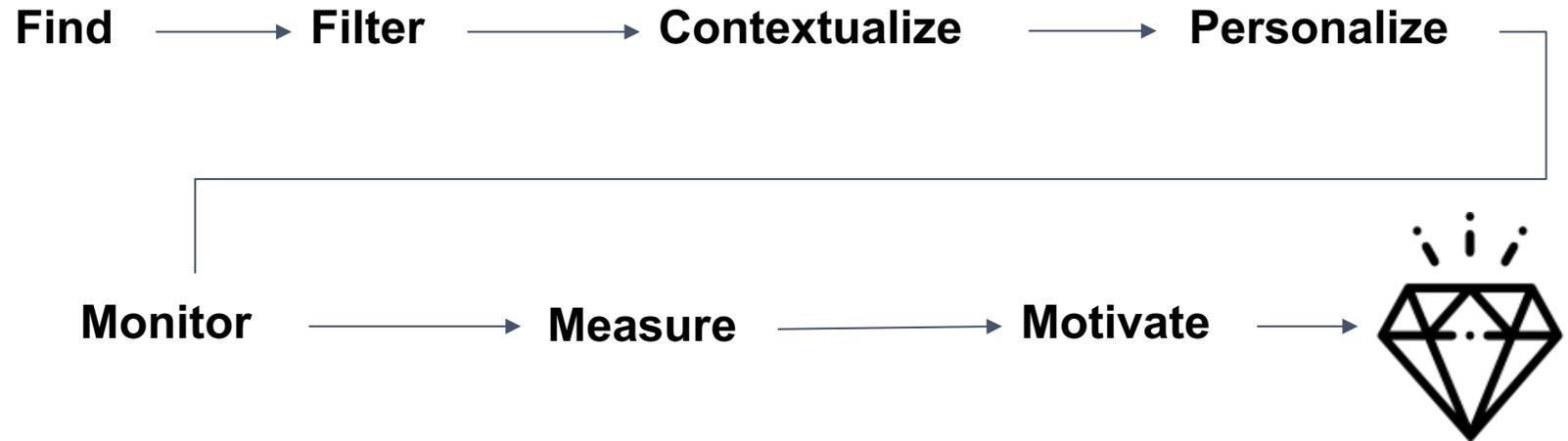
Reservoire
Business Model

Available as direct to consumer, but designed as a SaaS model for enterprises

Base app is free for 30 days → **$ 4.99 / mo. Premium edition**

$$ Partnership Carriers / Benefits Partners → **$$$ Reservoire Teams: bulk pricing** → **$$$ Advertising sponsor placement on 94 health topics**
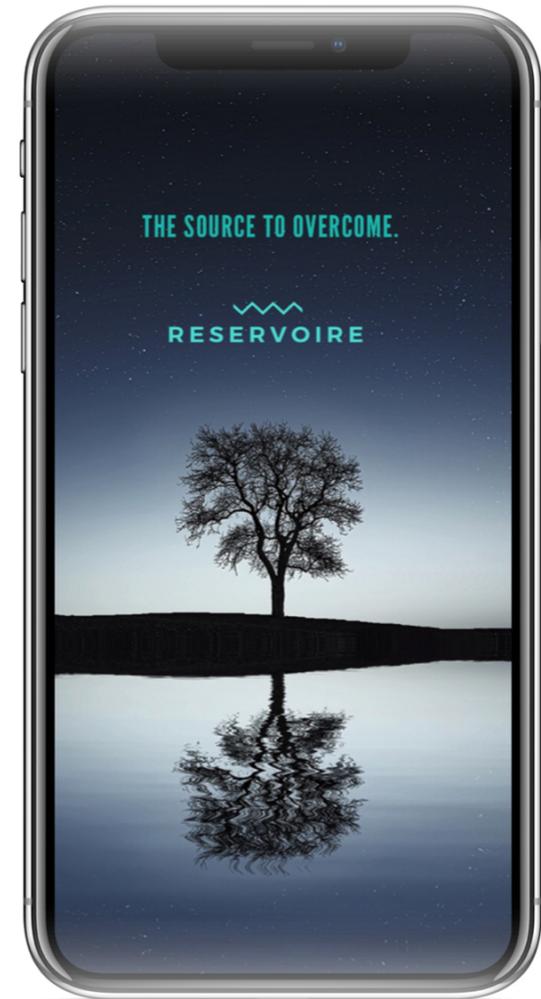
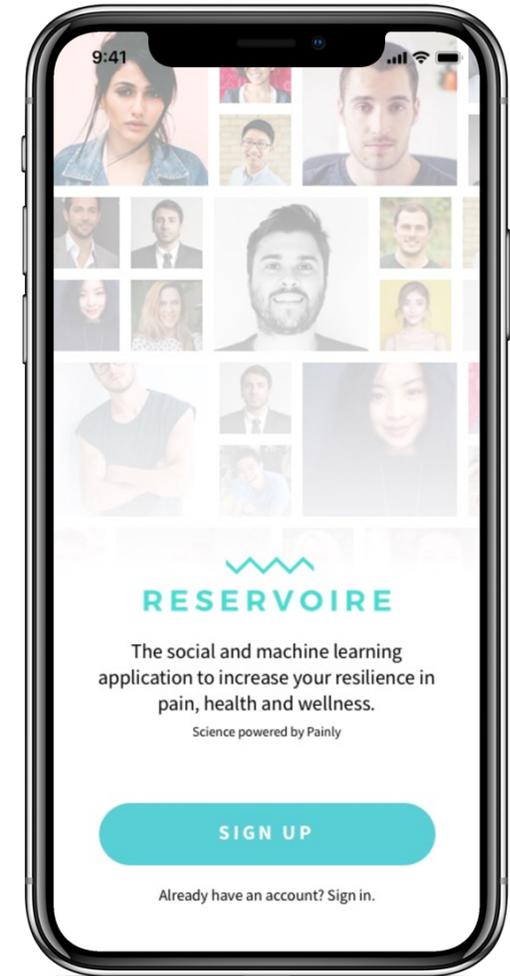# Reservoire Health - a New Source
Growing Problem Solved with AI

➢ Health literacy is at 17%.   Increasing our Health IQ is the next domain with software*

➢ Health intelligence capture & delivery is out of sync with consumption and communication behaviors (all mobile)

➢ Businesses and carriers are feeling the productivity & financial impacts

➢ Prescription of pain medication has risen from 1.9 million in 1992 to 4.7 billion in 2018

➢ Meditation & medication alone are not sufficient to impact health outcomes

* 2019 Study by Insurer, HealthIQ

THE SOURCE TO OVERCOME.

RESERVOIRE

Results from our 6-Month Beta

➤ **90%** of beta users reported a higher sense of self-care knowledge during their first 30 days of use

➤ **92%** reported learning something new about their health they did not know

➤ **85%** of beta users plan to continue weekly use of the service

➤ Average session time: **12.4 minutes**

➤ Average profile topics of interest: **9.5**

➤ Average Resilience meter: **54%**

➤ Average improvement to Resilience meter: **18.2%**

RESERVOIRE
HEALTH

Reducing Healthcare Costs Through Whole Person Health

RESERVOIRE HEALTH

For Individuals

For Managed Care

For Medical Providers

For Employers

$$$$

Self-Repair

- Obesity
- Depression
- Diabetes
- Anxiety
- Addiction
- Exhaustion
- Detachment

Self-Care

- Informed
- Current
- Relevant
- Timely
- Accessible
- Motivated

$

Without Reservoire   With Reservoire

Reservorie AI
Benefits to an enterprise

➢ Lower health care costs with self-care

➢ Higher employee resilience

➢ Better culture for mental and physical well-being

➢ Increased employee productivity

➢ Visibility to health trends impacting your business and customers

Where social and science create a new source.
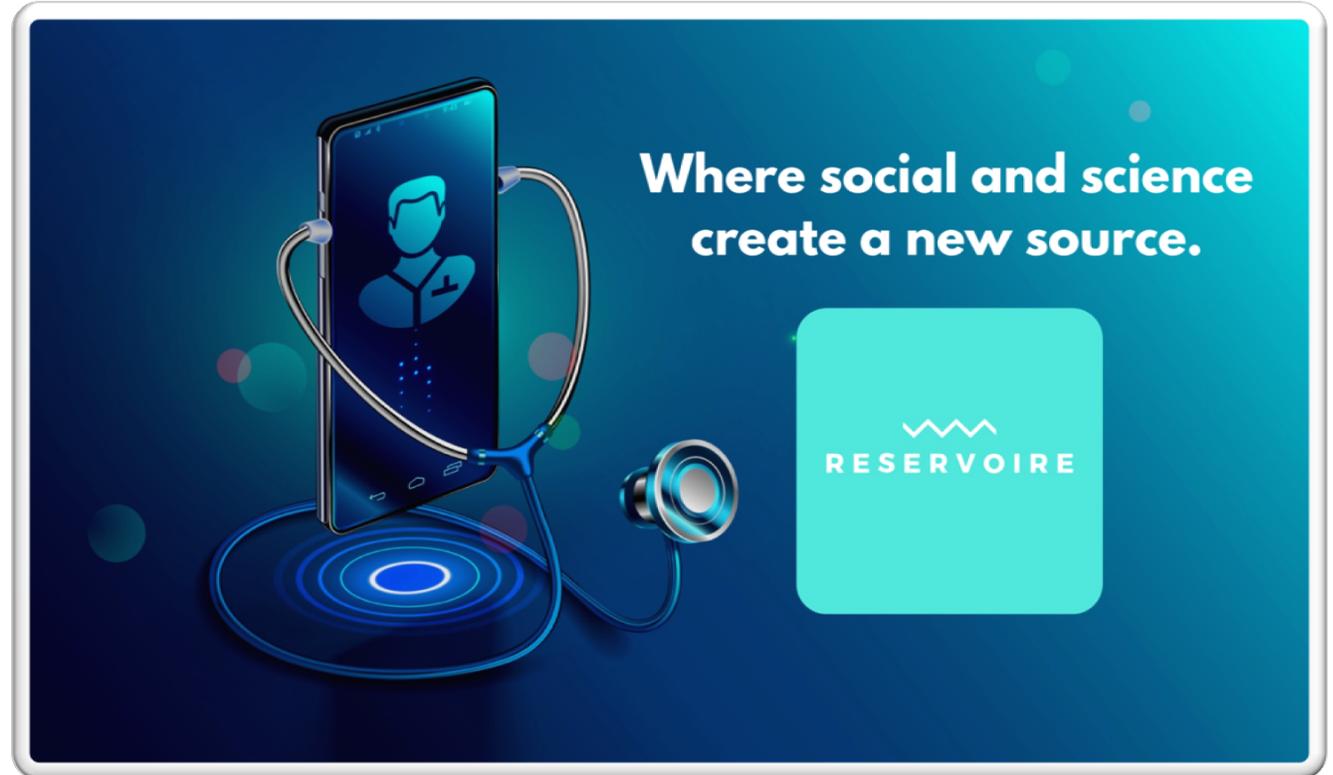
RESERVOIRE

The Reservoire Team

Drew Bartkiewicz
CEO
Founder, Patriapps, USMA, Yale

Rachel Charlesworth
VP Marketing
-Jen Basco, Martha Albade

Jim Matheson
Chief Strategy Officer
VC / CEO HBS Faculty

Sumner Webster
CTO
Harvard, Iron Forge

Dr. Jeff Morgan MD
Board
Human Performance VA

Self-care Science

Larina Cipolla

Medical Advisors: Dr. Mark Godfrey MD, Dr. Veronica Ruelas, Dr. Gary Last, MD

Reservoire is made by Patriapps Impact Software

CEO, Drew Bartkierwicz
USMA & Yale Alum, Combat Veteran
SaaS Entrepreneur and Tech Executive since 1999
Engineering and Cognitive Sciences

RESERVOIRE

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Self-Care at Scale

Drew Bartkiewicz | drew@patriapps.com