



FOR IMMEDIATE RELEASE

Well Travelled Media signs WONDERLUST as first premium content partner

Nashville, TN; November 20, 2019 – Travel content syndication specialists, Well Travelled Media, curates an industry leading syndication database of compelling and affordable travel content to travel websites, publishers and media outlets globally. Taking this unique content hub and syndication database to the next level, Well Travelled Media has signed its first premium content partner, WONDERLUST.

Started by Bob Guccione, Jr, in 2017, WONDERLUST offers a more well rounded and in-depth and sometimes counter-intuitive form of travel reporting than most of the category, with a sense of humor, which is pretty unique in the travel field.

The fiercely objective travel articles from WONDERLUST are now available for syndication at **Well Travelled Media** (www.welltravelled.media).

Publishers globally searching for high-quality, informative and entertaining travel stories can syndicate a selection of popular WONDERLUST stories, crafted by Bob and his team of A-List staff writers, from as little as **US\$100** per story.

“Having represented the work of over a hundred professional and award-winning travel writers and journalists from around the world, the Well Travelled Media content syndication database was an immediate success for publishers looking for affordable, high-quality travel content. Building on the individual success of the content database, we are thrilled to welcome WONDERLUST as our first premium content publishing partner,” said Well Travelled Media’s Co-Founder and Head of Content & Partnerships, Jason Dutton-Smith.

“For decades, Bob has been a giant in the publishing and storytelling world, and for publishers globally to now have access to the smart, honest and often funny stories crafted by Bob and his talented team of writers, is a true win for travel websites, magazines, newspapers and publishers everywhere.”

As publisher revenues and staff numbers continue to contract globally, there is an obvious knock-on effect to commissioning and content budgets, often meaning the quality of content is also compromised. Well Travelled Media not only provides a golden opportunity to access high-quality stories from WONDERLUST, but it’s also a massive cost-saving opportunity for the forever shrinking content and commissioning budget, stretching your budget further, while not compromising on content quality and taking the pressure off in-house production for travel brands.



"We're delighted to be syndicated by Well Travelled Media! They are an excellent and reputable firm with a wide international reach, and we look forward to more of our articles appearing in more places," says Guccione.

For further information contact Jason Dutton-Smith at +1 615 397 3860 jason@welltravelled.media or visit the WONDERLUST author page at www.welltravelled.media/author/wonderlust

ABOUT WELL TRAVELLED MEDIA (www.welltravelled.media)

Well Travelled Media specializes in travel content syndication and represents the work of over 100 award-winning travel writers globally and premium content publishers. With travel stories starting at **US\$50** for up to 1,200 words, including images, it gives publishers and travel companies a unique and affordable way to publish content without compromising on quality.

Simply search, download and publish with NO contracts, NO fees, NO hassle.

ABOUT WONDERLUST (www.wonderlusttravel.com)

WONDERLUST is a new kind of luxury and aspirational travel publication, created in the perpetual sense of wonder our name implies. We believe travel nourishes the soul. We know where the best places are and what to avoid and what not to miss. Sometimes we are funny because the world is quite often funny. We are a manual on how to better enjoy the planet.

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