

## Ibérico Club launches Tapas Academy to show every food lover in America how to make the best tapas recipes in less than 30 seconds.

<u>Tapas Academy</u> is an on-demand video channel of super-short, step-by-step tapas cooking tutorials. Fun tips, delicious recipes and how-to videos, uploaded weekly, to get the tapas party going!

Miami, Florida. Today, Friday October 25 2019, Ibérico Club is excited to announce the launch of Tapas Academy (<a href="Ibericoclub.com/Tapas">Ibericoclub.com/Tapas</a>), a unique food video platform that aims to convert every food lover in America into a Spanish tapas expert.

In addition to the super simple 30 second videos, the clear step-by-step instructions and great tips and recommendations, users have the option to have the delectable ingredients from the videos delivered to their door anywhere in the USA with the click of a button.

New tapas videos will be added to the platform every week. The community can suggest their own tapas recipes and they will be able to upload photos and videos of their own creations.

All the Tapas Academy content will be distributed as well on Youtube, Facebook, Twitter, Linkedin, Pinterest and through email, among other channels.

**About Ibérico Club:** <u>ibericoclub.com</u>, owned by The Food Club Corp. (Florida), is an online platform with the finest selection of gourmet food imported from Spain in the USA. It's mission is to introduce the rich Spanish culinary culture to every food lover in the USA.

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