



We Help You Reach More ThoughtLeaders

Don't Risk Your Success on Outdated and Incomplete Leader Lists

The Right ThoughtLeaders Belong on Your Team

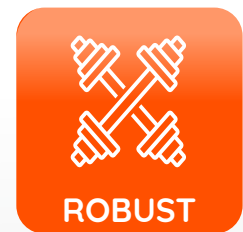
LUMINEER DELIVERS



- ▶ Available for you to act on today
- ▶ Immediately relevant and up-to-date



- ▶ Building confidence in your ThoughtLeader choice
- ▶ Assuring the right activation of your ThoughtLeaders



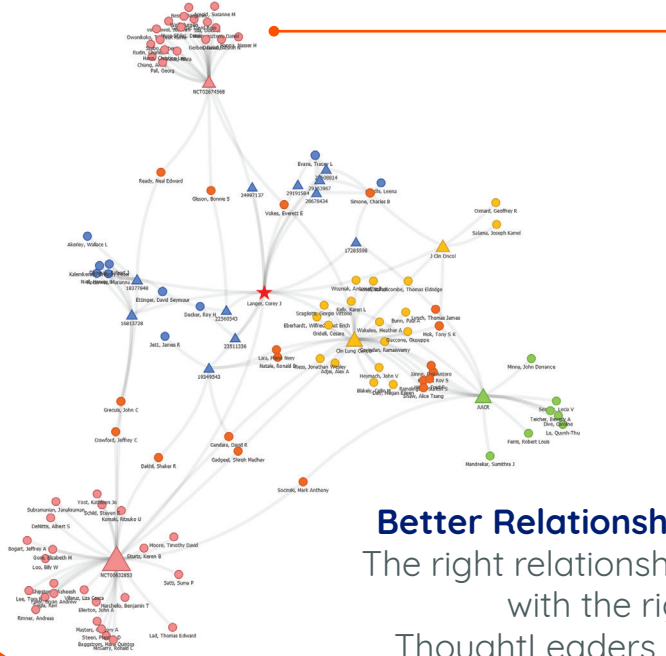
- ▶ Lumineer covers all your indications and markets
- ▶ Lighting up your blind spots

Deep and Dynamic

You need accurate and up-to-date ThoughtLeader lists that include AND go beyond your known top-50. Lumineer provides the knowledge and granularity you deserve to make the right choice.

Gastric Cancer - North America

	PhysicianName	Clinical Role	Current Rank	Change in rankings over past 6 months	Change in rankings over past 12 months	Institution	City	State
	Wright, Matthew	Hematologic Oncology	126	+88 (214)	-21 (193)	Emory University Hospital	Atlanta	GA
	Lindner, Ryan	Medical Oncology	66	+73 (139)	0 (-)	Providence Portland Medical Center	Portland	OR
	Kuczmarski, Rosalind	Hematologic Oncology	116	+47 (163)	-22 (141)	University of California San Diego Medical Center	San Diego	CA
	Rappaport, Lillian	Medical Oncology	101	+39 (140)	-16 (124)	Lenox Hill Hospital New York	New York	NY
	Schwartz, Gary	Hematologic Oncology	63	+27 (90)	-8 (82)	Columbia University Medical Center New York	New York	NY
	Song, Wei	Hematologic Oncology	103	+17 (120)	0 (120)	Pottstown Hospital	Pottstown	PA

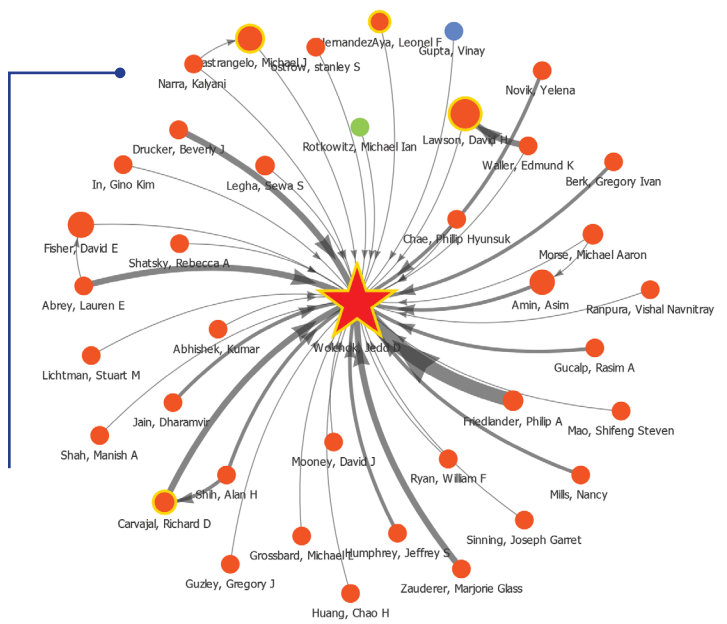


The Right Activation

Your success and ours hinges on having the right ThoughtLeader deliver in the medium that fits optimally. Lumineer identifies the right experts for speaking, papers, clinical trials, or other channels.

Better Relationships

The right relationships with the right ThoughtLeaders will move your brand forward and impact more patients. With Lumineer, you will find the right leaders to activate.



Schedule a Demo Today

+1.404.496.4136
info@mdoutlook.com