

NEWS RELEASE

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Clarkson Eyecare Launches You See, We Give Program

ST. LOUIS, MO - October 8, 2015 - Clarkson Eyecare, one of the largest eye care groups in the Midwest, is proud to announce the introduction of the You See, We Give project today in honor of World Sight Day.

You See, We Give is an ongoing partnership with RestoringVision, a nonprofit which sources new eyeglasses and supplies them to people in Developing Countries or the underprivileged in the US. For each pair of eyeglasses purchased at Clarkson Eyecare beginning October 1, Clarkson will donate a pair to RestoringVision.

Since RestoringVision's inception in late 2003, it has supplied more than 3,000,000 glasses to people in 75 countries and has worked with more than 800 different outreach groups.

Mark Sachs, RestoringVision Director, is excited to kickoff the partnership, saying, "I've had the distinct pleasure of going on four optical missions to developing countries. It was extremely gratifying to see people experience clear vision for the first time. Equally compelling was seeing adults who could no longer do the things they loved or the things they had to do because they could not focus on their hands. Once they received their reading glasses, their lives were immediately transformed."

Sachs continues, "I applaud Clarkson Eyecare's staff and their patients for bringing the gift of clear vision to people everywhere. Together we can help people all over the world remain productive and vital for a longer period of their lives."

"We at Clarkson Eyecare are dedicated to the eye health of our patients," says Anthony Nunn, CEO of Clarkson Eyecare. "We know that this new partnership with RestoringVision will enhance our mission and enable us to expand our efforts around the world."

Dr. James Wachter, Clarkson's Co-Chairman and Chief Professional Officer, adds, "We have such a selfless and hardworking group of caregivers in our offices. They are eager to assist RestoringVision in its mission and help those less fortunate through the You See, We Give project."

About Clarkson Eyecare

Based in St. Louis, and founded in 1979, Clarkson Eyecare currently offers comprehensive medical eye care services at more than 100 offices located throughout Missouri, Southern Illinois, Ohio, Northern Kentucky, Alabama, North Carolina and South Carolina. Clarkson serves the vision care needs of hundreds of thousands of patients annually and offers ophthalmological and LASIK service, and an integrated full service lab. Clarkson's Eyecare360 software was specifically designed for the optical retail industry and has benefited from years of feedback from Clarkson optometrists, opticians and office staff. For more information visit Clarksoneyecare.com

About World Sight Day

World Sight Day is a global observance event that focuses on bringing attention on blindness and vision impairment. It is observed on the second Thursday of October each year to raise public awareness of blindness and vision impairment as major international public health issues, to influence governments to participate in and designate funds for national blindness prevention programs, and to educate target audiences about blindness prevention.