

DEFINE-FLAIR PRESS RELEASE

London, 18th March 2017

To coincide with the presentation of the Primary Results of DEFINE-FLAIR at the American College of Cardiology (ACC) 2017 Scientific Sessions, Simple Education is pleased to announce the publication of a special roundtable discussion that put these ground breaking results into wider context.

DEFINE-FLAIR is a multi-centre, prospective, international, randomized, blinded comparison of clinical outcomes and cost efficiencies of iFR (Instantaneous Wave-Free Ratio) and FFR (Fractional Flow Reserve) decision-making for physiological guided coronary revascularization).





The event 'Moving from Physiology Justified PCI, To Physiology Guided PCI - Are the DEFINE FLAIR results a catalyst for a paradigm shift in the use and adoption of coronary physiology in the modern cath lab?' features a panel of true experts in coronary physiology: Dr Manesh Patel (Durham, US), Prof Takashi Akasaka (Wakayama, Japan), Prof Carlo Di Mario (Florence, Italy), Dr Allen Jeremias (New York, US) and DEFINE-FLAIR principal investigator, Dr Justin Davies (London, UK).

The panel members assess the impact of DEFINE-FLAIR and the importance of the trial results to the use of coronary physiology in the catheter laboratory. They will discuss how these trial results may influence the use and adoption of physiological assessment and debate whether current guidelines are adequate in light of these results. Finally, the experts discuss the future of coronary physiology including upcoming trials, emerging technologies and indications, and predict the future role of physiological assessment in the catheter laboratory.

This fascinating session can be viewed for FREE at www.simpleeducation.co/moments/686



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To learn more about coronary physiology, including FFR (Fractional Flow Reserve), iFR (Instantaneous Wave-Free Ratio) and CT-FFR (Computed Tomography -Fractional Flow Reserve) Simple Education has a comprehensive digital library of educational resources for healthcare professionals. Examples can be viewed here:

www.simpleeducation.co/moments/187

www.simpleeducation.co/moments/269

About Simple Education











Simple Education is an online e-learning medical education platform that enables healthcare professionals from across the globe to engage with world class medical education, delivered by leading names in the cardiology world.

Simple Education enables users to purchase individual course or conference moments. This means HCPs can access world class content in their own time, at their office / home and engage with precisely the content they are interested in.

The unique Simple Education algorithm learns and adapts to user behaviour, which means that based on the content a HCP has already engaged with other relevant content will be suggested.

About DEFINE-FLAIR

DEFINE FLAIR was a randomized, blind comparison of clinical outcomes and cost efficiencies of iFR and FFR interventions of 2,492 patients in 49 centers across Europe, Asia, North America, and Africa. iFR Swedeheart was a randomized trial of 2,037 patients in 15 centers in Sweden, Denmark, and Iceland assessing outcomes of iFR versus FFR guided intervention.

FOR FURTHER INFORMATION ON DEFINE-FLAIR OR SIMPLE EDUCATION PLEASE CONTACT: INFO@SIMPLEEDUCATION.CO