

## PARTNERSHIP

### Great Team for R&D:

Talented scientists from Harvard/MIT and experienced management team.

### Great Potential:

Fund raised: \$5.5 million.  
A team with great execution and creation and a technology that is able to implemented in countless areas.

Feel free to contact us if you can envision a partnership with us, whether you are a medium, supplier, investor or manufacturer.

## CONTACT US



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For general inquiry:  
general@brainco.tech  
For job openings:  
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@BrainCo\_Tech



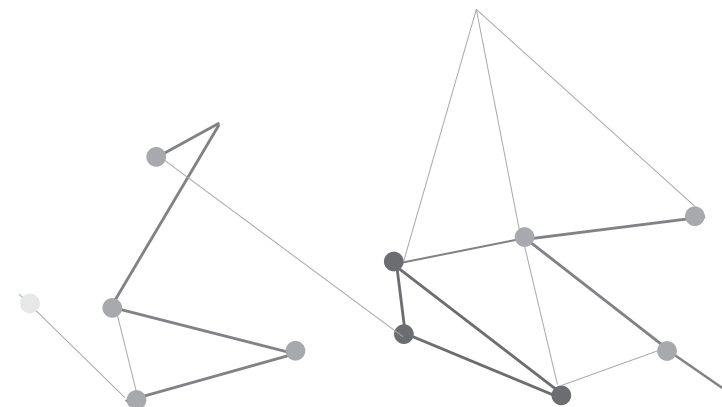
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**BrainCo**  
your brain controls everything

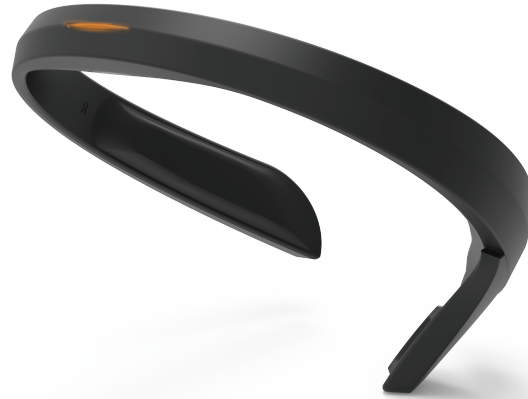




## MEET THE TEAM

BrainCo is an innovative startup which specializes in BMI (Brain Machine Interface) wearables used to help people improve their attention level and reach their peak performance. Founded in February 2015 and incubated in the Harvard Innovation Lab, BrainCo aims to improve working efficiency through a scientifically-proven training method called neurofeedback training.

**FOCUS 1** The Ultimate Brain Efficiency Improvement Solution

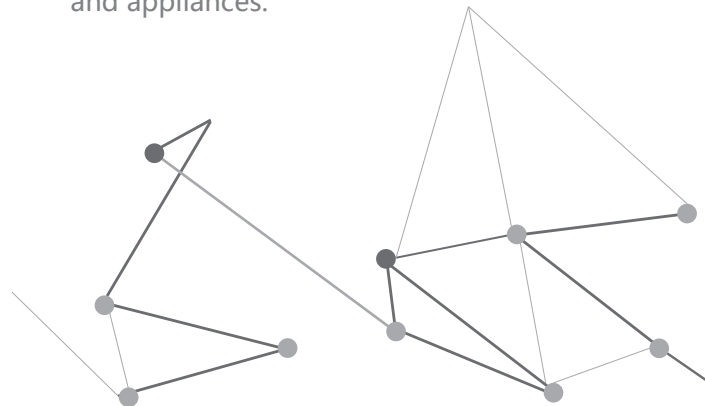


Convenient, Affordable, Enjoyable

## WHAT IS FOCUS 1

Focus 1, our first product can monitor, analyze and visualize brainwaves. It draws inspiration and techniques from neurofeedback training algorithms. This training method improves an individual's everyday focus level by training specific brainwave frequencies.

Focus 1 can also convert brainwaves into various commands that control different devices such as lights, prosthetic hands, toys, and appliances.



## MIND-BLOWING AT 2016 CES

Focus 1 was featured in 70+ media, including influential organizations such as USA Today, AFP, Fox 5, Discovery News, and Yahoo Tech. BrainCo was the only startup listed in "8 takeaways on 2016 CES" by AFP along with Samsung, Google, Oculus and other major companies during 2016 Consumer Electronics Show (CES).

## HIGHLIGHTS

- The Coolest Tech You Missed at CES 2016 - USA Today
- Harvard Innovation Lab VIP Team
- MIT Ventureships Club Spring Program
- Fourth prize at Harvard China Forum
- Fourth prize at McGinnis Venture Competition
- First prize at "Innovation • Entrepreneurship • Venture" Entrepreneurship Competition and \$100,000 fund

