

DIETARY SUPPLEMENT BRAND UTILIZES AMZALERT TO WIN BACK TIME AND MAKE MORE MONEY BY INCREASING SALES



TIM & LEOTA

Dietary Supplement Company Owners
Started Using AMZAlert 1 year ago and
haven't looked back!

Tim and Leota started their Private Label
Dietary Supplement Company 4 years
ago. The company that they own has
been very successful. This past year
alone they did just under \$10 million in
sales. An average of \$800,000 in sales
per month.



CHALLENGE

With a brand that is doing very well, it is very hard
(if not impossible) to monitor every aspect on
Amazon. Not enough time in the day to properly
check listings. Tim and Leota wanted:

- ? An increase in sales
- ? A software that would cut down on manually
checking listings
- ? Competitive edge over other sellers in the
category
- ? To feel protected and secure
- ? To be notified when a listing is changed by
Amazon or a competitor



SOLUTION

Tim and Leota decided to trust AMZAlert to watch
and protect their listings and are very happy they
did. The services that they used are included:

- ✓ Instant SMS & E-mail Notifications
- ✓ BSR Changes
- ✓ Negative Review Monitoring
- ✓ Best Seller Badge Changes
- ✓ Keyword Ranking Changes
- ✓ Product Star/Rating Changes
- ✓ Product Category Changes
- ✓ Product Suppressions



“AMZAlert has helped increase the amount of time that we have free in a given day by taking on the role of monitoring our listings and letting us know if any alerts come up. We have seen a huge increase in sales, which is a big part of AMZAlert. Having AMZAlert monitor our listing give us a big advantage against our competition.”