



MACU-LZ™

Lutein+Zeaxanthin isomers

THE MACULAR CAROTENOIDS FROM THE ORIGINAL LUTEIN EXPERTS
Enhancing health, inside and out

MACU-LZ™ LUTEIN AND ZEAXANTHIN ISOMERS HAVE BENEFITS FOR EYE, BRAIN AND SKIN HEALTH.



EYE HEALTH

CONSUMERS & EYE HEALTH



#2: Eye health is the 2nd biggest health concern for global consumers¹



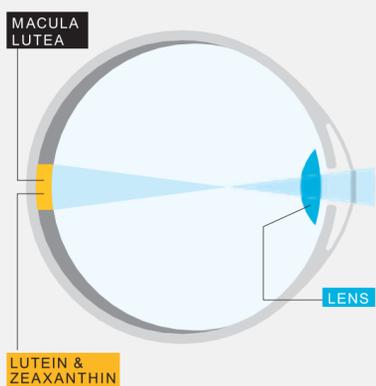
64% of global consumers don't take adequate breaks from digital devices²



Digital dependency means more consumers may seek out products that help address eye health²



OF CONSUMERS TAKE ACTION TO SUPPORT THEIR EYE HEALTH¹



LUTEIN BRINGS PROTECTIVE ANTIOXIDANT BENEFITS TO THE MACULA AND OTHER PARTS OF THE EYE.³

MACU-LZ™ LUTEIN+ZEAXANTHIN ISOMERS BENEFIT EYE HEALTH:³⁻⁸

QUALITY OF VISION

EYE STRAIN*

EYE FATIGUE*

BLUE LIGHT PROTECTION*

Macu-LZ™ Lutein + Zeaxanthin isomers is GRAS⁹



Macu-LZ™ Lutein + Zeaxanthin isomers, like FloraGLO® is also sourced from marigolds and produced in Des Moines, U.S.A.

IN CLINICAL STUDIES, LUTEIN + ZEAXANTHIN ISOMERS WAS SHOWN TO:⁴⁻⁸

- Increase Macular Pigment Optical Density (MPOD)
- Improve visual function

BRAIN HEALTH

CONSUMERS & BRAIN HEALTH



All age groups show interest in brain health¹



Brain functions like processing speed and working memory can decline with age

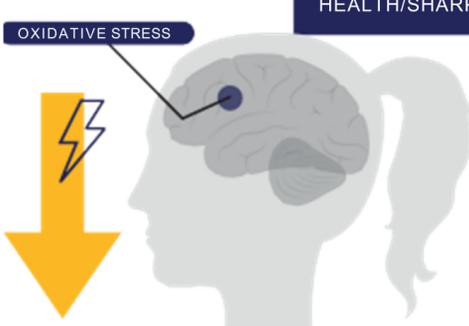


59% of global consumers worry about their mental & emotional health/sharpness¹

52%

OF CONSUMERS TAKE ACTION TO SUPPORT THEIR MENTAL & EMOTIONAL HEALTH/SHARPNESS.¹⁰

LUTEIN IS AN ANTIOXIDANT THAT WORKS TO DECREASE OXIDATIVE STRESS IN CERTAIN BRAIN REGIONS.¹⁰



MACU-LZ LUTEIN+ZEAXANTHIN ISOMERS BENEFITS BRAIN HEALTH:¹¹⁻¹³

COGNITIVE FUNCTION

HEALTHY STRESS

INCREASE BDNF
(Brain derived Neurotrophic factor)

SLEEP QUALITY*



SKIN HEALTH

CONSUMERS & SKIN HEALTH

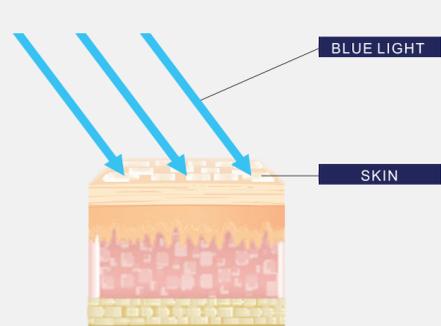


56% of global consumers worry about their skin appearance¹

49%

OF CONSUMERS TAKE ACTION TO SUPPORT THEIR SKIN HEALTH¹

LUTEIN SUPPORTS SKIN HEALTH BY SERVING AS AN ANTIOXIDANT AND ABSORBER OF BLUE LIGHT.¹⁴



MACU-LZ LUTEIN+ZEAXANTHIN ISOMERS BENEFITS SKIN HEALTH:¹⁵

SKIN PROTECTION

SKIN TONE

SKIN BRIGHTENING

Brought to you by the makers of FloraGLO®
The Original Carotenoid Experts

References available upon request.

Recommended use for benefits: 10 mg L and 2 mg Zi per day by healthy adults. *20 mg L and 4 mg Zi per day by healthy adults. If pregnant, nursing, under a physician's care or taking medication, consult your health care professional before use. The suggested precautionary statement is similar to statements occurring on the labeling for other similar products. Inclusion of this statement, or a variation of this statement, will depend on your company's labeling practices, the composition of the finished product, and its directions for use.

Companies need to make their own determination regarding whether there is a substantiation for the claims for their finished products, taking into consideration product formulation, dosage and directions for use, and for ascertaining the proper use of this product with regard to applicable laws and regulations.

©Kemin Industries, Inc. and its group of companies 2021. All rights reserved. Trademarks of Kemin Industries, Inc., U.S.A.
Certain statements may not be applicable in all geographical regions.

This business to business communication is not intended to be directed to the final consumer.