

Jason Hyde, Eco-Watch
Company, announces its
"UPCYCLED FASHION"
holiday 2019 campaign to
promote Sustainability and
Upcycling



Miami, Florida, October 22, 2019 (Newswire) -Jason Hyde (JH) announces the launch of their ethical fashion holiday campaign to promote sustainability and to protect the environment.

The “**Upcycled Fashion**” campaign encourages fans and sustainability enthusiasts to stand up to save the planet and to use and incorporate recycled materials in their lifestyle as well as upcycling. Jason Hyde calls all ethical fashion fans and followers to join the campaign by sharing their experiences on social media being sustainable. Photos and videos shared by fans, bloggers, influencers and ambassadors, will be shown on Jason Hyde Instagram and Facebook @jasonhydeworld, using and promoting the hashtags #lamupcycled and #handsupfortheplanet

Jason Hyde is a fashion brand offering up-cycled eco-watches that are beautiful, organic, environmentally friendly, and sustainable. The watch bands are 100% recycled and are made with a sophisticated blend of environmentally-friendly materials including Wool, Paper, Recycled Plastic, and Cork.

These materials are sourced globally and chosen from reputable and responsible suppliers that share Jason Hyde's mission to be sustainable and environmentally responsible. As part of the commitment to transparency, Jason Hyde suppliers are listed at www.jasonhyde.com

Jason Hyde established its headquarters in Miami, in 2018 one of the most influential design districts of the world. With the purpose of introducing time in a sustainable yet fashionable way, Jason Hyde disrupted the accessory industry by eliminating harmful materials and welcoming a new era of Eco-friendly components. Jason Hyde managed to use our world’s waste and transform it into brand-new fashionable accessories.

Jason Hyde was created for those who are passionate about the environment and choose to support Mother Nature every day, while embracing stylish yet sustainable jewelry and watches.

For more information contact info@jasonhyde.com or visit www.jasonhyde.com