## BENARI JEWELERS Announces Launch of Brand-New "Fall in Love" Marketing Campaign

Offering two showrooms, located in Exton and Newtown Square, Pennsylvania, BENARI JEWELERS has announced the launch of their "Fall in Love" advertising campaign. Just in time for the gift-giving season, the "Fall in Love" campaign hopes to show customers in the greater Philadelphia area community how simple it is to "fall in love with your jeweler" at BENARI JEWELERS.

At the official <u>"Fall in Love" website</u> for BENARI JEWELERS, individuals can watch customer testimonials, as well as make an appointment with a friendly staff member of BENARI JEWELERS who will help you explore the massive selection of bridal and fashion jewelry available in their Exton and Newtown Square locations.

When asked about the brand-new "Fall in Love" campaign, BENARI JEWELERS team member Jenna McIver said, "we're so excited about our 'Fall in Love' marketing campaign. Our goal with this campaign is to shout out to the world that not only is BENARI JEWELERS the place to find the perfect <u>engagement ring</u>, it is also a place where our customers are sure to 'Fall in Love' with our service and selection."

For information on the "Fall in Love" campaign, or to learn more about the bridal jewelry, fashion jewelry, and watches – including pieces from <u>Rolex</u> – on display today, please call 866-363-0808, check out BenariJewelers.com, or visit either of the Exton or Newtown Square locations of BENARI JEWELERS today.

## About BENARI JEWELERS:

For over fifty years, BENARI JEWELERS has brought one of the largest collections of designer wedding bands, engagement rings, timepieces, and fashion jewelry to the Philadelphia and Delaware Valley area. With locations in Exton and Newtown Square, Pennsylvania, BENARI JEWELERS offers a number of services including, onsite jewelry cleaning, resizing, polishing, and repairs, as well as available financing options. For information on the products and services available at today at BENARI JEWELERS, please visit the BENARI JEWELERS website at BenariJewelers.com, or call 866-363-0808.