

A person with long blonde hair, wearing a blue long-sleeved shirt, is sitting in a hammock. The hammock has a blue and yellow interior. The person is holding a round tin of Cannadips CBD. The background is a blurred natural setting with trees and foliage. The Cannadips logo is overlaid in the upper center of the image.

Cannadips™

HUMBOLDT, CA

MEDIA KIT | OUR STORY

OUR PRODUCT

Cannadips CBD is a revolutionary pouch-in-mouth product that provides one of the best CBD experiences available. We utilize a proprietary process that preserves the valuable terpene and flavonoid compounds found in our American grown hemp, which in turn increases CBD bio-availability and allows for quick mucosal absorption directly in the mouth. We extract any residual THC to ensure a high-quality THC-free product, Broad Spectrum Hemp product in the end. Cannadips provides a truly elevated CBD experience.

Cannadips is shifting the paradigm

of the hemp and alternative health industries by providing a unique and valuable Broad Spectrum Hemp experience, or an easily enjoyable CBD experience. In addition to that, Cannadips is also changing the paradigm of tobacco by providing a great-tasting, nicotine-free alternative tobacco product.

The broad spectrum hemp contained in Cannadips pouches is all-natural, premium-grade, and always pesticide-free. Our natural fiber pouches have a blend of specially formulated CBD concentrate, essential oils, spices, and other natural ingredients to ensure the best

taste, from the cleanest ingredients and most reputable suppliers. All products are lab-test for quality and safety, and is readily shared with users on our lab results section on the website.

Popularity of Cannadips products have grown rapidly in the US. It is currently available in 46 states, and will soon to be in 10,000 stores by the end of the year. Simply put, there is no CBD product like Cannadips in the world. We are the first of our kind, and the one and only. A broad spectrum hemp pouch product that is all-natural, discreet and fast-acting.

THE CANNADIPS PRODUCT



THE CANNADIPS STORY



OUR JOURNEY

In 2016, Cannadips began crafting the pouch-in-mouth in Humboldt, California - the wine country of cannabis. Naturally, the founders were no strangers to the cannabis industry and their blue-collar roots made them familiar with the concept of tobacco chewing. Their combined experiences naturally led to the inspiration of a product evolution of a 'cannabis dip,' or even better, an in-mouth cannabis pouch - much like the commonly used Snus in parts of Europe. The experience with a pouch-in-mouth delivery method

would quickly prove to be the perfect format for a revolutionary CBD product.

Whilst the concept seemed simple, the development process required extensive due diligence and numerous trial and errors of more than 3 years to produce the current product, which is still evolving. The founders traveled the world to seek the best partners, ultimately partnering with a food chemist whose life work was the key to unlock it all. In addition, rare and custom-made machines were selected to bring the

pouches to reality.

Through the journey, Cannadips created something that became more than just a pouch. It is not just an alternative to tobacco either. We believe the pouch is the best way to provide absorption in the mouth. Cannadips is trade-craft, science, art, nature, and human stories all coming together. Even today, Cannadips continues to invest in improving the quality of our products by seeking the most premium ingredients and materials to enhance the product experience.

OUR ORIGINS

Cannadips is a Californian brand deeply rooted in Humboldt county – an almost mystical place located at the absolute northern tip of California, where the Pacific Ocean meets the mighty Redwood forest. This beautiful land may small but is indeed a uniquely beautiful & remote region with a sparse population that has lived off-grid since the community first settled. This group of settlers

was part of the “Back-to-the-Land” movement, which encouraged people to take a step back from the busy city lives and return to nature to sustain themselves in the most organic way possible.

Nowadays, Humboldt is part of the Emerald Triangle, well known for premium cannabis crops from experienced and passionate growers.

These seasoned generations of growers continue to innovate in ways well ahead of their time, resulting in self-sustaining facilities with small-scale water reclamation techniques and creative energy sourcing. This ultimately leads to the highest quality strains, grown for their complex terpene profiles and efficacy – thus humbly earning Humboldt the wine country of cannabis.





OUR BELIEFS

Cannadips believe in feeling good while carrying out daily responsibilities, which is why our pouches are made in precise doses, intended for daily use and enjoyment. We also insist on providing the most premium CBD products for our customers, thus we continue to improve our products by working with seasoned farmers to obtain the best extracts, as well as partnering with state-of-the-art manufacturing facilities to ensure quality outputs.

CASE MANDEL

CO-FOUNDER & CEO
CANNADIPS USA

A Humboldt local, Case is an expert in extraction technologies, product development, licensing, regulation, and brand building and sales. As the co-founder and CEO of the Cannadips brand, Mr. Mandel has led the company's expansion from the cannabis market in California to becoming a national brand in the CBD space with over 8,000 accounts across America and rapidly growing.

FELIX SUNDSTRÖM

CEO
CANNADIPS EUROPE*

Mr. Sundström is a strategically-minded sales and marketing executive with a wealth of product development, sales and brand management experience, 10 years of which as Head of Brands at Swedish Match and Head of Smokeless brands at Imperial Brands He is currently leading his team in introducing the revolutionary Cannadips brand to the European market.

**CEO of SpectrumLeaf Europe, Cannadips Europe's parent entity.*



THE TEAM
BEHIND



FLAVOURS & INGREDIENTS



AMERICAN SPICE

Vegetable glycerol, coconut fibre, roasted chicory root, cane sugar, organic palm oil (13%), hemp CBD flakes 16% (stabilizer (acacia gum), hemp concentrates, maltodextrin), acidity regulator (citric acid), natural flavouring (cinnamon, coffee), stabilizer (xanthan gum), cocoa powder, salt, sweeteners (steviol glycosides).



NATURAL MINT

Organic palm oil (17%), sweeteners (erythritol), coconut fibre, vegetable glycerol, hemp CBD flakes 16% (stabilizers (acacia gum), hemp concentrates, maltodextrin), natural flavouring, sweeteners (steviol glycosides), salt, stabilizers (xanthan gum). Excessive consumption may result in laxative effects.



TANGY CITRUS

Organic palm oil (13.9%), coconut fibre, vegetable glycerol, cane sugar, hemp CBD flakes 16% (stabilizer (acacia guma), hemp concentrates, maltodextrin), acidity regulator (citric acid), natural flavouring, sweeteners (steviol glycosides), stabilizers (xanthan gum), salt.

HOW TO USE CANNADIPS POUCHES



STEP 1

Take pouch out of the can.



STEP 2

Inset pouch between inner lip & gums and allow the pouch to release naturally with saliva. Do not move the pouch around too much in-mouth.

**DO NOT CHEW, BITE
OR PRESS HARD IN MOUTH**



STEP 3

Dosage is done within 30-45 min, but please feel free to continue to enjoy the product as the flavour lasts longer.



KEEP IN TOUCH

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