



For Immediate Release

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**Continuum Health Management
Installs Cutting Edge Needlepoint Bipolar Ionization Technology
at Three Colorado-Based Senior Care Communities**

Company Installs 'Air Scrubber' Systems to Mitigate Airborne Transmission of Illnesses

COLORADO (March 31, 2021) - [Continuum Health Management](#) has announced the installation of a Needlepoint Bipolar Ionization (NPBI) air purification system at multiple Colorado-based senior care communities to fight against the airborne transmission of illnesses, such as COVID-19 and the flu. Campuses include [Sharmar Village Senior Care Community](#) in Pueblo, [Grace Pointe Senior Care Community](#) in Greeley, and [Vista Mesa Assisted Living Residence](#) in Cortez.

“Having been raised in a Colorado community and knowing the residents and families at the highest risk, we take our responsibility to maintain the best environment possible for our residents very seriously,” said Erik Briscoe, director of business development at Continuum Health Management. “While we have implemented the highest level of sanitization and social distancing practices across our care campuses, studies show that shared air (HVAC) systems make it possible to spread illnesses. Every apartment and resident room is equipped with individual HVAC units, which helps to provide very high-level air quality for each resident. Additionally, by installing this cutting-edge whole-building air scrubbing system, we are investing in better air quality for every member of our care communities.”

NPBI technology works to clean the air inside buildings through an electronic charge to create a plasma field with a high concentration of ions. Those ions travel through the air and attach to particles to deactivate the virus. It also eliminates odors, pathogens, mold, allergens, and smoke.

“We specifically chose NPBI as a solution to our shared air concerns because it has been independently tested and proven to destroy COVID-19,” said Briscoe. In an independent

study backed by a specialty HVAC company, Tayra, needlepoint bi-polar ionizers were placed inside of a room where coronavirus patients had been housed. Within 10 minutes, the ionizers destroyed 99.4 percent of the coronavirus particles in the air and 80 percent of surface-living particles.

“The State of Colorado’s mandated shutdowns and isolation requirements for senior care facilities have been very difficult for both our residents and their families,” said Briscoe. “We have observed all required mandates, which do not permit visitors, admission tours, outside events, or non-essential outside contractors. By investing in this state-of-the-art virus-killing air purification system and our continued screening vigilance, the care teams can look forward to returning to a more normal life for our residents, their families, and the caregivers themselves.”

Bipolar ionization is experiencing a surge in popularity as the coronavirus pandemic increases concern about air quality, specifically shared air. This technology first arrived in the United States in the 1970s to control pathogens in food manufacturing and was also used to combat the SARS outbreak of 2004, as well as to fight MERS and norovirus pathogens. In recent years, bipolar ionization is utilized in sterile room environments like hospitals, chemotherapy centers, pharmaceutical environments, food manufacturing plants, airports, and other large commercial sites.

“Outside of the current overwhelmingly urgent need, this system will benefit the wellbeing of our residents and staff by better addressing air-quality for years to come,” said Briscoe. “Our family and company continually seek to deliver the highest quality in every aspect of the care we deliver to our residents, including the research and adoption of industry-leading technologies, long after the threat of COVID-19 subsides.”

For more information on Continuum Health Management or to schedule a consultation, visit www.continuumhealth.com.

About Continuum Health Management, LLC

Since 1995, Continuum Health Management has been providing senior living development and long-term care management services and consultation. Combining dynamic person-centered care with efficient facility management, Continuum Health Management offers a complete spectrum of senior care services including assisted and independent living communities, rehabilitation centers, memory care, and nursing homes. For more information or to schedule a consultation, visit www.continuumhealth.com.

About Sharmar Village Senior Care Community

Sharmar Village is a local and family-owned senior care community situated in the historic Aberdeen area Pueblo, Colorado. Sharmar Village has been operated by the same private owner, Steve Briscoe, since 1995. The campus has expanded over the years to include independent living and assisted living at The Chateau, and provides memory care and rehabilitation services to offer a full continuum of care services to residents. For more information about Sharmar Village and its services, or to schedule a tour of the grounds, visit www.sharmarvillage.com.

About Grace Pointe Senior Care Community

Grace Pointe, Greeley's premier Senior Care Community has been privately and locally owned and staffed by compassionate and skilled caregivers since its construction and grand opening in 2009. Its beautifully landscaped estate is located Grace Pointe is serenely located on the western side of Greeley with easy access from US Highway 34 and Interstate 25, and just 2.5 miles from the area's newest hospital, UCHealth Greeley. With the Mission to Serve Others, Grace Pointe provides a customizable and flexible approach to senior care including independent living, assisted living, memory care, and skilled nursing. Grace Pointe offers continuing care, or seamless care, meaning that residents and their loved ones can consider Grace Pointe a home through various stages of life. Grace Pointe also has a post-hospitalization Rehabilitation Center for residents and non-residents, offering in-patient and out-patient therapies. Hospice services may be available to assist residents with pain management and comfort of the mind, body, and spirit. For more information about Grace Pointe and its services, or to schedule a tour of the grounds, visit www.gracepointegreeley.com.

About Vista Mesa Assisted Living Residence

Nestled in the beautiful mountains of the ancient Four Corners in Cortez, CO, Vista Mesa offers active lifestyle options within a community of support, dedicated to making life easier. Lifestyle options include independent living, assisted living, and memory care for those with Alzheimer's Disease. At Vista Mesa, our Mission is to Serve Others. For more information about Vista Mesa and its services, or to schedule a tour of the grounds, visit www.vistamesaliving.com.

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