



FOR IMMEDIATE RELEASE

The Brooks Group Ranked No. 1 Among Small Firms in the Triad's Best Places to Work Award

Greensboro, NC – June 28, 2016 – The Brooks Group, a global sales training and selling solutions firm, was ranked No. 1 among small firms in the Triad's Best Places to Work award held by the Triad Business Journal. This is the second year in a row that The Brooks Group has received the award.

Winners were determined by national research firm Quantum Workplace, based on employee responses to a survey gauging factors ranging from workplace engagement to executive commitment. Employers had to achieve a participation threshold based on the size of their local work force and had to achieve an overall score of 82 to be among the honorees.

An unlimited Paid Time Off policy, profit sharing, and comprehensive health benefits are just a few of the factors that contributed to The Brooks Group's achievement of this award.

"We're in the business of helping our clients transform their businesses. To be recognized as having one of the best environments in our region is validation that we practice what we preach, and I'm honored that our team thinks enough of their experience working here that they nominated us for this award."

-Jeb Brooks, President and CEO of The Brooks Group

Learn more by clicking [here](#).

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ABOUT THE TRIAD BUSINESS JOURNAL

The Business Journals are a division of American City Business Journals, which reach 4 million readers each week with exclusive, in-depth coverage of their business communities.

ABOUT THE BROOKS GROUP

Founded in 1977, The Brooks Group is a corporate sales effectiveness firm that achieves sustainable sales culture transformation for clients by getting to the root cause of what's holding them back. Our no-nonsense, customizable approach integrates into existing systems and cultures—preserving what works, and challenging what doesn't.

To learn more about The Brooks Group, visit www.TheBrooksGroup.com