

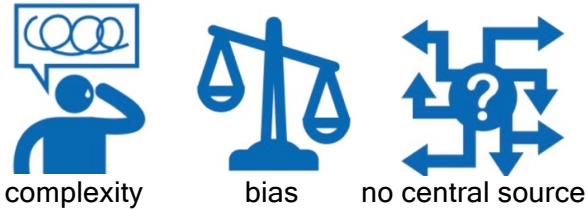
## MISSION + VISION

Politiscope is reviving American democracy by **bringing politics into clear view** and putting the power of raw information in the palm of your hand. As the world's leading mobile application for **unbiased, uncomplicated political information**, we will empower every user to fully and meaningfully participate in the political system.

Democracy cannot thrive without a politically-literate constituency and accountable politicians.

### THE PROBLEM

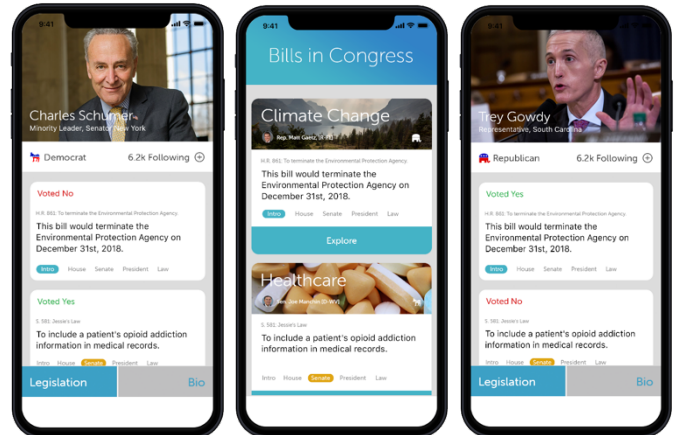
*Politics are inaccessible. Why?*



1. The way elected officials, academia, and the media discuss political issues is unnecessarily **complex**.
2. All of the major news outlets are **biased** to some degree.
3. There exists **no one place** to quickly access and easily navigate unbiased information.

### THE SOLUTION

*Politiscope*



All of the information you need to fully participate in U.S. democracy – *all unbiased, all on the app.*

## COMPANY OVERVIEW



Against the backdrop of increasing numbers of professional athletes electing to use their platform to draw attention to political issues, 4-year NFL veteran Walter Powell, Jr. (front right) declined offers from several teams and traded the football field for the tech field with one simple goal in mind: **to leverage the power of digital technology to revive American democracy**. Contemplating how quickly and easily any fan can locate any athlete's comprehensive player profile, Walter set out to create a mobile application to make political players' performance just as accessible. The "player profile for politicians," Politiscope is the most engaging and simplest way to **get informed and get engaged!**

Politiscope has a feature that strengthens each pillar:

- **Get Informed:** Access simple bill breakdowns, track legislation from bill to law, follow politicians and issues, analyze voting records and compare them to campaign platforms, stay in "the know" with push notifications regarding local events.
- **Register to Vote & Get to the Polls:** Register to vote, right on the app. Receive voting reminders and polling maps.
- **Hold Elected Officials Accountable:** Access the facts, draw independent conclusions, flex your political literacy, and exercise your voting rights!

### Four Pillars of a Thriving Democracy



A POLITICALLY-LITERATE CITIZENRY



HIGH VOTER TURNOUT



HIGH % OF POP. REGISTERED TO VOTE



ACCOUNTABLE ELECTED OFFICIALS

Our ultimate goal is to make meaningful, full participation in U.S. democracy possible for all Americans. We hope you will join us.