

For Immediate Release

PPC Flexible Packaging Announces Acquisition of Consumer Packaging Group

Buffalo Grove, IL September 10, 2021 – PPC Flexible Packing LLC, a leading provider of custom flexible packaging, today announced the acquisition of Hartland, WI – based Consumer Packaging Group. CPG is the eighth acquisition of specialty and differentiated flexible packaging firms by PPC in the past four and a half years. All businesses have been successfully integrated into the PPC Flexible Packaging “One PPC” enterprise and are executing aggressive growth strategies.

PPC, headquartered in Buffalo Grove, IL, is a leader in flexographic printing and converting of flexible films, bags and pouches. It is a recognized pioneer in cleanroom packaging for healthcare and medical applications, snack and organic brands, specialty produce, pet, nutraceutical, bakery and horticulture markets. The firm operates ten manufacturing facilities in Buffalo Grove, IL, Mission, KS, Rome, GA, Payson, UT, Pewaukee WI, Colombia, South America, McKinney, TX, Alliance, OH, North Salt Lake, UT and Hartland, WI. Its facilities are AIB, SQF and ISO-9001 certified. Founded in 1968, PPC strives to provide the highest quality products with best-in-class lead times to service emerging and established brands.

Founded in 2006 by Cameron Knuth, Consumer Packaging Group has grown into a high-quality, rapid resource for finished prototype solutions in consumer packaging goods markets. The company has built an impeccable reputation in meeting unique requests with challenging lead times for a variety of prototype finished packages. Its services include pre-press, digital printing and lamination, handwork and assembly through fulfillment and shipping anywhere in the world. Their products include finished bags and pouches, labels, shrink sleeves and rigid structures and have been used for many national brand product launches, promotional events, and sales samples. Their customers include mid to large scale CPGs on a global basis.

Kevin Keneally, CEO of PPC Flexible said, “We’re extraordinarily excited to welcome Cam and his team of resourceful leaders to the PPC family. We are now able to offer all our customers an innovative capability of rapid packaging prototyping to support new product launches. We expect this will further differentiate PPC over our competitors by providing even deeper speed to market for the growth of new and unique brands.”

Cam Knuth, owner of CPG said, “I couldn’t be happier to join forces with PPC Flexible Packaging. This new partnership will allow our firm to grow at an even more rapid pace as we will leverage PPC’s resources to expand our footprint. As our brand owners scale up with our prototypes, we now have a source of scalable, commercial rollstock and pouch supply we can offer.”

Headquartered in Buffalo Grove, Illinois, PPC Flexible Packaging has steadily grown and evolved, both organically and through acquisition, into a premier top 20 high quality flexible packaging manufacturer. They are a dynamic team of design and packaging professionals dedicated to providing creative packaging solutions. PPC’s capabilities and speed to market have always been their greatest strengths– establishing them as a trusted leader within the consumer and cleanroom markets.