



**FOR IMMEDIATE RELEASE**

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## **MADSKY Partners with Home Improvement Financing Leader Hearth**

*MADSKY to empower its contractor network to offer affordable financing options for customers through the Hearth financing platform.*

**Englewood, CO, July 18, 2018** – MADSKY, a nationwide third-party administrator for insurance companies specializing in roof repair and restoration, today announced a partnership with Hearth, a leader in home improvement financing.

MADSKY selected Hearth based on its exceptional customer experience and easy-to-use, contractor-friendly technology. Through Hearth's financing program, homeowners receive personalized loan options with low, monthly payments for projects up to \$100,000. Unlike other financing services, Hearth does not charge contractors fees for every new loan they originate.

*"Finally, a financing program that works for both the homeowners and the contractors!"  
-LC Nussbeck, Founder, and CEO of MADSKY*

*"Like MADSKY, we built Hearth from the ground up with the unique needs of the contractor in mind," said Anthony Ghosn, CEO of Hearth. "We couldn't be more excited to join forces with another innovator in the space to help contractors operate more efficiently and increase their bottom line."*

Contractors in the MADSKY MRP Network can visit [www.gethearth.com/madsky](http://www.gethearth.com/madsky) to get started today.

### About Hearth

Hearth is a technology-enabled sales tool that empowers contractors of all sizes to offer financing without paying dealer fees. Through its network of nationally-recognized lending partners, Hearth helps contractors close more sales by instantly pre-qualifying customers across the credit spectrum for loans up to \$100,000. Since 2018, more than a thousand contractors across 40+ states have joined Hearth and helped their customers find over \$12M in financing options.

### About MADSKY

MADSKY's Managed Repair Program is a "Network of Networks" designed to streamline the needs of homeowners, contractors, and carriers into a customer service-oriented experience while elevating the standards of the roofing industry. MADSKY headquartered in Englewood, Colorado, matches preferred contractors with some of the largest insurance companies in the storm damage restoration industry to provide repair services. "The Calm After The Storm."

[www.madskymrp.com](http://www.madskymrp.com)

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If you would like more information about this topic, please call Monica Wynn at 816-564-7312 or email [mwynn@mrpprogram.com](mailto:mwynn@mrpprogram.com)