

# Press Release



## Disney Star Announces Return to *Halloweentown* & New Pumpkin-themed Children's Book



**LOS ANGELES, CA, Sept. 19, 2016:** Disney's perennial Halloween queen, award-winning actress Kimberly J. Brown, aka "Marnie Piper," the beloved magical witch from the popular *Halloweentown* film series, is returning to the movie's location, St. Helens, Oregon this October to light the film's trademark jack-o-lantern in the town square. She brings with her a new Halloween-themed children's book called: [Poppin's Pumpkin Patch Parade](#) that already has fans buzzing.

Brown's first appearance last October drew an estimated crowd of 15 thousand, and the City of St. Helens is preparing for record crowds this year in honor of their favorite witch's homecoming. "Marnie" will host a full weekend of activities on Oct. 8 and 9, including autographing her new book, costume contests, brunch and much more to kick off the "Spirit of *Halloweentown*" festivities that draws thousands of fans from all over the world.

Regarding her upcoming children's book, MTVnews.com simply put it: "*Shut up and take my money.*" <http://www.mtv.com/news/2910871/spirit-of-halloweentown-kimberly-j-brown-dcom-halloween/> Brown made her official announcement via her YouTube channel [www.youtube.com/OfficialKJB](http://www.youtube.com/OfficialKJB) causing her much anticipated return to Halloweentown to trend on social media.

Says the Halloween queen: "*The fans of Halloweentown have grown up with me and many have kids of their own, so the children's book is my gift to them.*" Adds Brown, who co-authored the book with writer/producer Diane Yslas: "*This book was a such a labor of love; it's an adventure into a magical pumpkin garden with talking animals and loveable characters who save the Halloween parade for Prince & Princess Poppin—the kind of story I would have carried around as a child.*"

The book is currently available on Amazon.com and will become widely available this fall. Fans can order autographed copies of [Poppin's Pumpkin Patch Parade](#) for a limited time at [www.facebook.com/PoppinsPumpkinPatchParade](http://www.facebook.com/PoppinsPumpkinPatchParade) or visit [www.KimberlyJBrown.com](http://www.KimberlyJBrown.com)

Kids of all ages will love reading the magical story, while pre-readers will enjoy the vibrant illustrations that bring to life the world's most famous pumpkin patch. (Recommended for ages one-to-nine years old.)

**To schedule media appearances, bulk orders and/or book signings, email Gemstone Literary at [Publish@GemTal.com](mailto:Publish@GemTal.com), or call (323) 963-8594.**

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