



FOR IMMEDIATE RELEASE

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The USSA invites you to discover The American Pavilion at the Fort Lauderdale International Boat Show through Signature Daily Events

FORT LAUDERDALE, FL (Tuesday, October 23, 2017) – The U.S. Superyacht Association (USSA), the country's only non-profit trade association dedicated to promoting and protecting the valuable jobs supported by the superyacht industry, is proud to present a number of unique networking opportunities in The American Pavilion during the 58th Annual Fort Lauderdale International Boat Show.

The USSA Pavilion has historically established itself as “the place” to meet, network and do business within the show, and through its location in The American Pavilion, it has become the destination within the show to allow attendees to learn more about yachting, charter destinations and service within the Americas. The USSA has created the largest land-based exhibition designed to showcase its membership through exhibit space, a designated Members-only Lounge, a Seminar Stage, and networking events created to drive qualified traffic to the Pavilion. All events take place in The American Pavilion unless otherwise noted. It is located on the Bahia Mar Yellow Zone Face Dock, adjacent to the Superyacht Pavilion.

Wednesday November 1, 2017 – American Pavilion Opening Ceremony

12:00 noon - Featuring a bagpipe procession, the Presentation of Colors & our National Anthem, the American Pavilion Opening Ceremony of the boat show is not to be missed!

USSA's Taste of Fort Lauderdale

5:30 to 7:30 pm - Join us for a show kick-off networking event featuring tastings from the finest local dining establishments. Taste your way around Fort Lauderdale and discover the best spots, including Beehive Kitchen, Café Ibiza, The Historic Downtowner & Maxwell Room, Louie Bossi's Ristorante, Red Chair Catering, Seasons 52, Slacker's Bar & Grill, Tsukuro, and Whole Foods Market. RSVP requested at www.ussuperyacht.com.

Thursday, November 2, 2017 - USSA's Signature Sip Cocktail Competition

5:30 to 7:30 pm - Signature Cocktails are sweeping the nation, so we're gathering the best yacht crew mixologists in the industry to create their most inventive concoctions and compete for prizes in this interactive tasting and judging event. *Sponsored by: MHG Insurance Brokers, Bluewater, and Ocean Wine & Spirits.* RSVP requested at www.ussuperyacht.com.



Friday, November 3, 2017 - USSA Annual Meeting

8:00 to 10:00 am – located in MIA SF Hospitality Lounge aboard the Grand Floridian (Purple Zone BC13 - Face Dock at Bahia Mar)

Industry leaders & media are invited to catch up on the USSA through updates from our Board of Directors, and join us in celebrating some of our industry's champions with the presentation of the Golden Compass and Beacon Awards. **RSVP Required and space is limited!** Visit ussuperyacht.com to reserve your seat. *Sponsored by: Aere Marine Group, Alexseal, Chelsea Clock, IGY Marinas, Superyacht Northwest.*

Young Professionals in Yachting Happy Hour

5:00 – 7:00 pm - Join the Young Professionals in Yachting for a casual evening of networking. *Sponsored by: Prospeed and Young Professionals in Yachting.*

Saturday, November 4, 2017 - Live Entertainment & Networking 5:00 – 7:00 pm

Sunday, November 5, 2017 – Sound the Horn Sunday

11:00 am - The Cocktail Guru, Jonathan Pogash will provide a Mini Mixology Course for Yacht Crews & Chefs on the Superyacht Seminar Stage presented by InSite Group.

4:00 – 6:00 pm - End the show with a bang! Join the USSA for a fun noise-making way to end the Show!

Daily Activities in The American Pavilion

Continental Breakfast 9:00 – 11:00 am Thursday thru Sunday

Get energized for the day at the Show by stopping by for a quick bite. *Sponsored by: RPM Diesel*

Beer, Wine and Spirits Tastings - 12:00 – 6:00 pm

Ocean Wine and Spirits will be providing daily tastings of beer, wine & spirits. *Sponsored by: Ocean Wine & Spirits*

Refit America Salon presented by Tradesmen International

New to The American Pavilion this year is the Refit America Salon presented by Tradesmen International. This unique venue showcases America's refit industry which is comprised of the world's best resources for superyacht service, repair, building, and cruising. "The U.S. has the most talented craftsmen, the most progressive technologies, and the most generous tax incentives in the world," McGowan stated. "When guests visit the yards featured in the Refit Salon, they will be able to cruise the world more confidently than ever before." Refit America Salon exhibitors include Cape Charles Yacht Center, Fairhaven Shipyard Companies, Inc., Jones Superyacht Miami, Inc., Saunders Yachtworks, Thunderbolt Marine, Inc., and Tradesmen International.



The American Pavilion Exhibitors

USSA Members and Partners Exhibiting in The American Pavilion include Advanced Mechanical Enterprises (AME), Association of Superyacht Support Services (AYSS), AvMar Marine Glass, Inc., Boeing USA, Inc., DAN Boater, Delta T Systems, Ditec Marine, FunAir, InSite Group, Livewire Connections, Marina Casa de Campo, Maritime Professional Training, Megafend, MHG Insurance Brokers, Motor-Services Hugo Stamp, Inc., Novamar Insurance Group, Inc., Parker Yacht, PRIVA by Global Eagle –MTN, RPM Diesel, Seasatcom/Technogroup, Superyacht Northwest, Tess Electric/VBH USA, The Marshall Islands Registry, United Yacht Transport, Yacht Detail Artist, Yachtprojects International.

The U.S. Superyacht Association (USSA) is a non-profit trade association incorporated in 2006, with the mission "To promote and support the U.S. Superyacht industry and its members worldwide through advocacy, marketing and education." For more information on the USSA and the 2017 Superyacht Summit visit ussuperyacht.com, call 800-208-5801 or email info@ussuperyacht.com. Like the USSA on Facebook at /USSuperyacht.

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