

Michael M Teams-Up with Tastemaker Careese Quon for Exclusive JCK Showing

To celebrate their participation at the 2017 JCK Las Vegas trade show, Michael M has teamed-up with fashion tastemaker Careese Quon, also known as Lychee Style, for an exclusive look at their brand-new bridal and fine fashion jewelry model and collections.

Quon, who is renown on Instagram for being always at the cutting-edge of fashion and style, was treated to an elite private flight to Las Vegas where she helped Michael M celebrate the start of JCK, as well as the launch of their newest collection of engagement rings, wedding bands, necklaces, bracelets, and other fine fashion jewelry pieces.

At this year's JCK trade show, Michael M, with the help of tastemakers like Careese Quon and Lychee Style, successfully introduced hundreds of top jewelry retailers to their new fashion and bridal lines.

When asked about the Lychee Style partnership, Michael M Creative Marketing Director Bathilda Hsu said, "we were thrilled to be able to work with Careese Quon to get the word out about our new collections for JCK. Working with lifestyle and fashion experts like Careese is what sets Michael M apart from other designers, as it guarantees that our designs are at the cutting-edge of modern fashion trends."

To learn more about Michael M, please visit their website at MichaelMCollection.com, and for information, or to see Quon's fashion picks, check out LycheeStyle.com today.

About Michael M:

Founded in 2008 by designer Michael Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, Mr. Meksian developed and continues to produce glamorous fashion and bridal jewelry from his Los Angeles-based studio. Michael M's motto, "diamonds over everything," has inspired his artisans to craft luxurious jewelry by merging time-honored traditions and innovative modern techniques. For more information on Michael M, visit michaelmcollection.com, or visit their Instagram or their Facebook fan page to learn more.