

FOR IMMEDIATE RELEASE:

Premier Introduces Two-Story Escalante Pontoon

Wyoming, Minnesota (August 25, 2015) — Pontoon manufacturer Premier Marine has announced the introduction of their newest walk-on upper deck model for 2016, the Escalante.

“This model is the ultimate pontoon for families who love to entertain and take advantage of everything boating has to offer,” says Premier president Lori Melbostad. “The stairs leads to the center of the upper deck where there’s a slide, two lounge couches, and the best views on the lake.”

The stairway of the 10-foot-wide 310 Escalante is incorporated into the patent pending Stairway Galley, that features a full door with a hard-sided bathroom/changing room, refrigerator, wine cooler and sink. The curved steps are enhanced with Tessellation stone flooring and safety lighting. Standard features include a 36-inch PTX™ performance package, Marine Audio stereo and speakers, Seagrass flooring on the upper and lower decks, patent pending Duro rails and new graphics, and a Heritage 10-Star chair and refrigerated cup holder at the helm.

“I think the Escalante takes comfort and easy living to the next level,” Melbostad says “It’s got all the seating, storage and convenient, luxury features to make the adults happy, along with that slide that’s just irresistible to kids of all ages.”

About Premier Marine:

Premier Marine employs more than 200 workers to design, build and market 94 models of luxury pontoons among the Premier, Palm Beach, Weeres and Leisure brands. Premier Marine holds many patents and trademarks on manufacturing elements such as furniture hinges, J-Clip™ rail fasteners, and the PTX™ performance package. The 24-year-old, family-owned and -operated company sells its pontoons through boat dealers located throughout the United States and Canada. Premier is headquartered in Wyoming, Minn.

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