ReformTech

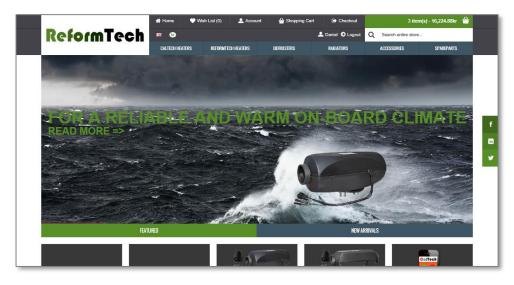
PRESS RELEASE

Stockholm, Sweden, October 19th, 2015

Launch of ReformTech Web shop -

ReformTech is launching a new web shop solution, <u>http://shop.reformtech.eu</u>, for sales of heating

solutions, accessories and spare parts for private customers and companies.



Today ReformTech is launching a new web shop, <u>http://shop.reformtech.eu</u>, for sales of heating products and solutions for mainly the Nordics, later the web shop will be expanded to a EU wide e-commerce solution and distribution. As an introduction ReformTech offers a 20% discount on all orders placed before 31st of October.

In order to enhance Customer experience, we have launched payment on-line with major credit cards and invoicing in co-operation with Payson and PayPal. Shipping are handled thru major shipping and logistics partners and shipping costs are included in the price for orders over 500€.

- We are extremely glad and proud of the launch of our new web shop for our new generation of products. This is an important part of our strategy to provide better service to our Customers 24/7/365. The web shop will be used as a platform for further introduction of products and services for our Customers, says Daniel Hagström, CEO ReformTech.

About ReformTech

ReformTech is a Cleantech company that delivers cutting edge heating solutions for a better environment and a sustainable future.

ReformTech develops, manufactures and sells the world's cleanest heaters, based on a unique technology platform of clean and catalytic fuel processing. ReformTech's outstanding technology enables superior heating performance, reduced power vs. weight/size ratio as well as reduced emissions through a unique reactor design and catalytic combustion.

ReformTech's customers are mainly global vehicle OEM's and large system integrators. The heaters are also a first choice for customers from the retrofit and aftermarket applications. For more information see <u>www.reformtech.com</u> and <u>http://shop.reformtech.eu</u>.

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