



AN OFFICIAL PRESS RELEASE

GMUSIC GROUP

GMUSIC Picks Visionary as CEO

PRESS RELEASE **UPDATED: SEP 5, 2017**



CEO Lindsay Guion comes with a resume tailored to create global, multi-platform solutions at the major-supported boutique company.

NEW YORK, September 5, 2017 (Newswire.com) - Music executive Lindsay Guion, recently appointed CEO of GMUSIC, is poised to elevate the entertainment industry through innovative strategies for artist management, multi-media project development, marketing solutions, creative

branding, and other approaches to fixing many of the music and technology industries' current challenges. GMUSIC is the only global, comprehensive digital and physical distribution platform that uses delivery, sales, distribution and reporting systems built specifically for GMUSIC by both [SonyRED](#) and [Technicolor, SA](#).

His new position as CEO of [GMUSIC](#) allows Guion to mix his impeccable business skills with his passion for revolutionizing the way the music and technology industry function from the inside out. "GMUSIC artists have the ability to deliver their music to every leading global and local, digital and physical retailer," says Guion. "We are able to reach music fans around the world. My mission is to extend [Harvard Business School's](#) mission by proudly representing extraordinary talent who will make a difference in the world."

A personal manager and global advisor with experience, Guion bring some 20 years of experience in branding extraordinary talent to his current role. Known in the industry for his tireless and creative promotion of his clients, Guion often provides them with invaluable access to leaders in the music, film and TV industries, creating new opportunities that enhance their impact and visibility. This ability to leverage his networks in service to talent remains a hallmark of his expertise. "We put the artist in the center of the turntable then maneuver all of the key industry movers around them," says Guion.

Guion assumes leadership of GMUSIC after creating his own company, Guion Partners, from the ground up.

Today, Guion remains a shareholder of the leading management firm. Currently, he is in the process of

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LINDSAY GUION, CEO GMUSIC

bringing the life story of Blues singer Bessie Smith to the big screen (with screenwriter the late James L. White who also helmed the Oscar-winning film "Ray"). Guion is an active member of the Black Entertainment and Sports Lawyers Association and has previously held the position of Managing Partner at Guion Partners. He is also the author of the recently published "Work Environment."

ABOUT GMUSIC

Based in New York City, [GMUSIC](#) provides comprehensive management and label services that include recording, publicity, promotions, publishing, merchandising, tour support, booking, and marketing. What separates the company and its artists from others are its inside-out approach.

GMUSIC is currently preparing the brand new Visual Album, Motion Picture and Soundtrack to "Therapy" by actor/singer/songwriter and producer Barachi Lucien ([barachi.com](#)).

For more information on Guion and the industry's most ambitious minds he represents, you can learn more online at [GMUSIC.BIZ](#) or contact our Public Relations Strategist at The Purple Agency: tony@thepurpleagency.com / Phone: +13108823309

Press Contact

GUION PARTNERS

Public Relations

55 Wall Street

New York, NY 10005

Phone: +12128513730

email: info@guionpartners.com

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Additional Links

- [Former Manager of D'Angelo and Ginuwine Signs on as Executive Producer for the Visual Album, Motion Picture and Soundtrack "Therapy"](#)
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