

IN 2020, WE TOOK THE OPPORTUNITY CREATED BY
THE PANDEMIC'S DISRUPTION TO DEVOTE SOME
FRESH AND DEEP THINKING TO THE QUESTION OF
HOUSING AND HOMELESSNESS IN LOS ANGELES.

WHAT WE LEARNED: IN SPITE OF THIS CITY'S
TREMENDOUS WEALTH, THERE ISN'T ACTUALLY
ANY MEANINGFUL PLAN TO END HOMELESSNESS.

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IN THE MEADOW, ON THE ROOF
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WHAT WE CONCLUDED: THE CITY IS SPENDING
HUGE AMOUNTS OF MONEY TO BUILD
RELATIVELY FEW UNITS OF SUPPORTIVE
HOUSING AT STAGGERINGLY HIGH COSTS, AT A
RATE THAT WILL NEVER END HOMELESSNESS IN
OUR LIFETIMES.

WHAT WE REALIZED: THE ONLY WAY TO GET
OVER 60,000 PEOPLE HOUSED IS TO BUILD OVER
60,000 UNITS OF HOUSING.

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SHARED COURTYARDS TO LIVE BY
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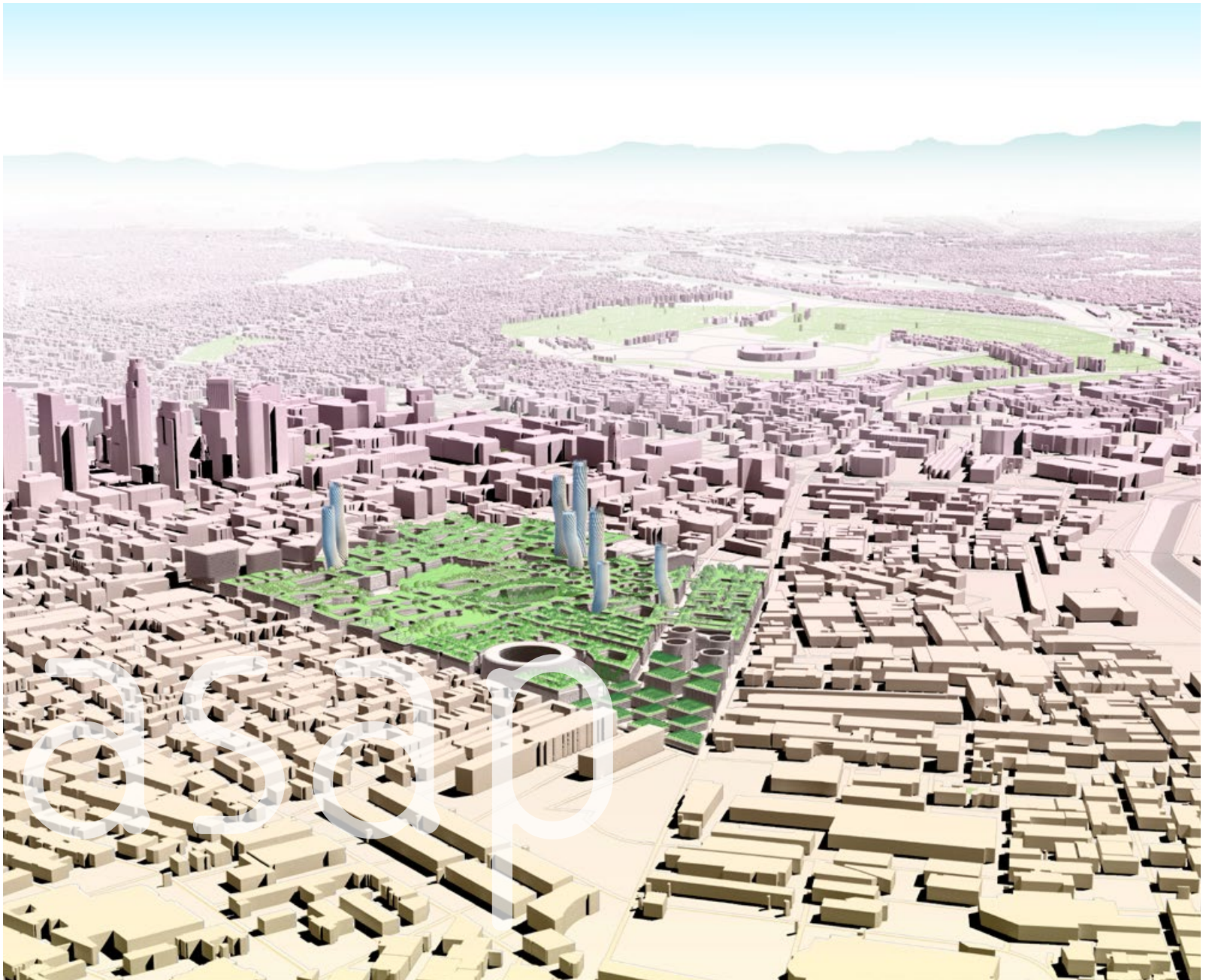
FINDING THE LAND AND MONEY TO BUILD THAT
MUCH HOUSING SEEMS AN IMPOSSIBILITY.

BUT WHAT IF WE COULD REIMAGINE THE AREA
CURRENTLY KNOWN AS SKID ROW, NOT AS A
GHETTO FOR THE HOMELESS, BUT AS A VIBRANT
NEIGHBORHOOD FOR EVERYONE, THAT COULD
ALSO CONTRIBUTE MEANINGFULLY TO THE
HOUSING CRISIS?

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A CITY WITHIN A CITY

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WHAT IF WE COULD USE PROPERTY TAX
REVENUES FROM NEW CONSTRUCTION TO
SUPPORT MASSIVE QUANTITIES OF SUPPORTIVE
HOUSING AND SHELTER BEDS, WITH MINIMAL
NEW PUBLIC INVESTMENT?

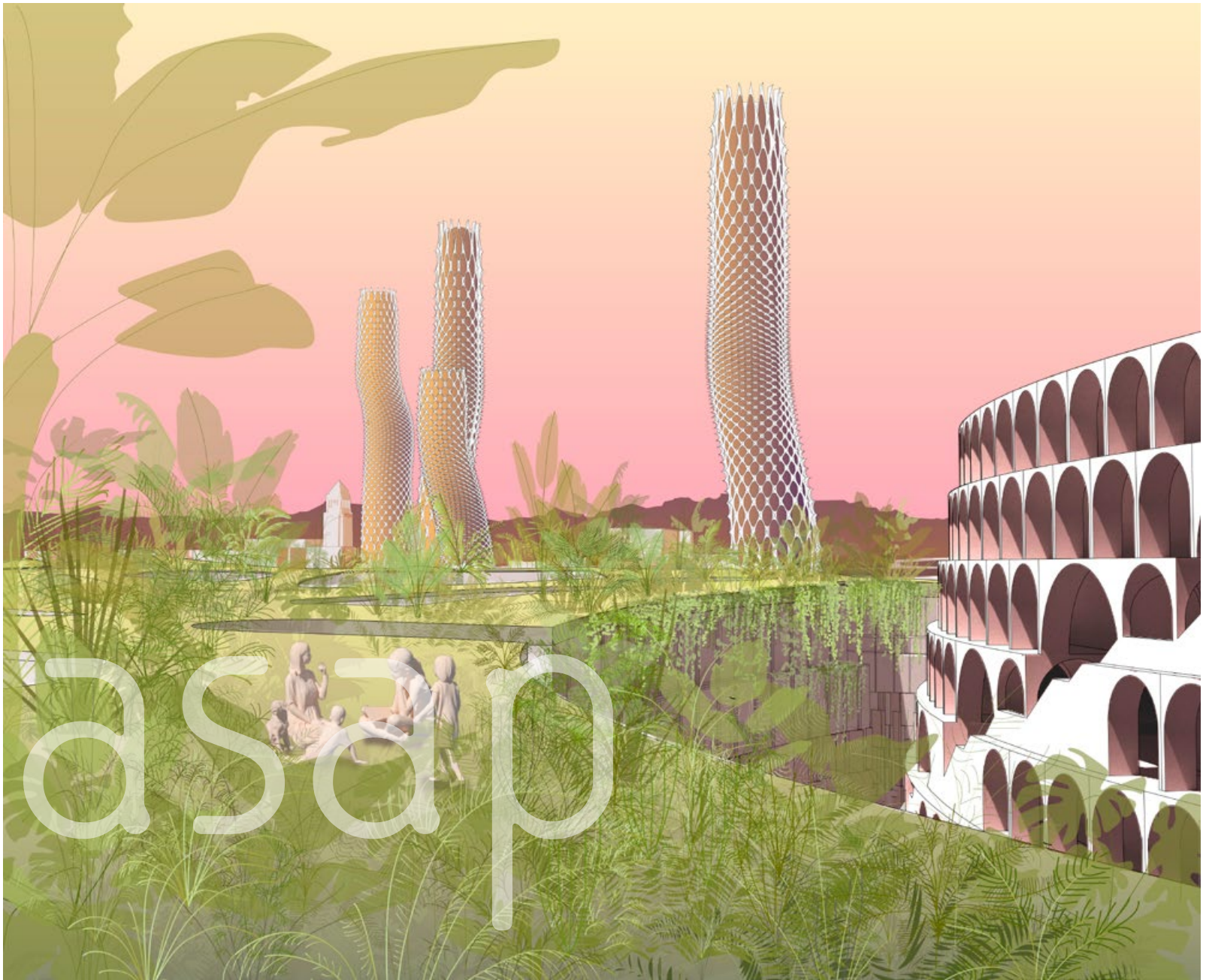
WHAT IF WE COULD ENVISION A NEW MODEL FOR
SUSTAINABLE URBAN LIVING IN LOS ANGELES,
WHILE ALSO CREATING THE CITY'S GREATEST
URBAN PARK?

WE CALL THIS IDEA:

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CREATING A GARDEN FOR EVERYONE

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SKID GROW WOULD REPLACE SKID ROW WITH A
NEW NEIGHBORHOOD THAT WOULD BRIDGE THE
GAP BETWEEN THE HISTORIC CORE, CITY HALL,
LITTLE TOKYO, AND THE ARTS DISTRICT, AND
WOULD INCLUDE:

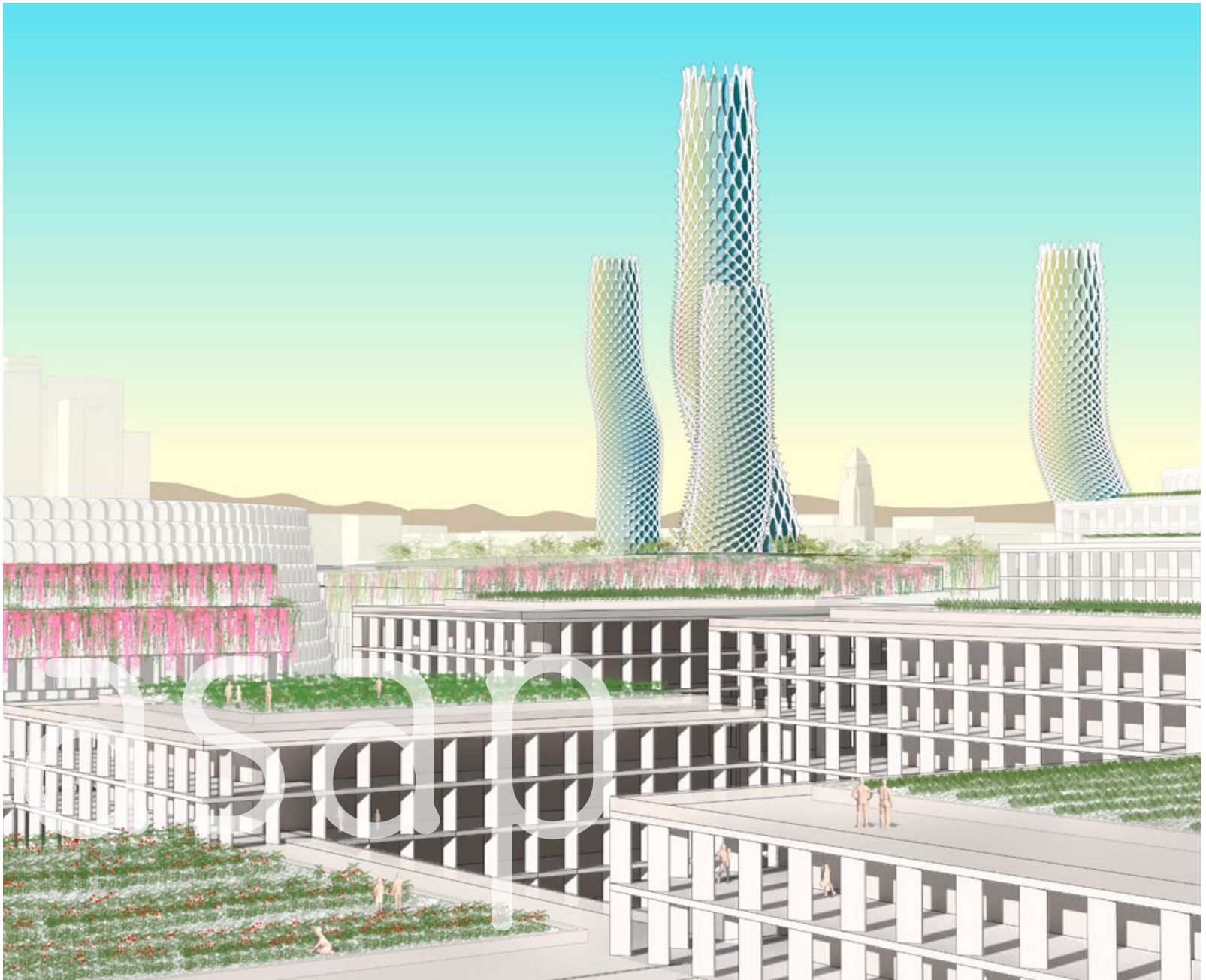
8,000 UNITS OF SUPPORTIVE HOUSING
6,500 SHELTER BEDS

THIS IS ENOUGH TO HOUSE MORE THAN DOUBLE
THE CURRENT HOMELESS POPULATION OF SKID
ROW, AND MORE THAN 1/3 OF THE TOTAL FOR THE
WHOLE CITY

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BUILDING A CITY FOR EVERYONE

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ALSO INCLUDED WOULD BE:

16,500 UNITS OF MARKET RATE HOUSING

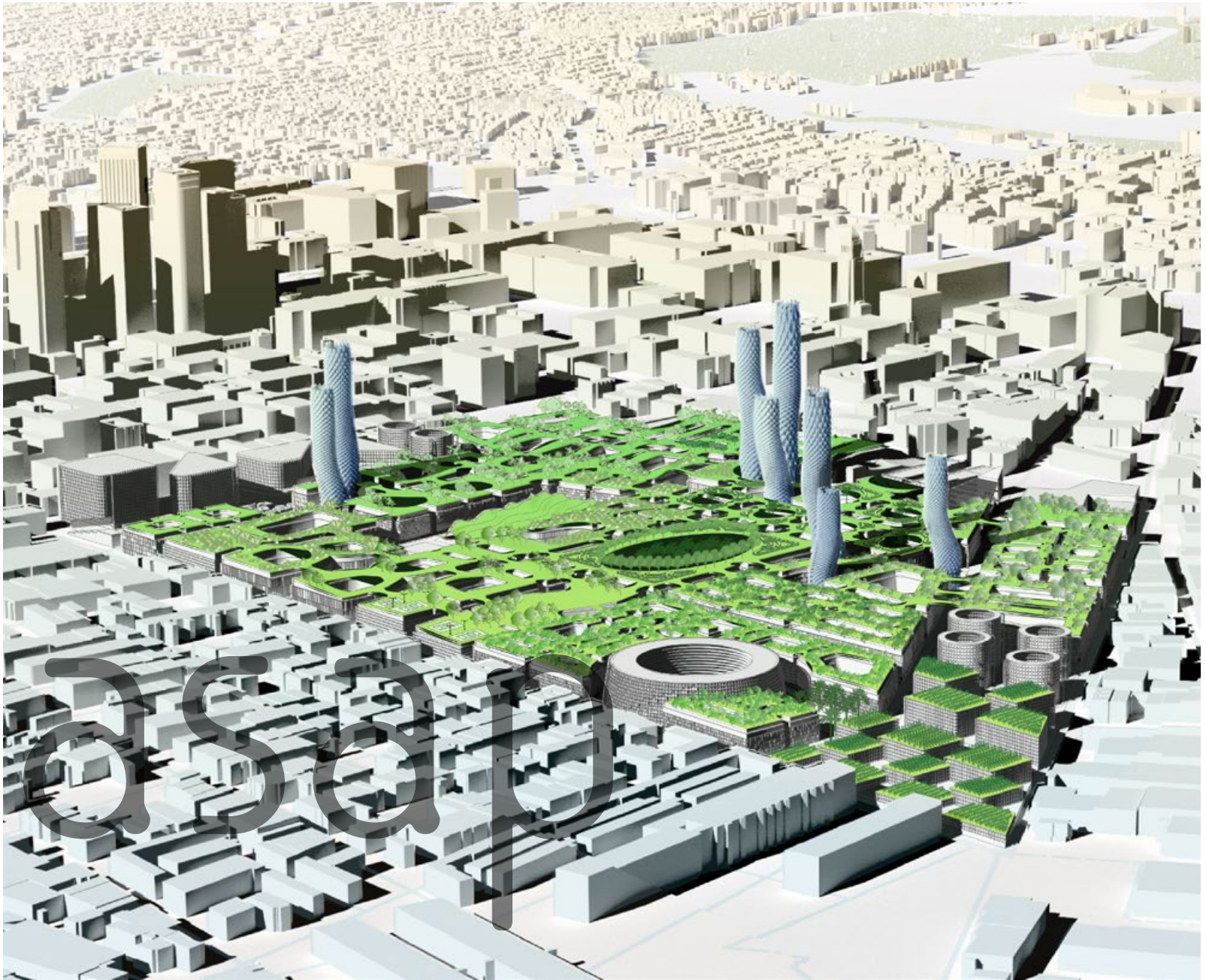
2,100 UNITS OF AFFORDABLE HOUSING

WHICH ALTOGETHER WITH 40,000 PEOPLE
WOULD REPRESENT A 30% INCREASE TO
THE POPULATION OF DOWNTOWN LA AND A
COMPLETELY NEW NEIGHBORHOOD.

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A NEW GREEN FORUM FOR DOWNTOWN LA

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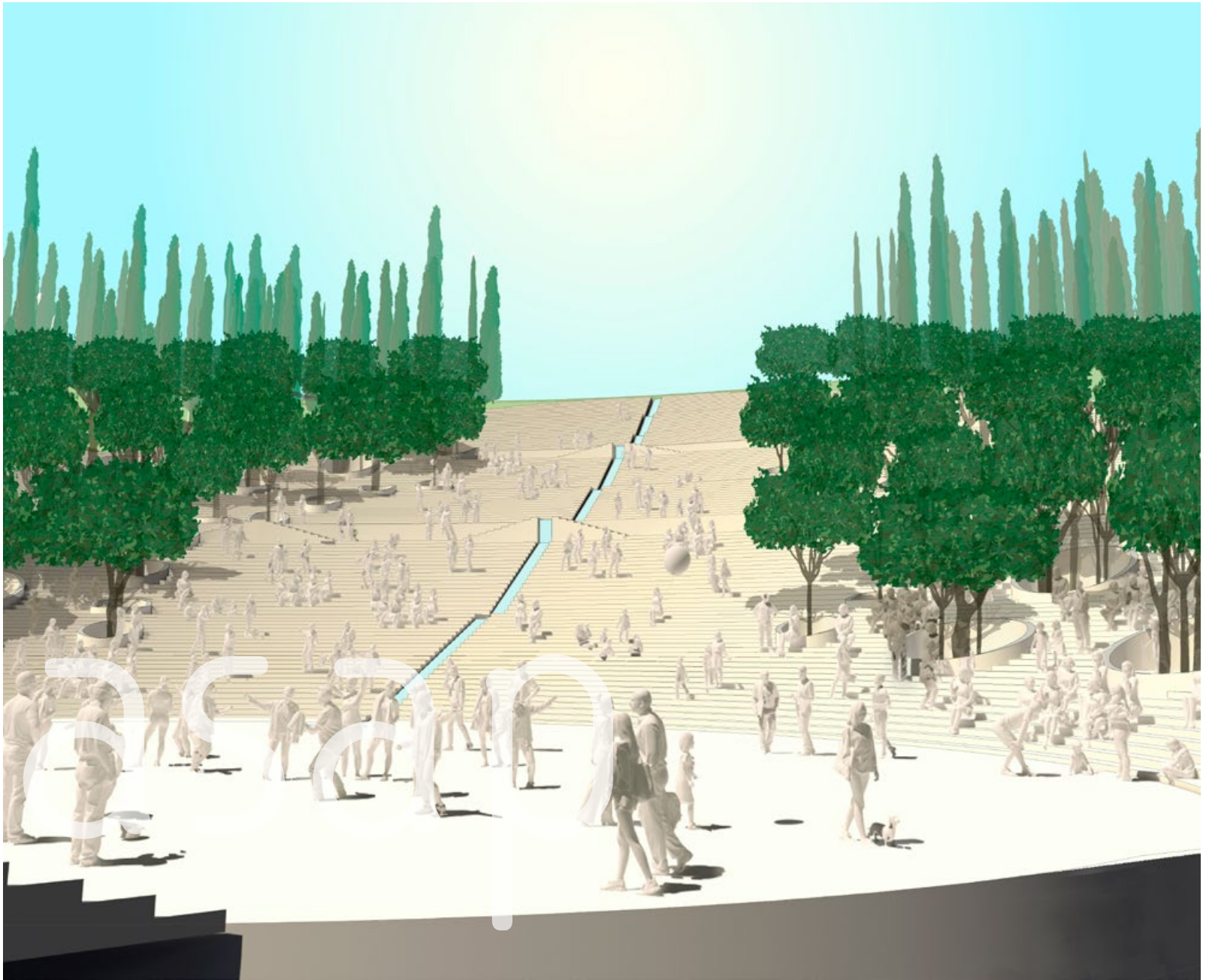
THIS PLAN WOULD ALSO INCORPORATE
COMPLEMENTARY USES SUCH AS:

1.3 MILLION SQUARE FEET OF OFFICE SPACE
A NEW CENTRAL INTERCITY BUS STATION WITH
DIRECT CONNECTIONS TO THE METRO

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CLIMBING THE HILL, ENTERING THE PARK

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AND ALSO NUMEROUS COMMUNITY FACILITIES:

K-12 SCHOOLS

A PUBLIC FOOD MARKET

A COMMUNITY SPORTS COMPLEX

A CULTURAL SPACE

A PUBLIC SAFETY FACILITY

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CREATING A GREAT URBAN PARK

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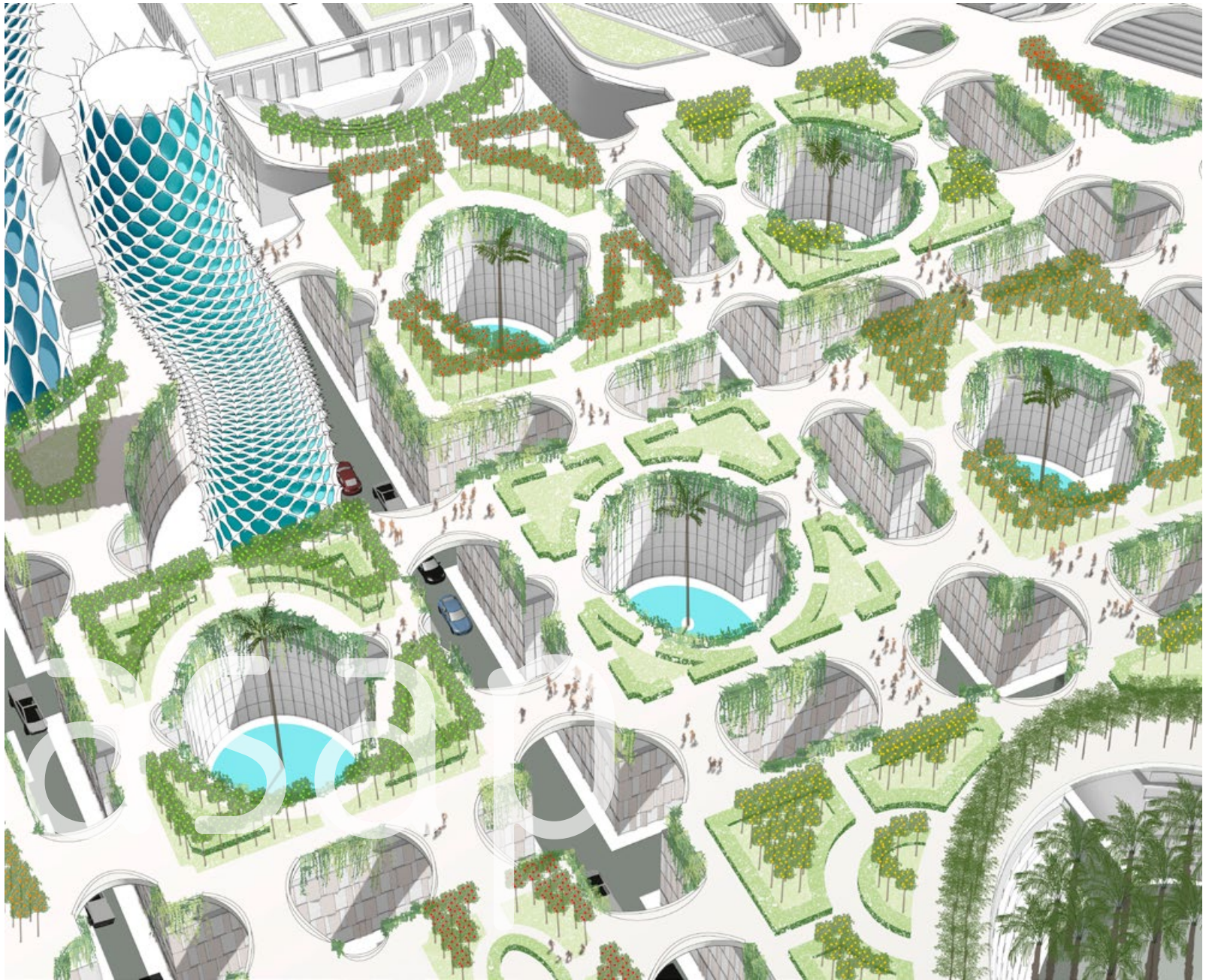
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AND ON TOP, A SERIES OF INTERCONNECTED,
PUBLICLY ACCESSIBLE GREEN ROOFS, THAT
TOGETHER, AT 115 ACRES, WOULD CONSTITUTE
THE SECOND LARGEST PUBLIC PARK IN LOS
ANGELES

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GARDENS LINKED ABOVE THE STREETS

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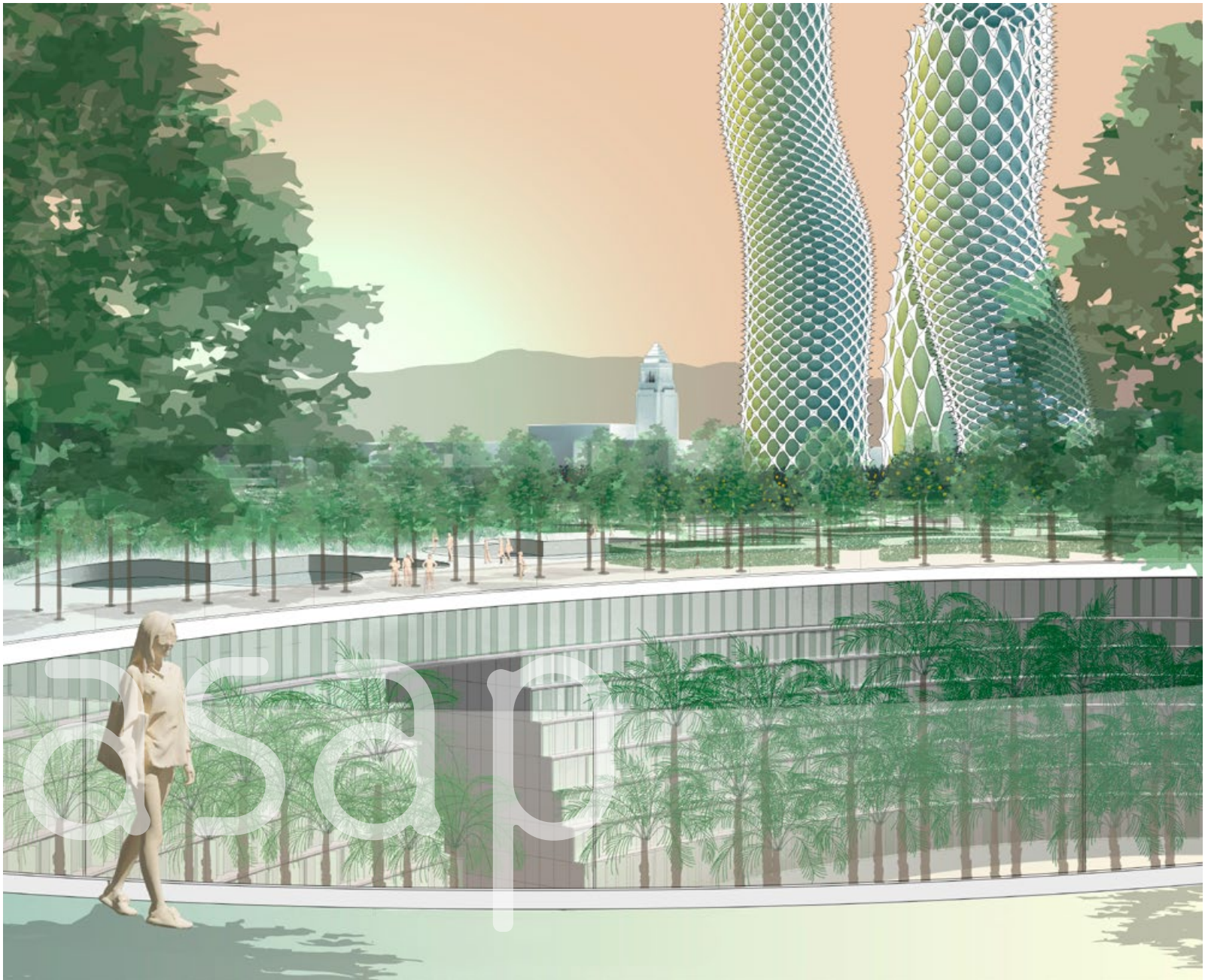
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SKID GROW REPRESENTS A RADICAL
OPPORTUNITY TO TRANSFORM A MAJOR URBAN
VOID INTO A THRIVING NEIGHBORHOOD AT THE
HEART OF GREATER LOS ANGELES, MAKING A
MEANINGFUL REDUCTION IN THE CITY HOMELESS
POPULATION, WHILE ALSO CREATING A VISIONARY,
PEDESTRIAN FOCUSED COMMUNITY.

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BUILDING A SPACE FOR COMMUNITY

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