FOR IMMEDIATE RELEASE

**Lennys Grill & Subs Celebrates New Store Opening in Irving, Texas – Second Location in the Dallas-Fort Worth Area**

**Irving, Texas –** Lennys Grill & Subs is thrilled to announce the opening of its newest location in Irving, Texas, marking the brand's second store in the Dallas-Fort Worth area. This new location reflects Lennys' ongoing commitment to serving up its signature subs, famous Philly cheesesteaks, and fresh, bold flavors to even more customers throughout Texas.

Bringing Lennys to Irving is especially significant thanks to the hard work and dedication of franchisees, Michael and Trina Ueal. As Memphis natives, Michael and Trina are proud to introduce their local community favorite to the Irving area, infusing Lennys' Southern hospitality and crave-worthy flavors into this vibrant city.

**"We're incredibly proud to be expanding in Texas, especially here in Irving,"** said Joseph Unger, President and COO of Lennys Grill & Subs. **"Michael and Trina Ueal have shown immense dedication to our brand, and their hard work is helping Lennys become a cherished part of this community. This new store allows us to share our classic subs and innovative new offerings with even more people, and we're looking forward to continued growth in the Dallas-Fort Worth area."**

Lennys fans in Irving can expect the all-time favorites that make Lennys a standout, including:

- The classic **Philly Cheesesteak** with premium meats and melted cheese,
- The hearty **Italian Sub** loaded with fresh ingredients,
- And, of course, the famous **Hot Pepper Relish** that's a staple on any Lennys menu.

Additionally, customers can look forward to Lennys' exciting new offerings, such as refreshing **frozen lemonades** and fun, flavorful **boba chillers**—perfect for those looking for something unique and refreshing.

The Irving location marks an exciting step forward as Lennys continues to grow across Texas. The team is eager to bring this beloved brand's familiar flavors and welcoming service to the Irving community and looks forward to serving both new and returning customers.

**About Lennys Grill & Subs:**
Lennys Grill & Subs has built a reputation as "Your Favorite Neighborhood Sub Shop" with its dedication to quality, community, and bold flavors. Known for its signature Philly cheesesteaks, fresh deli sandwiches, and innovative new products, Lennys provides a memorable dining experience that brings people together. With 62 locations across the Southeast, Lennys is proud to continue its growth in Texas, serving the communities that support its journey.

For more information on Lennys Grill & Subs, visit www.lennys.com or follow us on Facebook and Instagram at @lennyssubs.

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