



FOR IMMEDIATE RELEASE

RealtyAds Surpasses 400 Million Square Feet

RealtyAds welcomes 2022 with representing over 400 million square feet

Chicago (January 17, 2022) – RealtyAds is welcoming the new year with another major milestone in their portfolio. The revolutionary tech and marketing platform now represents over 400 million square feet of real estate across the nation, doubling their square feet from earlier this past year.

The commercial real estate market has been embracing the benefit that RealtyAds provides, especially during the COVID-19 pandemic when getting in front of the market digitally is vital. With the industry being a crucial aspect to the health of the economy, leveraging disruptive technology like RealtyAds has been necessary and effective. RealtyAds' growth is an indicator ownership groups on a national level are looking to keep the economy moving and are using digital technology to do so.

"We are thrilled to start the new year off with our portfolio expanding to over 400 million square feet," said Trevor Marticke, founder and president of RealtyAds. "We have been able to provide cutting edge marketing technology to commercial real estate and help ownership groups lure tenants in a challenging leasing environment – it's incredibly rewarding to a part of their success."

The last 100 million square feet has included some marquee assets. From One World Trade in New York to the Merchandise Mart in Chicago to the US Steel Building in Pittsburgh, ownership groups are rapidly expanding their usage of RealtyAds. The company also includes firms such as CBRE, Tishman Speyer, and Brookfield as proud users of RealtyAd's technology to combat vacancy.

RealtyAds has had a momentous year in 2021. The company recently launched their RealtyAds Partner Hub. The new functionality creates the most advanced, effective marketing solutions available in commercial real estate. The RealtyAds Partner Hub does this by leveraging data to automate how, when, and where a building reaches a prospective customer, something that has never before been done in the commercial real estate market. Additionally, RealtyAds expanded and opened an office in Charlotte, North Carolina. The company has doubled its headcount across their markets to help support their growing portfolio.

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About RealtyAds:

RealtyAds Pursuit Marketing is fundamentally reimagining how real estate assets and brands communicate with the market.

With over 411 million square feet of assets across 90 markets, the RealtyAds Platform leverages artificial intelligence to help real estate generate market-leading exposure to a hyper-targeted audience, at a fair price and without complexity. Founded in 2019 and headquartered in Chicago, RealtyAds is building a team that is fixated on revolutionizing one of America's largest, yet slowest to adapt, industries. Example customers include CBRE, Tishman Speyer, and Brookfield.

About Alta Via:

Alta Via Consulting, LLC (Alta Via) provides public relations, marketing, and communications services in Chicago, Illinois & Minneapolis, Minnesota for businesses nationwide. Alta Via works with a large scope of industries, including an expansive real estate portfolio, healthcare providers, and diverse nonprofits.

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