



Dear Business Partner,

Please accept this letter as an introduction to the Louisville Slugger Warriors and 4 the Fallen and our Inaugural Golf Tournament, for which we request your sponsorship and/or in-kind donations.

Louisville Slugger Warriors

The Louisville Slugger Warriors are a nationally recognized and highly decorated national, slow pitch softball tournament team featuring U.S. Military Veterans and Active Duty Personnel who have suffered service-connected physical and invisible wounds. This team plays year-round all over the country once to twice a month in national softball tournaments against able-bodied competitive softball teams. Several of these players have been playing softball for close to six years post-injury, and desire to test themselves at the next level. Many of these premiere players on the Louisville Slugger Warriors team are testing the limits of prosthetic advancement that is available to extremely athletic amputees, as they continue to push the limits of their rehabilitation process.

4 the Fallen

4 the Fallen is a volunteer organization and as a nonprofit 501(c)(3) organization all contributions are tax-deductible. 4 the Fallen currently supports families who have lost their loved ones, wounded heroes who require service dogs and/or prosthetic devices. 4 the Fallen is funded by gifts, grants, local fundraising efforts, and by local sponsors like yourself. Every dollar raised makes a huge impact in a hero's daily life by helping them get a prosthetic and or service dog they need.

The 4 the Fallen Inaugural golf tournament is a great opportunity for your company to support a worthy cause and at the same time receive valuable exposure through multiple media channels.

Sponsorship Highlights:

- **Million Dollar Shootout**, 10k Hole in one, Helicopter Ball Drop
- Opportunity to include branded item in player gift bags
- Tee Signage
- Sponsor recognition plaques
- Company Logo and information included in all media advertising
- Up to 8 Golfer/Dinners
- Golf with Veteran Amputee (Limited # available)



4 the Fallen 501 (c)(3) Tax ID # 47-2370931



Enclosed please find details of 4 the Fallen Inaugural Golf Tournament, which will be held at Oak Hill's Golf Course on Oct. 27th, 2017.

Your involvement will make this year's event special and successful.

We appreciate your consideration and look forward to hearing from you soon. Find more information at <https://lsw4tf.accelraising.com> Should you have any questions, feel free to call us at (949) 279-4043.

Sincerely,

Adam Rummel

Adam Rummel – Chairman



4 the Fallen 501 (c)(3) Tax ID # 47-2370931



SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the 4 the Fallen Inaugural Golf Tournament by participating as an event sponsor. There are several levels of sponsorship to consider, all providing exposure to potential business partners and clients.

SPONSORSHIP FULFILLMENT

Hit the Cycle - \$7,500 (1 Available)

- **Million Dollar Shootout Sponsor (Exclusive)**
- Primary Signage on two (2) Tees with (1) manned table
- Logo included on Hole Pin Flags
- Autographed Pin Flag from event
- 6' by 3' Registration Banner (Must provide Banner)
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include two logo items in take-away (\$25 value or more)
- Advertising links in all digital marketing to include in the tournament (applicable to deadlines)
- Recognition in all publicity and print media with website and social media
- Opportunity to speak during dinner and awards (Optional)
- Eight (8) Golfers and Eight (8) additional dinner guests with reserved table

Home Run - \$5,000

- One (1) Tee Signage with manned table
- Autographed Pin Flag from event
- 6' by 3' Dinner Banner (Must provide Banner)
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include one logo item in take-away (\$25 value or more)
- Advertising links in all digital marketing to include in the tournament (applicable to deadlines)
- Recognition in all publicity and print media with website and social media
- Four (4) Golfers and four (4) additional dinner guests with reserved table

Stand up Triple- \$3,000

- One (1) Tee Signage
- Autographed Pin Flag from event
- 6' x 3' Happy hour Banner (Must provide Banner)
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include one logo item in take-away (\$25 value or more)
- Logo on event site with link to your website
- Four (4) Golfers/Dinner





Ground Rule Double - \$2,000

- One (1) Tee Signage
- Autographed Pin Flag from event
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Logo on event site with link to your website
- Four (2) Golfers/Dinner

Baller Gift Bag Sponsor - \$1,250

- Two (2) Dinner guests
- Logo placement on event banners
- Placement in all marketing materials & Social Media
- Logo on event site with link to your website
- Recognition at event

Awards Sponsor - \$1,000

- Two (2) Dinner guests
- Awards Banner (Must provide Banner)
- Placement in all marketing materials & social media
- Logo on event site with link to your website
- Recognition at event

CONTESTS - \$500 (6 available) **

1. PUTTING CONTEST (1 male, 1 female)
2. LONGEST DRIVE (1 male, 1 female)
3. STRAIGHTEST DRIVE (1 male, 1 female)

**Includes Signage, logo on website sponsor page, placement on marketing materials

TEE / HOLE SPONSOR – \$200 (18 Available)

- Tee Signage
- Manned Table at Tee box
- Logo on event site with link to your website
- Social Media Recognition
- Recognition at event



4 the Fallen 501 (c)(3) Tax ID # 47-2370931



**4 THE FALLEN
INAUGURAL GOLF TOURNAMENT**
Please complete sponsorship information below

Company Name _____

Street, City, State, Zip _____

Contact Person _____ Telephone # _____

Web URL _____

E-Mail address _____

Selected Sponsorship Level _____

Please email this completed form to **Adam Rummel** at adam@4-thefallen.org

Please make check payable to **4 the Fallen**

Mail check to:

4 the Fallen

Attn: Adam Rummel

42 Santa Fe

RSM, CA. 92688

Email: info@4-thefallen.org

Phone: 949.279.4043



4 the Fallen 501 (c)(3) Tax ID # 47-2370931